

MARTINA KEENAN

Commercial

CAROLINA HERRERA



carolinaherrera

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CAROLINA HERRERA

Destination for bold elegance and style.

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Fall 25 Show



Edie and CH



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Resort 25



Spring 25

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CAROLINA HERRERA

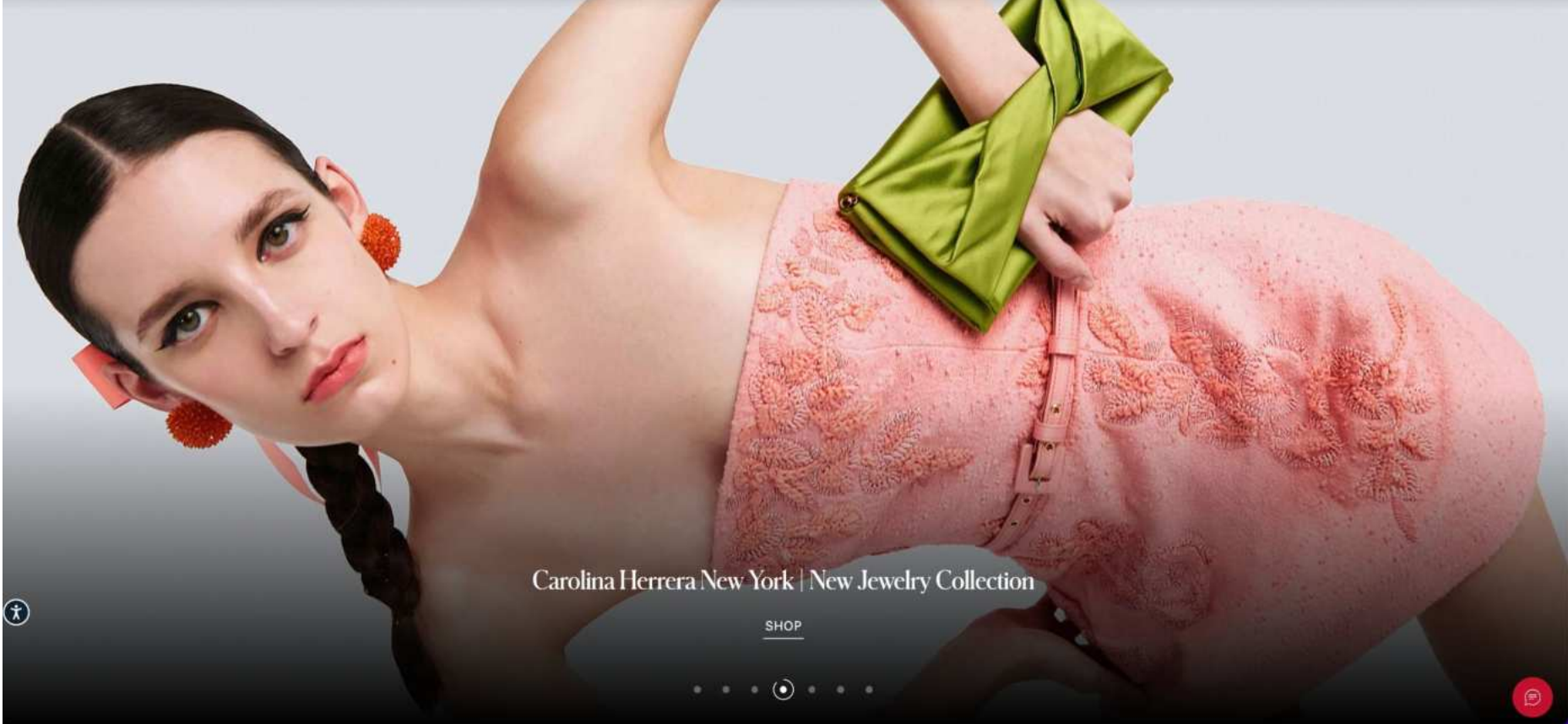
WHAT'S NEW READY TO WEAR FRAGRANCES MAKEUP ACCESSORIES GIFTS STORIES CH CAROLINA HERRERA



Carolina Herrera New York | Shop New Arrivals

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Carolina Herrera New York | New Jewelry Collection

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Carolina Herrera is a luxury fashion house founded by the Venezuelan-American designer *Carolina Herrera* in 1981. The brand is renowned for its elegant, sophisticated, and timeless designs, particularly its haute couture, ready-to-wear collections, bridal lines, and accessories.

Throughout her career, Carolina Herrera has dressed many high-profile women, including First Ladies like Jacqueline Kennedy Onassis, Laura Bush, and Michelle Obama. Her designs are known for exuding luxury and sophistication.

In addition to fashion, the brand has expanded its portfolio to include fragrances, which have been highly successful in the luxury market. Some of the brand's best-known fragrances include *Carolina Herrera Good Girl*, *212*, and *Chic*.

After almost four decades of leading the brand as creative director, Carolina Herrera stepped down from her role in 2018, passing the creative reins to designer *Wes Gordon*, who continues to uphold the legacy of the brand with a modern twist on the classic elegance that Herrera is known for.

Carolina Herrera has built an empire that extends far beyond fashion design, contributing to her significant wealth. Her net worth is estimated to be in the range of **\$100 million** to **\$150 million**,

Carolina Herrera's brand is part of the global fashion company **Puig**, a Spanish company that owns the Carolina Herrera brand. Puig is a private, family-owned company, meaning its stocks are not publicly traded.

VERY GOOD GIRL GIRL ELIXIR PERFUME CAMPAIGN /2025

Good Girl is officially the **#1** fragrance in the whole wide world for 2024

Role_ Photographer and director





carolinaherrera



carolinaherrera Very Good Girl Elixir amps up the intensity—@karliekloss channels the boldness of black cherry, red rose, and vanilla.

Photography @martinkeenan

#VeryGoodGirlElixir #GoodGirlCarolinaHerrera

4w



martinkeenan

4w 2 likes Reply



sanchezleon_karina Holaaaa!!
Les puse un mensaje por interno, necesito que me ayuden respondiendo el mismo. 🙏

4w 4 likes Reply See translation



mwrfounder

4w 2 likes Reply



camilapompeu_ Good girl, meu sonho

4w 2 likes Reply



shellwiddowson

4w 2 likes Reply



produkttestsfan

4w 2 likes Reply



emy_ghosn

3w 1 like Reply



supermodelvaleriamazza

4w 2 likes Reply



daniele.vianaa22 Já está à venda?

4w 1 like Reply See translation



lidi_barbosa_mouras

4w 2 likes Reply



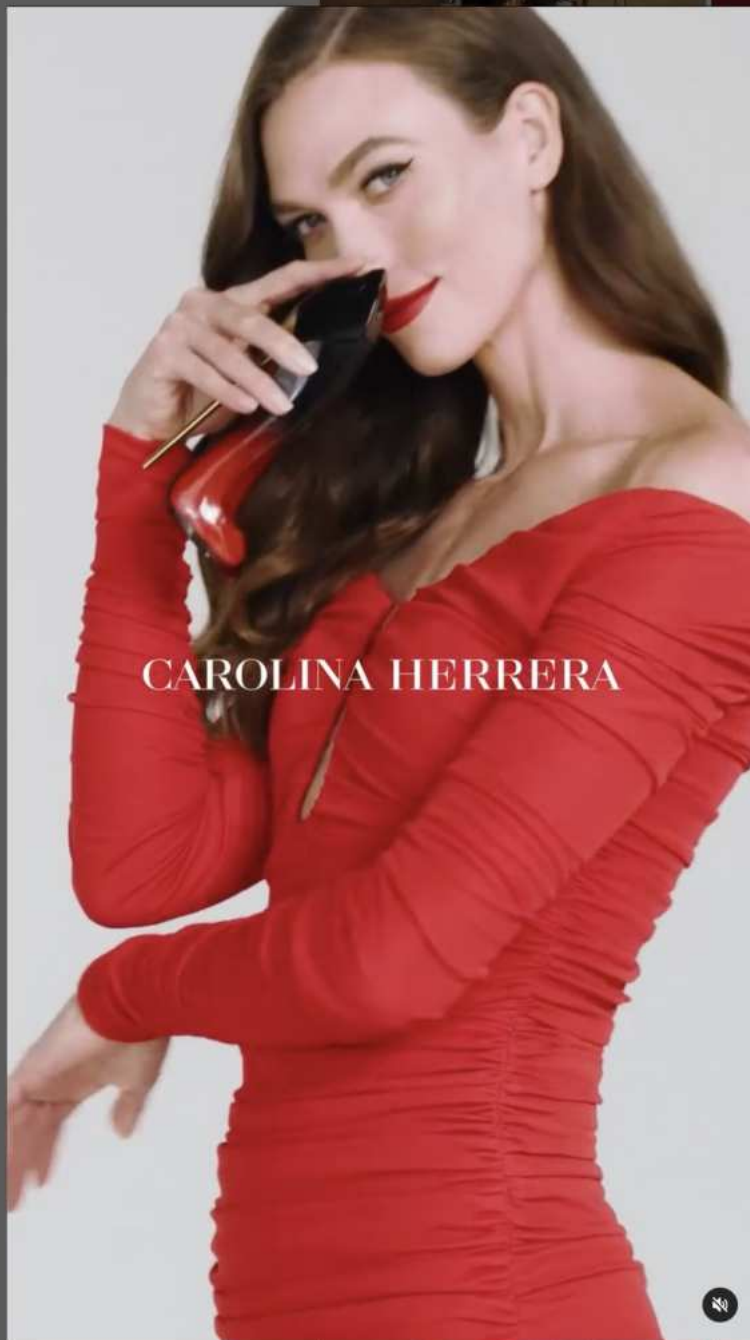
Liked by omersela and others

February 3



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Post



carolinaherrera

Original audio



carolinaherrera Good Girl set the standard. Very Good Girl Elixir pushes the boundaries with a new level of intensity and seduction.

Video: @martinkeenan

#VeryGoodGirlElixir #GoodGirlCarolinaHerrera

Edited · 4w



martinkeenan ❤️❤️❤️❤️❤️

4w Reply



martinkeenan 🤔🤔🤔🤔🤔

4w Reply



martinkeenan 🔥🔥🔥🔥🔥

4w Reply



male4661 Fuera China Suarez

4w 38 likes Reply



anaabelfernandez Esta a la venta en España??

4w 1 like Reply See translation



danielle.vianaa22 Já está a venda?

4w 1 like Reply See translation



sv.network 💰

4w 1 like Reply



diuli_diu ❤️

4w 1 like Reply



gilcadasilva_oficial ❤️❤️❤️

4w 1 like Reply



kameyray1140 Love her! And just love seeing her face in every cosmetic dept and airport I pass through. Makes me buy another shoe ❤️



Liked by omersela and others

February 4



Add a comment...

Post



carolinaherrera



A fragrance as bold as its muse.
@karliekloss channels the seductive energy of Very Good Girl Elixir.

Photography @martinkeenan

#VeryGoodGirlElixir #GoodGirlCarolinaHerrera

4w



martinkeenana 🍷🍷🍷🍷

4w Reply

View replies (1)



martinkeenana ❤️❤️❤️❤️

4w Reply



martinkeenana 🔥🔥🔥🔥

4w Reply



gilcadasilva_oficial ❤️❤️❤️

4w Reply

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lidi_barbosa_mouras ❤️

4w Reply ...

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solsumandoando COMO PUEDEN TENER A LA ESCORT
DE LA CHINA SUAREZ! COMO BAJO DE NIVEL ESTA
FIFMA 🙄

4w 25 likes Reply See translation



sofimoureruiz Fuera china !!!!!

4w 28 likes Reply



kiiblack9z Como incluyen a la china si es de segunda
mano, pensamos que eran de calidad a las primeras
damas.



Liked by omersela and others

February 3



Add a comment...

Post



martinkeenan

Original audio



martinkeenan GOOD GIRL 🍷 by @carolinaherrera is officially the #1 fragrance of the World!! It's an honor to have been part of their last campaign



Forever muse @karliekloss
Creative director @wesgordon
Shot by @edoardo_cozzani
Edition @fernandascarafia
Art direction @federiconessi
Thank you always @lucasarraut @rocioigless

14h



nicolesegal ❤️❤️❤️❤️

14h Reply



litvinovdimaa 🙌🙌🙌🙌

14h Reply



fernandascarafia 🍷

13h Reply



virginiavera.dev 🌟 Hermoso

14h Reply



justabustos 🌟 Fantástica! ❤️❤️❤️

5h Reply



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Liked by celiagroenlund and 85 others

14 hours ago



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dayone__studio 14h

Watch full reel >



martinkeenan

0:12



CAROLINA HERRERA

DIRECTOR [@MARTINKEENAN](#)
ART DIRECTOR [@FEDERICONESSI](#)
FOR [@CAROLINAHERRERA](#)

Reply to dayone__studio...



CAROLINA HERRERA

- WHAT'S NEW
- READY TO WEAR
- FRAGRANCES
- MAKEUP
- ACCESSORIES
- GIFTS
- STORIES
- CH CAROLINA HERRERA



The Muse

Good Girl ambassador Karlie Kloss is back and more alluring than ever as the face of Very Good Girl Elixir. Just like the fragrance, she embodies boldness, seduction, and an irresistible charm, making her the ultimate lady in red.

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karliekloss



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karliekloss • Following



karliekloss 18h

Couldn't be more honored and excited to share that Good Girl is officially the #1 fragrance in the whole wide world for 2024! 🥰 So proud of my @carolinaherrera family and what we've accomplished together over the last 9 years...here's to many more ✨



wesgordon 18h



14 likes Reply



vittoria 7h



4 likes Reply



jeanjacquespatrick.ros 12h



love you



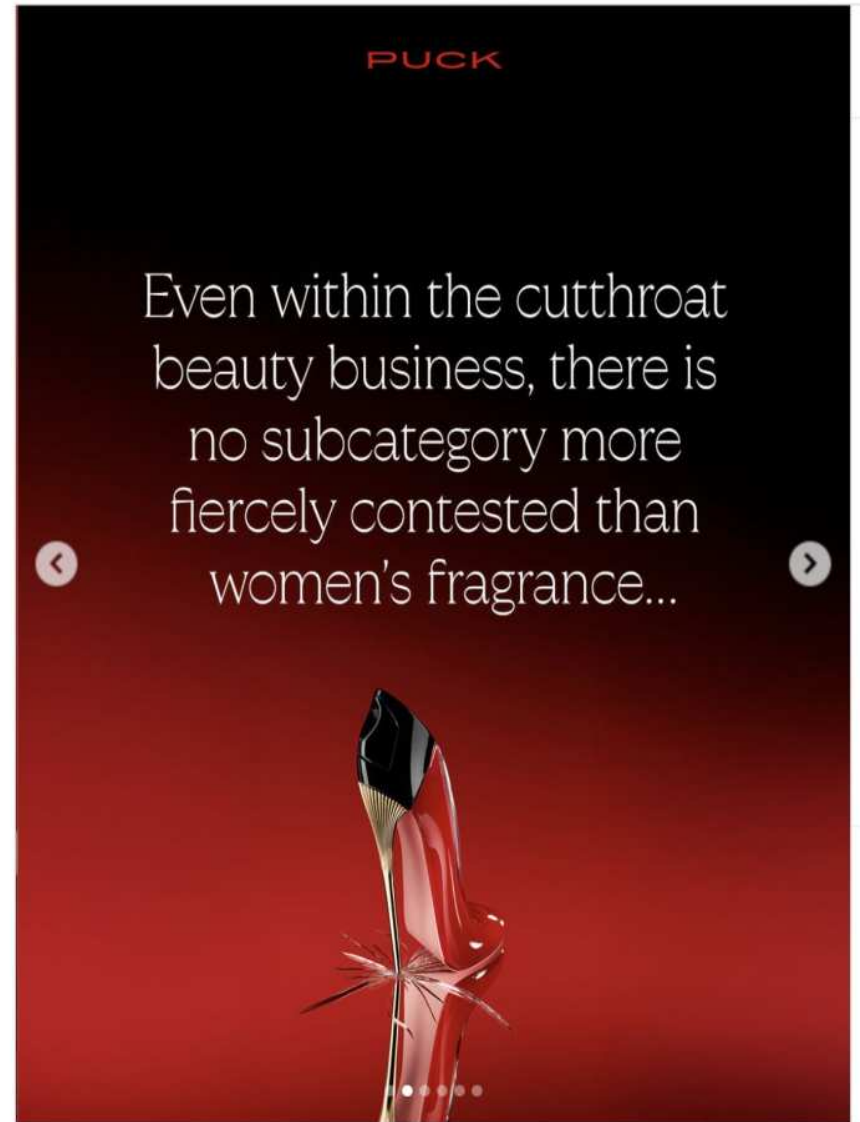
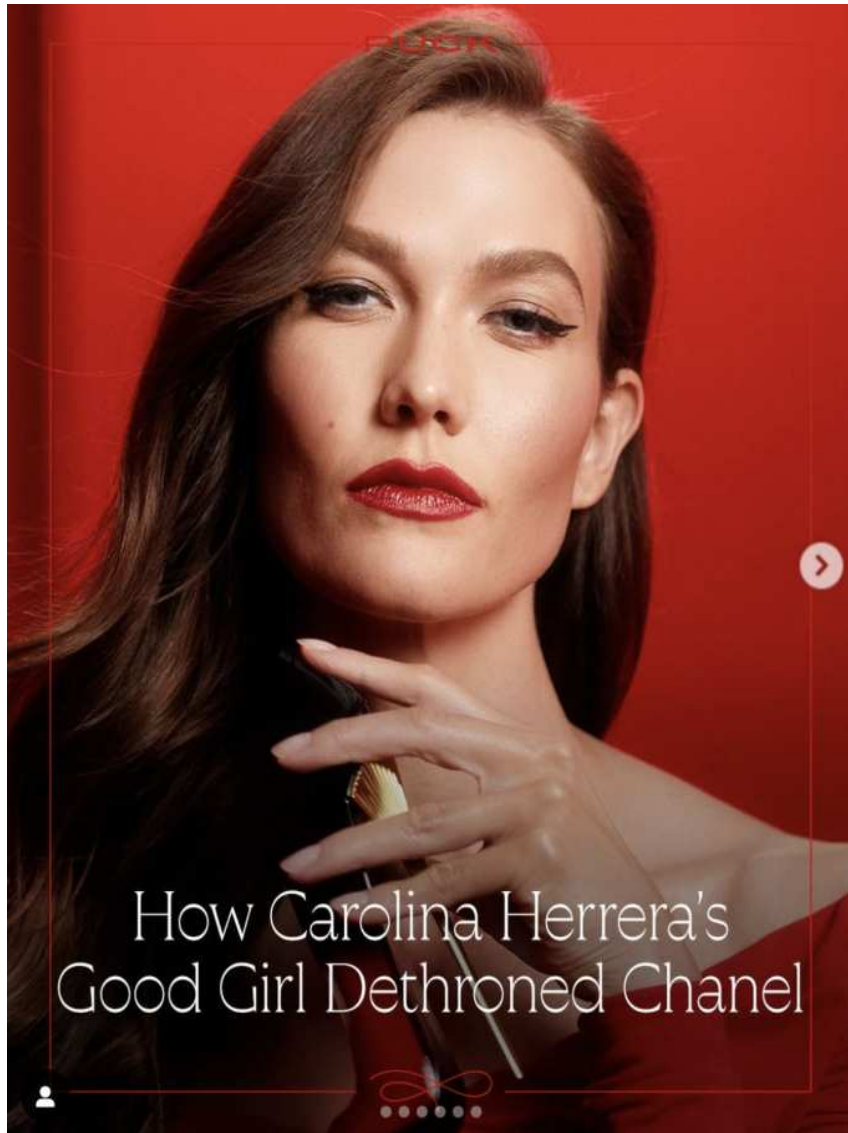
Liked by **lucasaraut** and others

18 hours ago



Add a comment...





PUCK

“I was shocked to learn that the past year’s bestselling women’s fragrance franchise is not from one of the Big Three [Chanel, Dior, YSL Beauty], but... Carolina Herrera’s Good Girl, the citrusy-sweet perfume that comes bottled in a mini stiletto heel.”



RACHEL STRUGATZ



PUCK

Bestselling Women's Fragrances (2024)

1. Good Girl,
Carolina Herrera



2. Chance, Chanel



3. Donna, Valentino



4. Miss Dior, Dior



5. Coco Mademoiselle,
Chanel

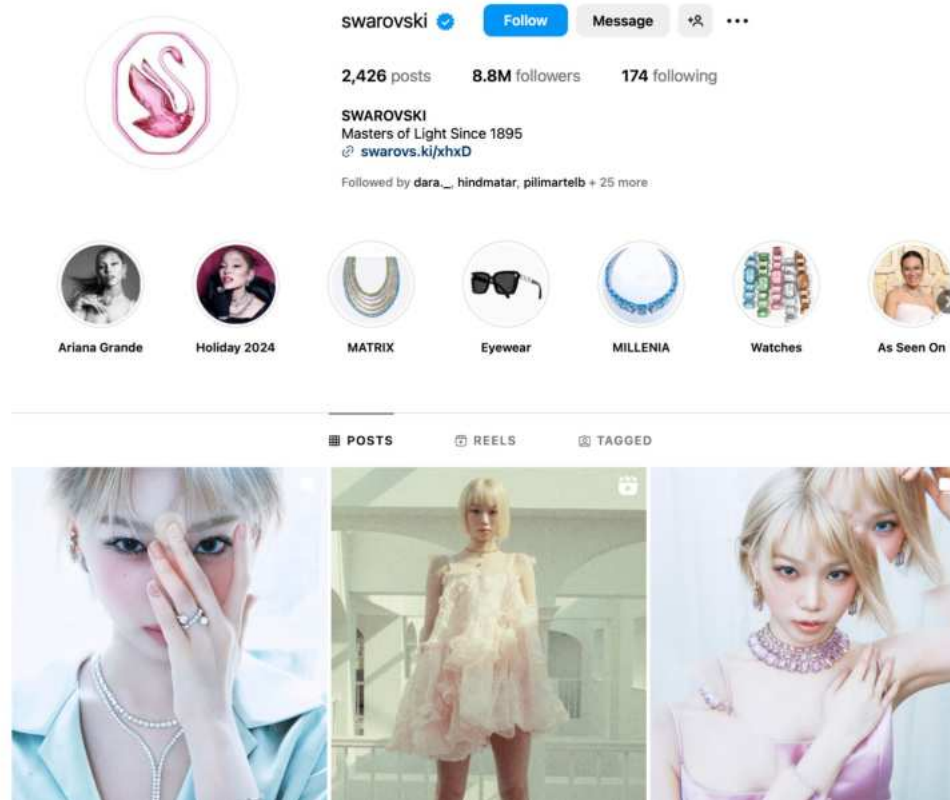


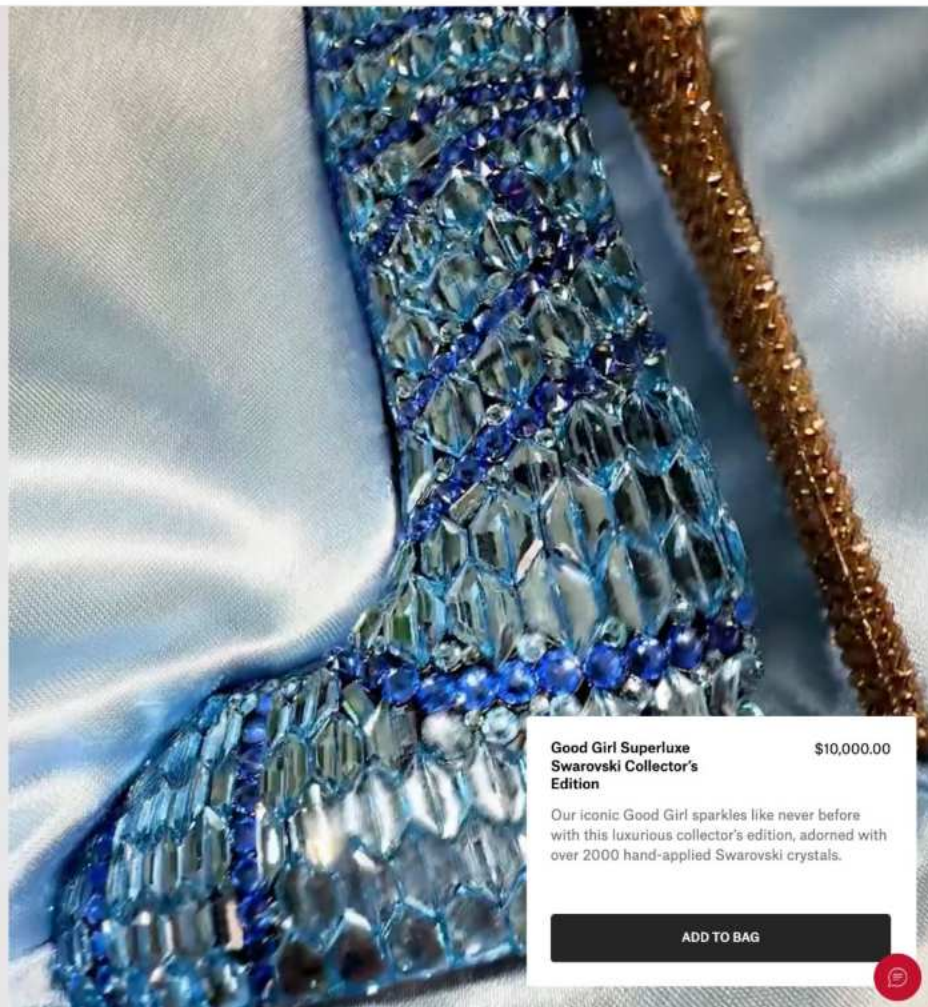
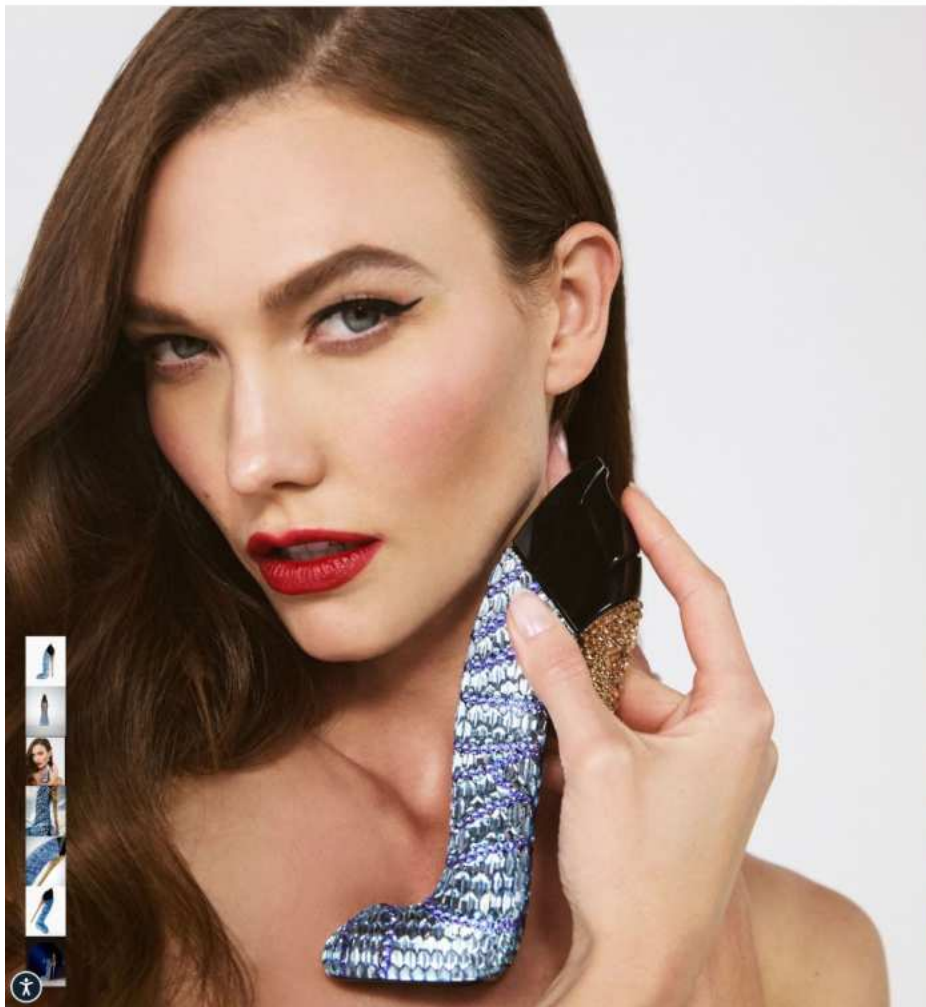
GOOD GIRL SWAROVSKI LIMITED EDITION

Role_ Photographer and director

Limited to just 50 pieces worldwide, this luxurious collector's edition is a true masterpiece for any Good Girl fan. Each stiletto is meticulously crafted in a process that takes up to 18 hours of artisanal work. Adorned with over 1,605 hand-placed crystals in sapphire and aquamarine hues, the vamp showcases a unique undulating pattern, while the golden brilliance of the heel sparkles with 495 Light Colorado Topaz crystals—making this an exclusive jewel like no other.

DISCOVER



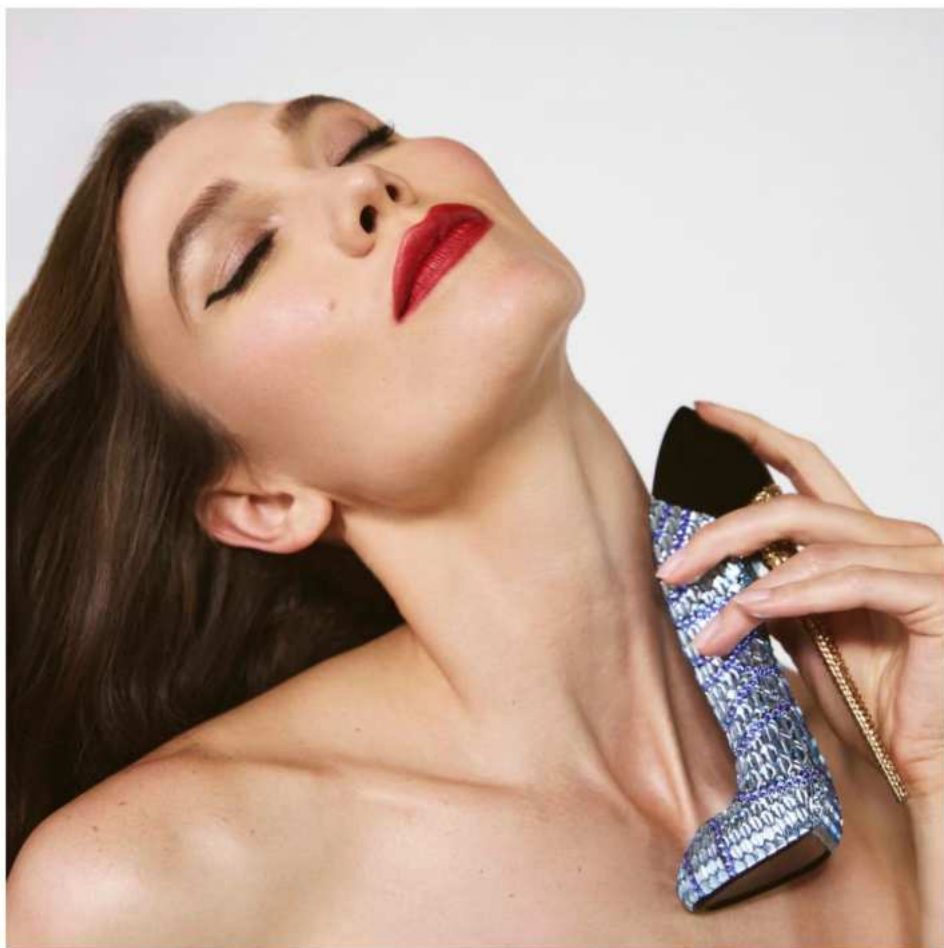


Good Girl Superluxe
Swarovski Collector's
Edition

\$10,000.00

Our iconic Good Girl sparkles like never before with this luxurious collector's edition, adorned with over 2000 hand-applied Swarovski crystals.

ADD TO BAG



Exceptional Craftsmanship

Limited to just 50 pieces worldwide, this luxurious collector's edition is a true masterpiece for any Good Girl fan. Each stiletto is meticulously crafted in a process that takes up to 18 hours of artisanal work. Adorned with over 1,605 hand-placed crystals in sapphire and aquamarine hues, the vamp showcases a unique undulating pattern, while the golden brilliance of the heel sparkles with 495 Light Colorado Topaz crystals—making this an exclusive jewel like no other.

[DISCOVER](#)



carolinaherrera



carolinaherrera @karliekloss presents the Good Girl Swarovski Superluxe 2025 Collector. A gold heel embellished with @swarovski sapphires, aquamarines, and light colorado topaz, packaged in a diamond-shaped box. A collector's piece made to shine. #GoodGirlCarolinaHerrera #Swarovski

2d



carlosmimet

2d 1 like Reply



lidi_barbosa_mouras

2d 1 like Reply



gabriely_amorin91 Simplesmente amei de +

1d 1 like Reply See translation



View replies (2)



drikakemyn50

2d 1 like Reply



mylenaa_meireles_

2d 1 like Reply



maribelfrancisco11

2d 1 like Reply



Liked by lucasarraut and others

2 days ago



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Post



carolinaherrera



carolinaherrera @karliekloss presents the Good Girl Swarovski Superluxe 2025 Collector. A gold heel embellished with @swarovski sapphires, aquamarines, and light colorado topaz, packaged in a diamond-shaped box. A collector's piece made to shine. #GoodGirlCarolinaHerrera #Swarovski

2d



carlosmimet

2d 1 like Reply



lidi_barbosa_mouras

2d 1 like Reply



gabriely_amorin91 Simplesmente amei de +

1d 1 like Reply See translation



View replies (2)



drikakemyn50

2d 1 like Reply



mylenaa_meireles_

2d 1 like Reply



maribelfrancisco11

2d 1 like Reply



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2 days ago



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carolinaherrera



Original audio



2d 2 likes Reply



caruline_carneiro



2d 2 likes Reply



jesuismarts AAAAAHHHHHHHHH



2d 1 like Reply



erikatjp Exquisite perfumes... and beautiful packaging



2d 2 likes Reply



norma.liver Me encanta



2d 1 like Reply See translation



dino.ferrari.exclusive Next Level Luxury



2d 1 like Reply



hirokamatsushima How much? When will it be available at Macy's? How will it smell?



1d 1 like Reply

View replies (1)



Liked by lucasarraut and others

2 days ago



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CAROLINA HERRERA

VGGE 2024 - *RETOUCH NOTES*



TAME FRIZZ & FLYAWAY HAIRS



FIX EXTRA CREASES IN FABRIC



FIX SHINE & SKIN IMPERFECTIONS



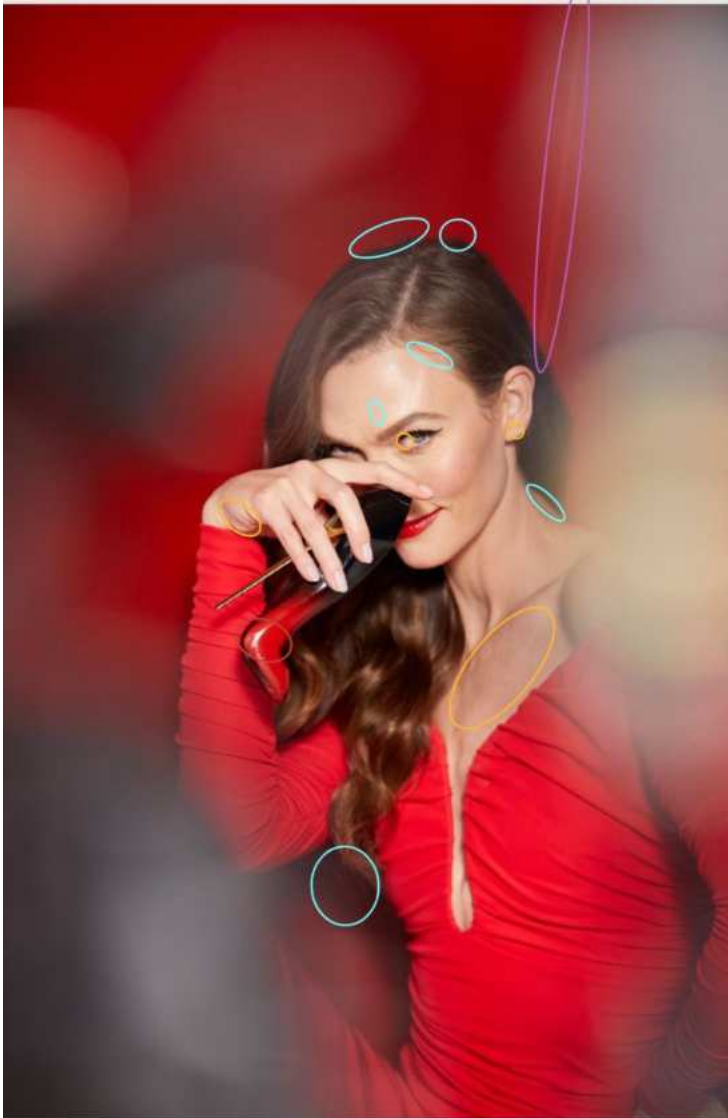
REMOVE REFLECTIONS & SCRATCHES/SMUDGES IN THE BACKGROUND & ON THE BOTTLE



REMOVE SPLIT IN BACKGROUND

- EXTEND BACKGROUND TO 16:9

This presentation uses [English \(France\)](#) formatting. [×](#)



TAME FRIZZ & FLYAWAY HAIRS + COVER EXTRA NECK FOLD WITH HAIR SO NECK IS SMOOTH



FIX SKIN IMPERFECTIONS ON CHEST + WHITEN EYE + SMOOTHEN HAND WRINKLES + COVER EARRING HOLE

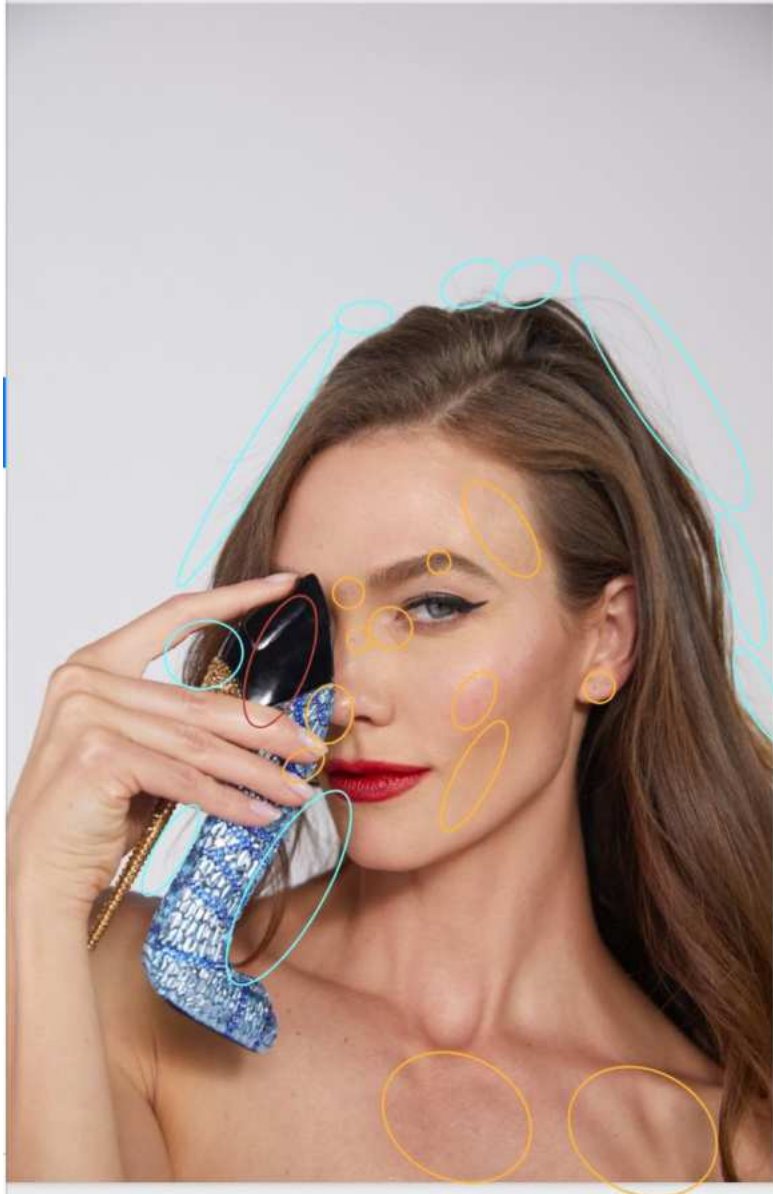


REMOVE SMUDGES ON THE BOTTLE



REMOVE SPLIT IN BACKGROUND

- EXTEND BACKGROUND TO 16:9



REMOVE SMUDGE ON BOTTLE

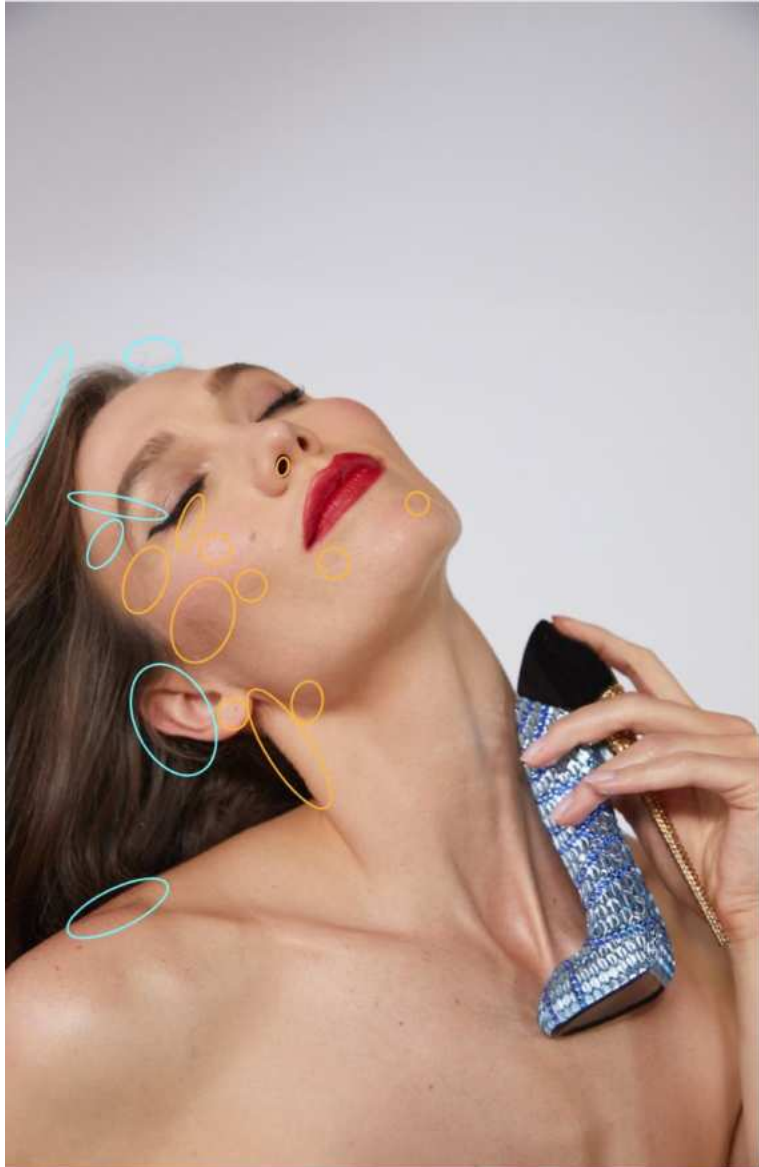


TAME FRIZZ & FLYAWAY HAIRS + REMOVE HAIR AROUND BOTTLE



FIX SKIN IMPERFECTIONS + COVER EARRING HOLE + SOFTEN CHEST MUSCLES

- CLEAN ANY SMUDGES IN THE BACKGROUND



TAME FRIZZ & FLYAWAY HAIRS



FIX SKIN IMPERFECTIONS + DARKEN NOSTRIL + COVER EARRING HOLE

- CLEAN ANY SMUDGES IN THE BACKGROUND

CAROLINA HERRERA RESORT CAMPAIGN/ 2024

Role_ Photographer and director

CAROLINA



HERRERA

CAROLINA



HERRERA

CAROLINA



HERRERA

CAROLINA



HERRERA

CAROLINA



HERRERA

CAROLINA

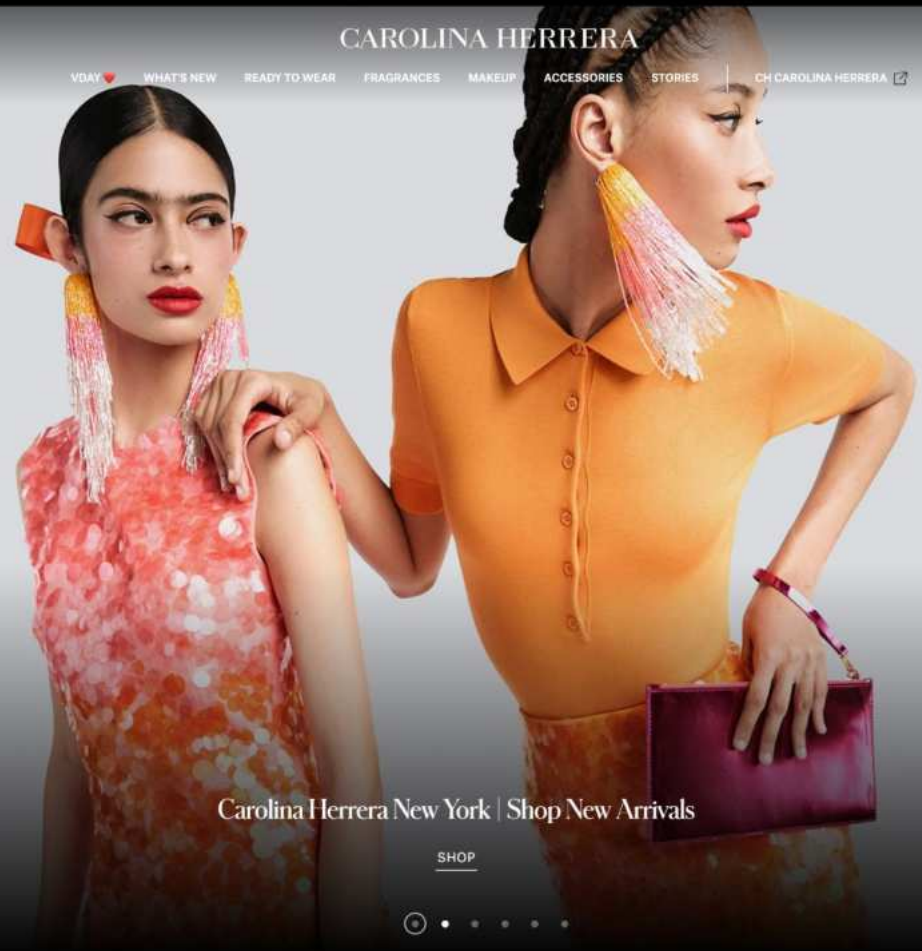


HERRERA

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- WHAT'S NEW
- READY TO WEAR
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- CH CAROLINA HERRERA



Carolina Herrera New York | Shop New Arrivals

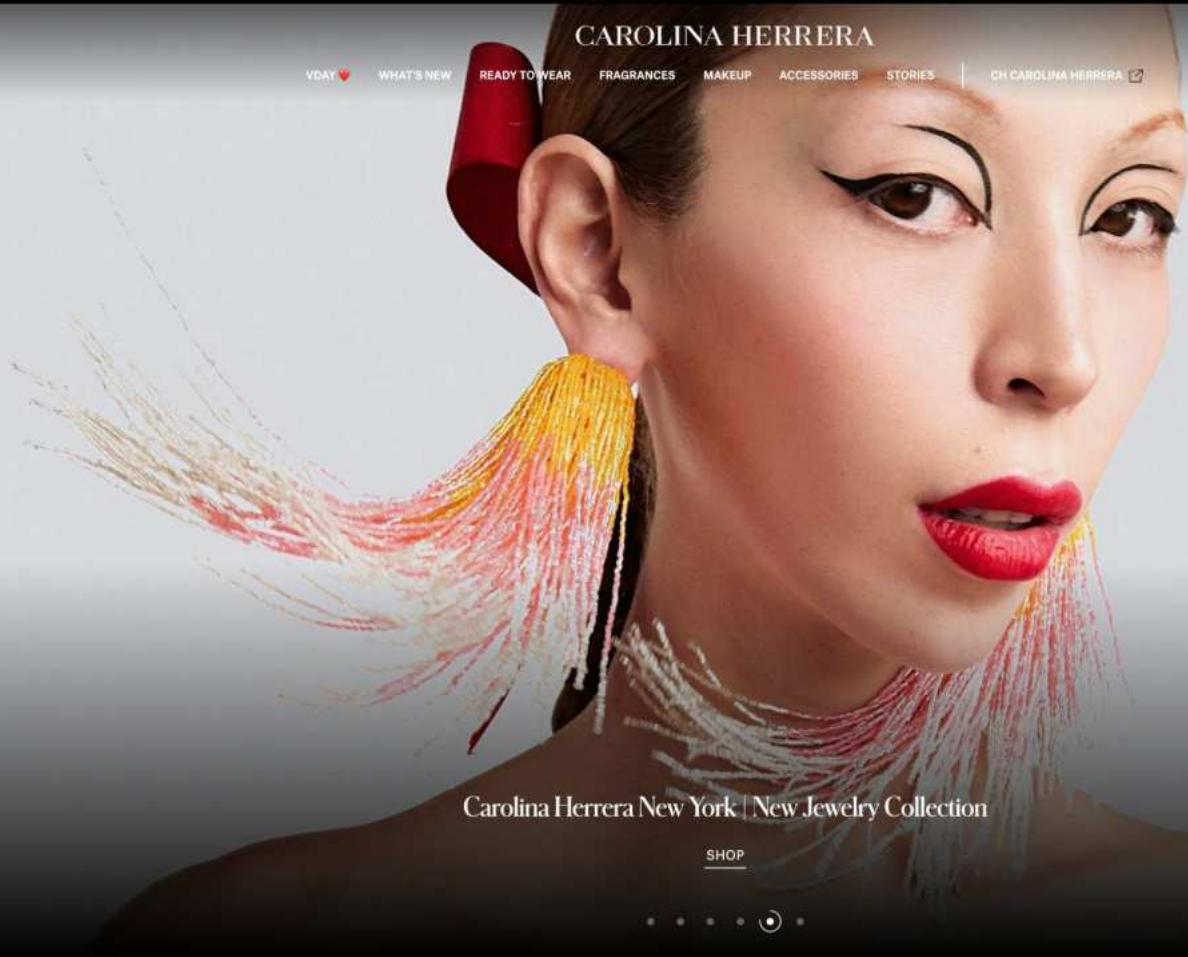
SHOP



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- VDAY ❤️
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- CH CAROLINA HERRERA 📧



Carolina Herrera New York | New Jewelry Collection

SHOP



WES GORDON_ CAROLINA HERRERA CREATIVE DIRECTOR



wesgordon



Siguiendo

Mensaje



1036 publicaciones

257 mil seguidores

791 seguidos

Wes Gordon

creative director of carolina herrera

victoriarosales87, keniamtzf, ryanevanhough y 81 más siguen esta cuenta



ME3



THISTLEDO...



ME2



ME



Paris



THISTLEDO...



BTS2

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ETIQUETAS



CAROLINA



HERRERA



wesgordon



wesgordon CAROLINA HERRERA RESORT 2025

Watch the show live on Thursday at 7pm EST

I've been waiting since June to share this collection with you and the moment has finally come. This Thursday marks a few milestones: our second destination show, this time in Mexico City, and our first time doing see-now-buy-now.

So proud of this one and the amazing people who have come together to make it possible. I hope you will watch the livestream on Thursday at carolinaherrera.com



16 sem



martinkeenan ❤️❤️❤️❤️❤️



16 sem Responder



silversenorita ❤️❤️❤️❤️❤️



16 sem Responder



joeygeorge ❤️



16 sem 1 Me gusta Responder



saraesparz 🥰❤️



16 sem 1 Me gusta Responder



yunuensantacruz 🔥



16 sem Responder



sobiaashaikh Looks beautiful 🥰



16 sem 3 Me gusta Responder Responder Responder



Les gusta a Lucas Arraut y otras personas

11 de noviembre de 2024



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CAROLINA



HERRERA



martinkeenana
Williamsburg NYC

...



martinkeenana New @carolinaherrera resort Campaign ❤️
13w



sofaalvarez Wawaa ❤️
13w 1 like Reply



carolinaorrico 🍷
13w Reply



yamozarlenga ❤️ ❤️
13w Reply



nikkuman Omg 🤔
13w 1 like Reply



piligsolcha Daleee
13w Reply



alex_odr 🍷
12w Reply



maiwennraoult Yes queeeeen
13w 1 like Reply



chrissyconnors Love ❤️ ❤️ ❤️
13w 1 like Reply



sebastiankaufmann Que genial esta dupla
@martinkeenana @lucasarraut
13w Reply See translation

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lucasarraut Martina ❤️
13w Reply



omersela ❤️ Beautiful
13w Reply



edoardo_cozzani 🌟 ❤️ 🌟
13w 1 like Reply



martiarcucci 🍷 🍷 🍷
13w Reply

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👤👤 Liked by jisarrualde and 461 others
December 2, 2024

CAROLINA



HERRERA

martinkeenan
Williamsburg NYC

martinkeenan New @carolinaherrera resort Campaign

13w

sofaalvarez Wawaa

13w 1 like Reply

carolinaorrico

13w Reply

yamozarlenga

13w Reply

nikkuman Omg

13w 1 like Reply

piligsolcha Daleeee

13w Reply

alex_odr

12w Reply

maiwennraout Yes queeeeen

13w 1 like Reply

chrissyconnors Love

13w 1 like Reply

sebastiankaufmann Que genial esta dupla
@martinkeenan @lucasaraut

13w Reply See translation

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lucasaraut Martina

13w Reply

omersela Beautiful

13w Reply

edoardo_cozzani

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martiarcucci

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December 2, 2024

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wesgordon



wesgordon CAROLINA HERRERA RESORT 2025

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16 sem



martinkeenan ❤️❤️❤️❤️❤️



16 sem Responder



silversenorita ❤️❤️❤️❤️❤️



16 sem Responder



joeygeorge ❤️



16 sem 1 Me gusta Responder



saraesparz 🥰❤️



16 sem 1 Me gusta Responder



yunuensantacruz 🔥



16 sem Responder



sobiaashaikh Looks beautiful 🥰



16 sem 3 Me gusta Responder Responder Responder



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11 de noviembre de 2024



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carolinaherrera 
Mexico City



carolinaherrera  Join us on Thursday November 14th at 6PM (CST) to discover the Carolina Herrera Resort 25 Runway Show by Creative Director @wesgordon , streaming live from Mexico City.

Our first-ever see-now-buy-now collection will be available at carolinaherrera.com and select stores.

—

Te esperamos el 14 de noviembre a las 6PM (CST) para descubrir la colección Resort 25 de Carolina Herrera diseñada por el director creativo @wesgordon , en directo desde Ciudad de México.

Nuestra primera colección see-now-buy-now estará disponible para compra y pre-order en carolinaherrera.com y tiendas seleccionadas.

#HerreraInCDMX

16 sem Ver traducción



I.sarasa 

16 sem Responder



bureaufuture 

15 sem Responder



maddiurtiaga 

15 sem Responder



bel_andrade1964 

16 sem Responder



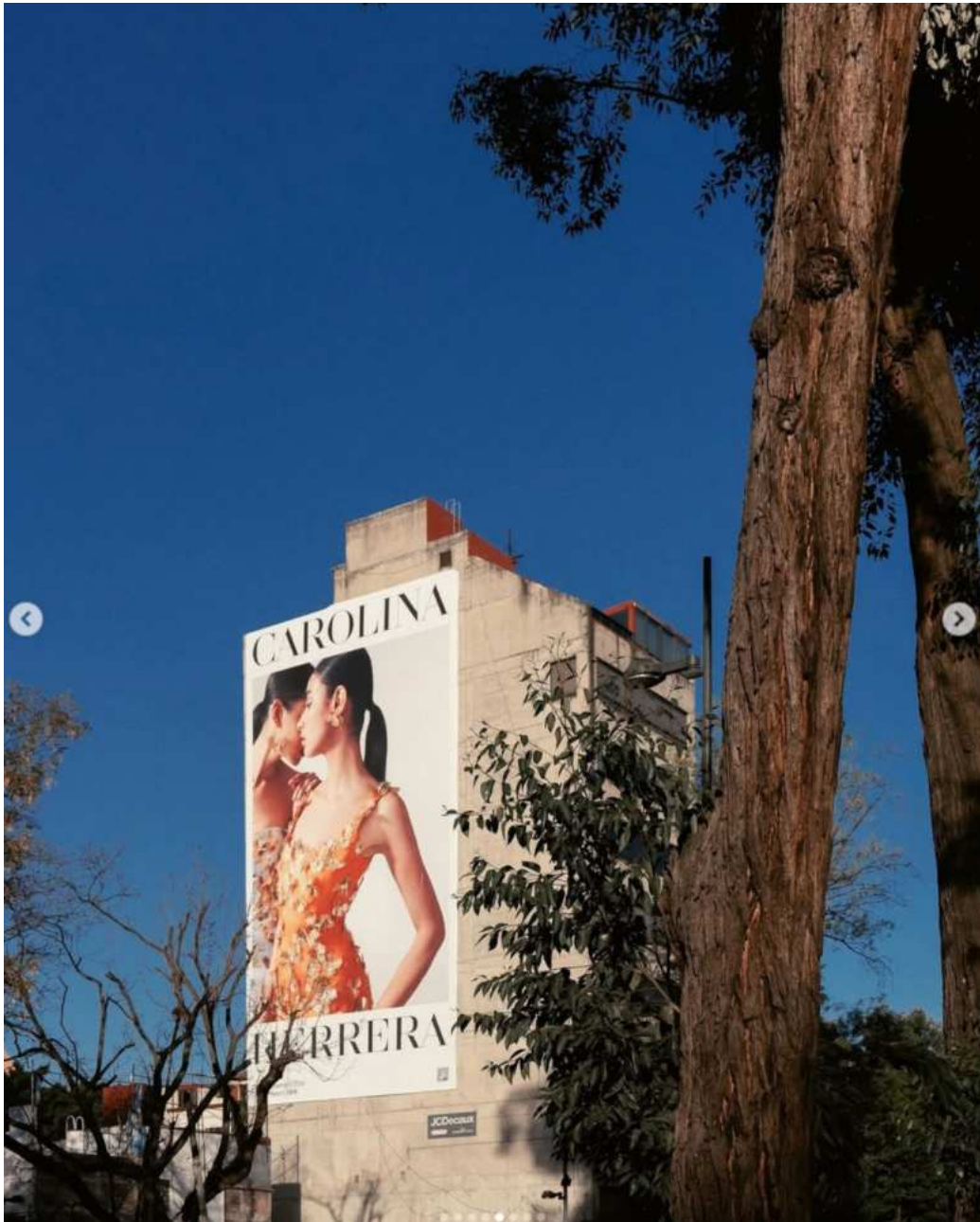
Les gusta a omersele y otras personas

13 de noviembre de 2024



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#HerrerainCDMX

16 sem Ver traducción



l.sarasa 

16 sem Responder



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maddiurtiaga 

15 sem Responder



bel_andrade1964 

16 sem Responder



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13 de noviembre de 2024



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l.sarasa 

16 sem Responder



bureaufuture 

15 sem Responder



maddiurtiaga 

15 sem Responder



bel_andrade1964 

16 sem Responder



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13 de noviembre de 2024



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#HerreraInCDMX

16 sem Ver traducción



I.sarasa 

16 sem Responder



bureaufuture 

15 sem Responder



maddiurtiaga 

15 sem Responder



bel_andrade1964 

16 sem Responder



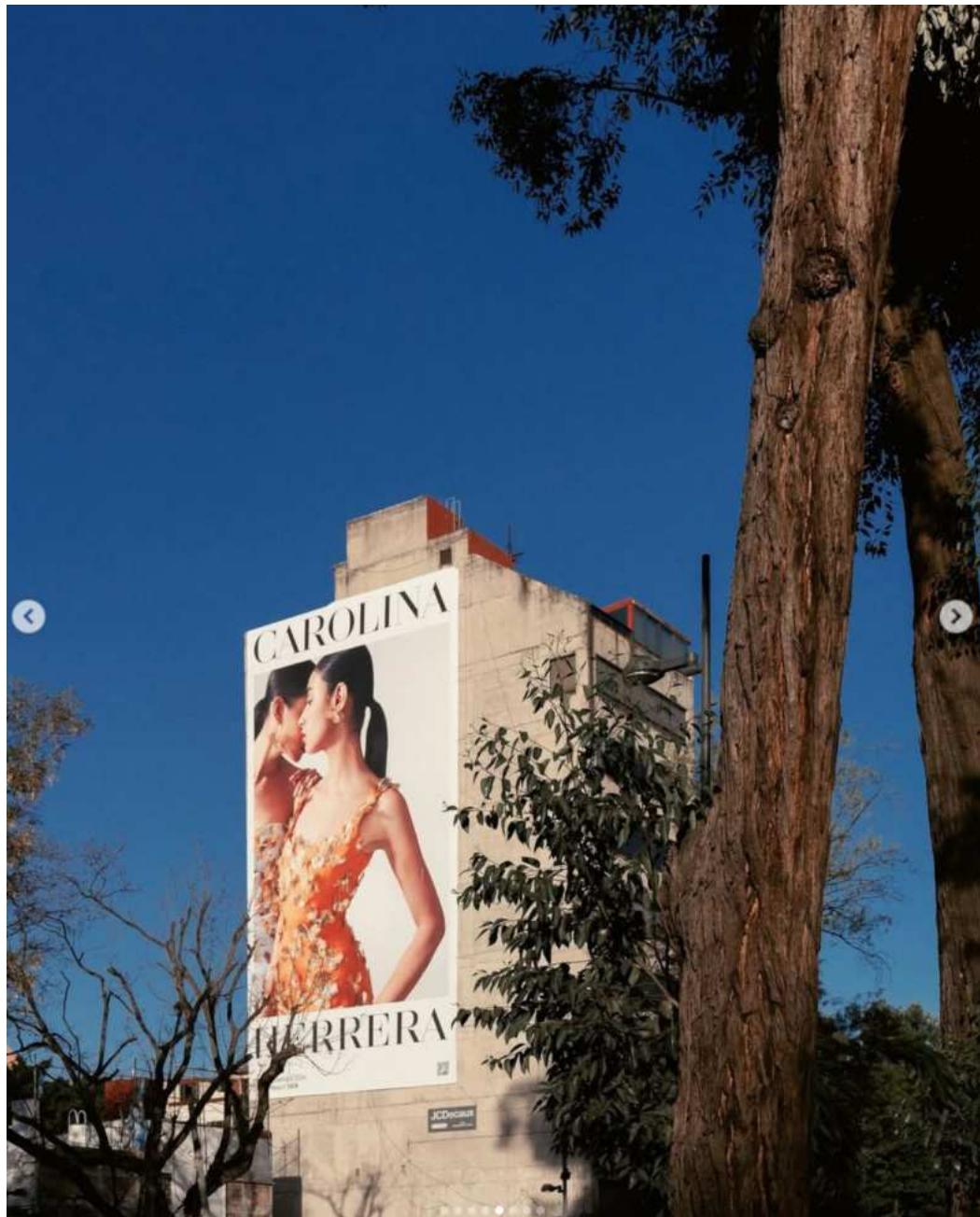
Les gusta a omersele y otras personas

13 de noviembre de 2024



Agrega un comentario...

Publicar



carolinaherrera 
Mexico City



carolinaherrera  Join us on Thursday November 14th at 6PM (CST) to discover the Carolina Herrera Resort 25 Runway Show by Creative Director [@wesgordon](#), streaming live from Mexico City.

Our first-ever see-now-buy-now collection will be available at carolinaherrera.com and select stores.

Te esperamos el 14 de noviembre a las 6PM (CST) para descubrir la colección Resort 25 de Carolina Herrera diseñada por el director creativo [@wesgordon](#), en directo desde Ciudad de México.

Nuestra primera colección see-now-buy-now estará disponible para compra y pre-order en carolinaherrera.com y tiendas seleccionadas.

[#HerreraInCDMX](#)

16 sem [Ver traducción](#)



I.sarasa 

16 sem [Responder](#)



bureaufuture 

15 sem [Responder](#)



maddiurtiaga 

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bel_andrade1964 

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Les gusta a **omersela** y otras personas

13 de noviembre de 2024



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WORLDWIDE EYEWEAR CAMPAIGN 2025

Role_ Photographer



CAROLINA



HERRERA

CAROLINA



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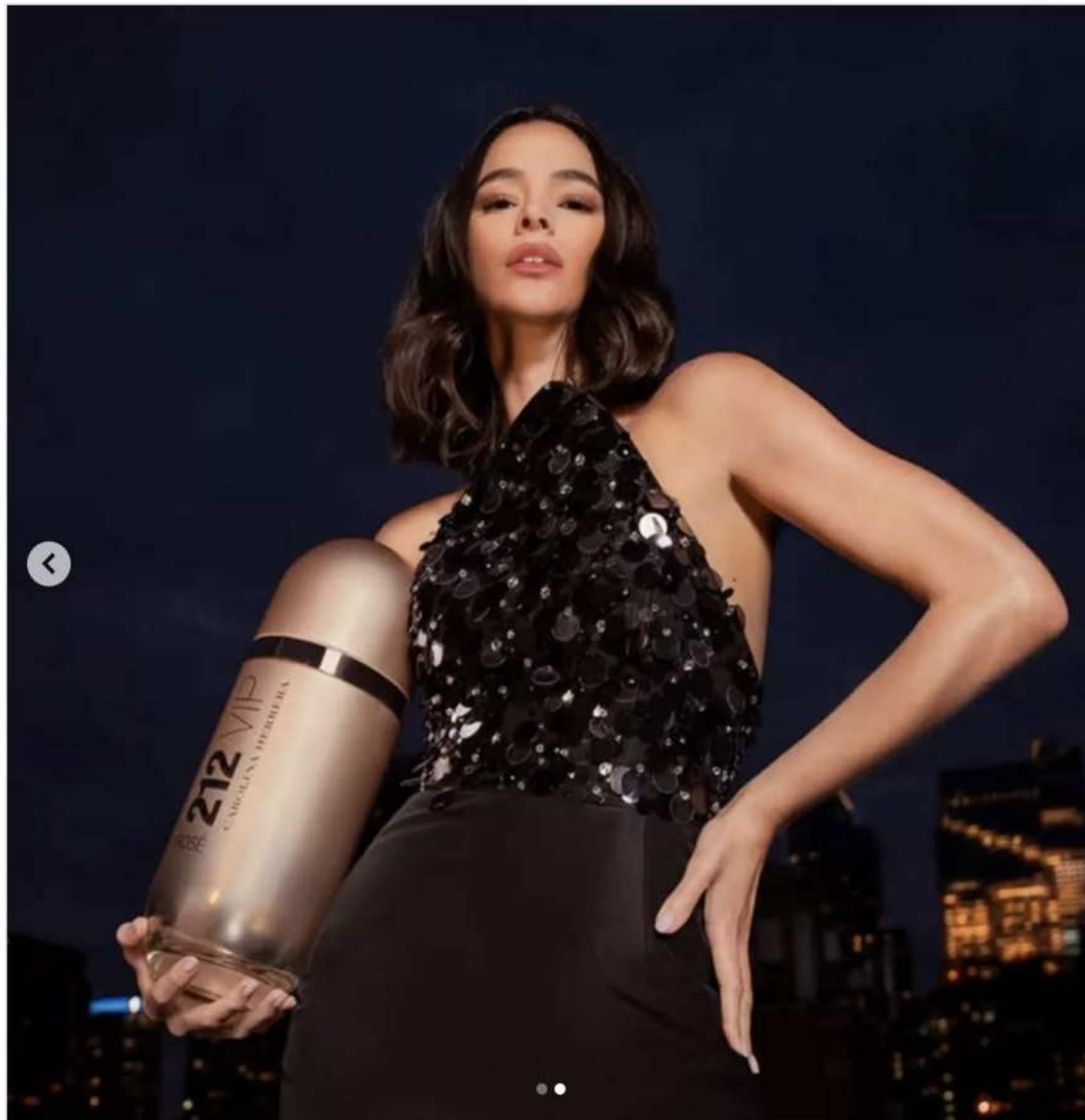
HERRERA

CAROLINA



HERRERA

CAROLINA HERRERA _ 212 PERFUME CAMPAIGN



CAROLINA HERRERA



WHAT'S NEW READY TO WEAR FRAGRANCES MAKEUP ACCESSORIES GIFTS STORIES CH CAROLINA HERRERA



The Inspiration

The formula of 212 VIP Black is best understood through music, its source of inspiration. A song can have many elements, but the bass is key – those beats that set the rhythm and penetrate the body of the listener. Perfumers Juliette Karagueuzoglou and Carlos Benaim have composed a dancefloor hit with high-impact beats in this ambery, aromatic and gourmand fragrance.

[SHOP](#)



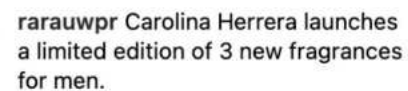
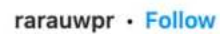


Meet The Family

Get to know the rest of the 212 family: fresh, urban scents that reflect the freedom and authenticity of a new generation.

[SHOP](#)



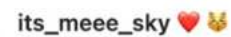


- 212 Heroes MTV LE
- 212 VIP Black MTV LE
- 212 NYC Men MTV LE

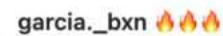
Edited · 25w



22w Reply



22w Reply



10,643 likes

September 8, 2024

Log in to like or comment.

Estrellas de la noche

Bruna Marquezine y Rauw Alejandro entran en la oscuridad salvaje como verdaderos jinetes de la noche. Como las estrellas de la campaña, ellos representan la elegancia y el espíritu intrépido de estos deslumbrantes aromas. Ella es reina de la moda y el cine; él es un rey del reggaetón que transforma el ritmo del planeta con su sonido latino. Juntos forman un dúo irresistible, que deja un rastro estelar dondequiera que van.

[COMPRAR](#)



ELLE • 212
CAROLINA HERRERA

[Beauty](#) > [Face and body](#)

Bruna Marquezine and Rauw Alejandro pay tribute to New York and star in Carolina Herrera's new 212 campaign

The actress and singer have become the brand new ambassadors for Carolina Herrera's iconic 212 fragrances.

[BYAMALIA PANEA](#)



CAROLINA HERRERA



- NY FASHION WEEK SHOW _ FEBRUARY 2025**
- MEXICO CITY RESORT SHOW _ NOVEMBER 2024**
- NY FASHION WEEK SHOW_SEPTEMBER 2024**
- NY FASHION WEEK SHOW_FEBRUAY 2024**

Role_ Photographer and director

•

CAROLINA HERRERA



WHAT'S NEW READY TO WEAR FRAGRANCES MAKEUP ACCESSORIES GIFTS STORIES CH CAROLINA HERRERA



CAROLINA HERRERA

WHAT'S NEW READY TO WEAR FRAGRANCES MAKEUP ACCESSORIES GIFTS STORIES CH CAROLINA HERRERA





The Look of the Show

Recreate the makeup look from Creative Director Wes Gordon's Fall 25 runway show.

[DISCOVER](#)





carolinaherrera



carolinaherrera Carolina Herrera Fall 25 Collection by Creative Director @wesgordon.

Look 53. @oliviiapetronella

White top in cotton and skirt in black chantilly lace with cornflower & garnet crystal earrings and black satin rosita bag.

Photography by @martinkeenan

Show direction, design and production @bureaubetak

Film direction and production @bureaufuture

Styling @_mariechaix_

Casting @rachel_chandler

Makeup @samanthalmua

Hair @jimmypaulhair

Music @tomo20

2w



silversenorita



2w Reply



riannainberlin i am in love



1w Reply



oliviiapetronella



2w Reply



bridesofamericamiami



2w Reply



rebecca.sharrow This skirt has been living in my head rent free for a couple weeks now, it's safe to say it has a "lifetime lease"



Liked by federiconessi and others

February 21



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Post



carolinaherrera

Original audio



Carolina Herrera Fall 25 Collection by Creative Director @wesgordon. Solow Building, New York.

Video by @martinkeenan

2w



martinkeenan

2w Reply



gabrielazarza

2w Reply



jeanjacquespatrick.ros

2w Reply



irenegarcia0606 Me encanta el cabello seco con el aire full esponjoso

2w Reply See translation



kayebassey

2w Reply



077.sanjaysharma

2w Reply



giovannacovelli

2w Reply



juh_amaryl_modabh

2w Reply



Liked by omersela and others

February 18



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Original audio



carolinaherrera Carolina Herrera Fall 25 Collection by Creative Director @wesgordon. Solow Building, New York.

Video by @martinkeenan

2w



tuana.karaj 🥰🥰🥰🥰



2w Reply



vitto_ya_ ❤️❤️❤️



2w Reply



lumavito_ 🥰🥰🥰



2w Reply



lid.barbosa.moura ♥



2w Reply



ronaldobmachado 🥂🥂



2w Reply



edelmiramva ❤️



2w Reply



liz.cardenas.designer I'm loving this collection! Bravo!



👏👏👏

2w Reply



mamieoma95 ❤️



2w Reply



Liked by piligsolcha and others

February 19



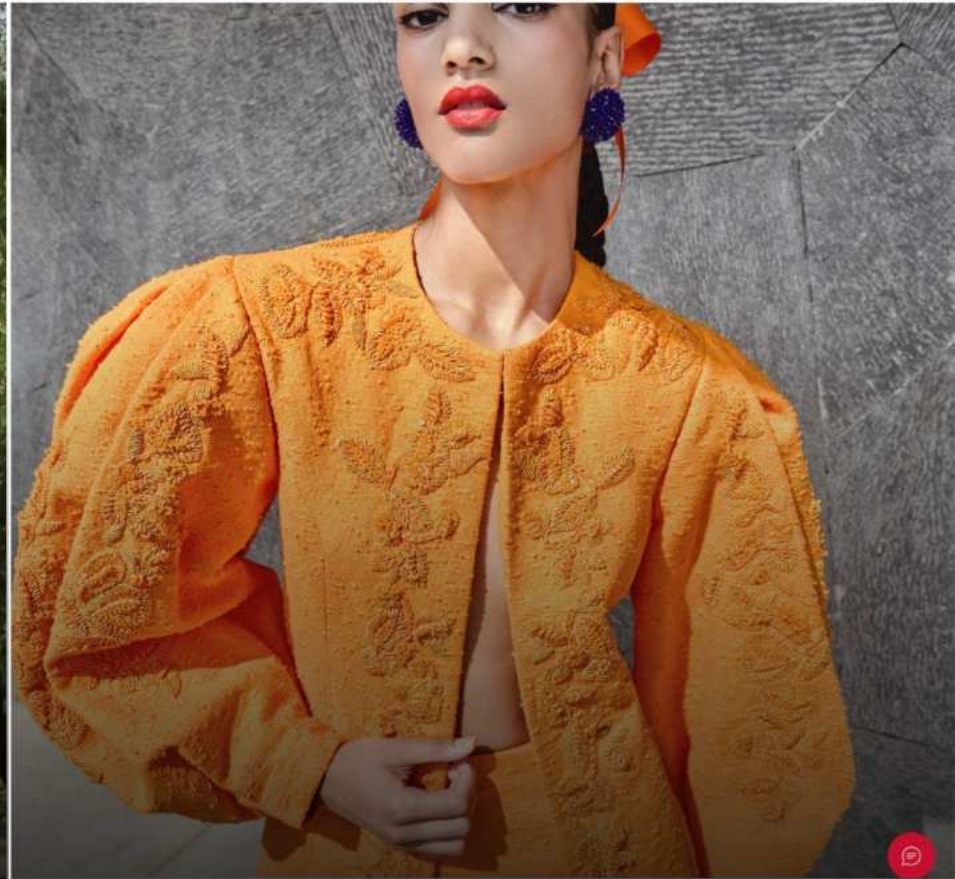
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Carolina Herrera x FRAME

Ahead of the debut of our Resort 2025 collection in Mexico City, Carolina Herrera launches a collaboration with denim brand FRAME – a capsule collection of colorful separates.



carolinaherrera

Original audio



Watch as Carolina Herrera Creative Director @wesgordon and Beauty Creative Director Carolina A. Herrera explore the inspiration behind #HerreraBeauty's makeup look for the Resort 25 show at @anahuacalli Museum in Mexico City—from sunset-hued lips to a graphic winged eye.

#HerreraInCDMX

Film Direction @martinkeenan

15w



martinkeenan 🔥🔥🔥🔥🔥

15w 2 likes Reply



martinkeenan 🍷🍷🍷🍷🍷

15w 2 likes Reply



jussy_valentina ❤️❤️

15w 2 likes Reply



evaperotta ❤️❤️❤️❤️

15w 2 likes Reply



yourhelpfulwendy This looks amazing 🍷🍷🍷 orgullo venezolano

15w 2 likes Reply



liz_jardonmua ❤️❤️❤️❤️

15w 2 likes Reply



ulisesauma ❤️❤️❤️❤️



Liked by rocioigless and others

November 24, 2024



Add a comment...

Post



carolinaherrera Museo Anahuacalli

...



carolinaherrera Carolina Herrera Resort 2025.
Anahuacalli Museum, CDMX.

Look 20 - @jillianburnns

Strapless embroidered column midi-dress in celeste blue, paired with beaded tassel earrings in celeste and a postcard clutch in high-shine ultramarine.

Picture by @martinkeenan

Vestido midi bordado sin tirantes en azul celeste, combinado con pendientes de borlas de cuentas en celeste y clutch con diseño de postal en ultramarino brillante.

#HerreraInCDMX

15w See translation



martinkeenan

15w 2 likes Reply ...



martinkeenan

15w 2 likes Reply



martinkeenan

15w 2 likes Reply



spiceofsue On point

8w Reply



rodeodrive So so lovely

15w 2 likes Reply



Liked by lucasarraut and others

November 21, 2024



Add a comment...

Post



carolinaherrera 
Museo Anahuacalli



carolinaherrera  Carolina Herrera Resort 2025.
Anahuacalli Museum, CDMX.

Look 3 - @alidansky

Embroidered puff-sleeve, collarless jacket with detailed embroidery, paired with a miniskirt in marigold.

Picture by @martinkeenan

-

Chaqueta bordada de mangas abullonadas sin cuello y con bordado detallado, combinada con una minifalda en color caléndula.

[#HerreraInCDMX](#)

15w



martinkeenan     

15w 1 like Reply



caritomavs in love

15w 1 like Reply



camila_dias1605        

15w 2 likes Reply



laurabasci  

15w 3 likes Reply



evelynbekind 

15w 1 like Reply



Liked by **silversenorita** and others

November 21, 2024



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Post



carolinaherrera



A closer look from Carolina Herrera Creative Director @wesgordon 's Resort 25 show: bold, graphic eyeliner meets vivid lips in shades of fiery red, vibrant fuchsia, and orangey nude—striking the perfect balance between boldness and grace.

Shop the look and discover the #HerreraBeauty collection online for selected countries at carolinaherrera.com.

Show Creative Direction and Production @bureaubetak
Film Direction @bureaufuture
Styling @mariechaix
Casting @rachel_chandler
Makeup @anagdev
Hair @evaniefrausto
Nails @zai.vega
Sound design @tomo20

Pictures by @martinkeenan

-

Una mirada de cerca al look de maquillaje del desfile Resort 25 de Carolina Herrera del Director Creativo @wesgordon : un delineado gráfico y audaz se combina con labios mate y mate difuminado en tonos rojo intenso, fucsia vibrante y nude anaranjado, logrando el equilibrio perfecto entre audacia y elegancia.

Compra el look y descubre la colección de #HerreraBeauty online en países seleccionados en carolinaherrera.com.

#HerreraInCDMX

Edited · 15w



alejandro.quesada



Liked by maddiurtiaga and others

November 18, 2024



Add a comment...

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carolinaherrera



carolinaherrera LOOK 59

@irinashayk wears black halter neck top and ball skirt with V waistband in taxi cab yellow silk faille.

New Spring 25 collection by @wesgordon

Photography by @martinkeenan

Styling by @mariechaix

Make up by @samvissermakeup

Hair by @jimmyspaulhair

Casting by @rachel_chandler

Production by @bureaufuture

Discover the Spring 25 collection now on
www.carolinaherrera.com

25w



throwbackcrisrina Gorgeous as Always... ❤️🔥

25w 2 likes Reply



ghadaabdelrazek ❤️❤️❤️❤️❤️❤️❤️❤️

25w 2 likes Reply



variedadesalicia_ptocolombia Viene de moda el amarillo para el 2025? Es genial

25w 1 like Reply See translation



— View replies (1)



royceradio 🍌🍌🍌🍌🍌 I can't believe you still sell fur #animalabuse #dropfur #evolve 🍌🍌🍌🍌🍌

23w 1 like Reply



cinolifestyle Gorgeous 🍌



Liked by lucasarraut and others

September 15, 2024



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WHAT'S NEW READY TO WEAR FRAGRANCES MAKEUP ACCESSORIES GIFTS STORIES CH CAROLINA HERRERA



CAROLINA HERRERA



WHAT'S NEW READY TO WEAR FRAGRANCES MAKEUP ACCESSORIES GIFTS STORIES | CH CAROLINA HERRERA



Craft

Embellishments take center stage. Intricately woven, beaded and embroidered pieces pay testament to the exquisite craftsmanship of the New York atelier.



MODA OPERANDI

THE MARCH SHOPPING LIST

WHAT TO BUY NOW

Spring is in the air. Make way for breezy slingbacks, butter yellow, and the coveted Alaïa bag on every insider's wishlist.

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OLYMPIA'S
CLOSET:
Next Season



All Results



olympiagreece

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www.modaoperandi.com/shop/olympias-closet/next-season

Followed by [hauserwirth](#), [nathanhaaren](#), [_simsmith_](#) + 35 more



Moda

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Princess Maria-Olympia is the firstborn child of Crown Prince Pavlos and Princess Marie-Chantal, making her the eldest grandchild of the former King Constantine II of Greece. As a member of both the Greek and Danish royal families, she holds royal titles from both nations. Her paternal lineage is Greek, while her maternal lineage is American with ties to royalty through her maternal grandmother, who is a member of the British royal family.



ONLY ON MODA

OLYMPIA'S CLOSET

Meet Olympia of Greece, Moda's newest contributing editor. Discover her hand-picked curation of the standout pieces fresh from the Fall '25 runways.

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MODA

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OLYMPIA'S CLOSET



Meet Moda's newest contributing editor, Olympia of Greece. Discover her onsite curation of standout pieces, trends, and buzzy new brands fresh from the runways.

[Modaoperandi.com](#)

MODA

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X



HAT's Off To KHAITE

If you haven't already invested in a leather bomber, now is the time. The hero piece is set to be **the** silhouette of the upcoming season. "I love how slouchy this one from Khaite is. It's all about the legs."

[Modaoperandi.com](#)



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EXTRA Dressing



CHRISTOPHER JOHN ROGERS

Christopher John Rogers made his highly anticipated return to NYFW—and he didn't disappoint. The vibrant show opened with this zany striped dress. "It's the ultimate guest-of look," says Olympia.

 MODAOPERANDI.COM



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BRANDON MAXWELL

The OUTSIDE Counts

"New York's frigid temps reminded me just how important chic yet functional outerwear is," she says, wearing Brandon Maxwell's standout leopard-print coat (the scarf is detachable).

 MODAOPERANDI.COM



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Along For The RIDE



SIMKHAÏ

The most talked-about item from the New York runways? Simkhai's riding boot. "These walked in two sizes—I might just have to preorder both," says Olympia.

[Modaoperandi.com](https://modaoperandi.com)



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On The RADAR



DIOTIMA

COLLEEN ALLEN



Meet the two designers New York can't stop talking about. CFDA-winner Rachel Scott reworks wool into a sultry dress, while Colleen Allen plays with sheer ephemerality.

[Modaoperandi.com](https://modaoperandi.com)

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BY MALENE BIRGER

TAP to DISCOVER more from
OLYMPIA's CLOSET.

[Modaoperandi.com](https://modaoperandi.com)

EXTRA Dressing



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[MODAOPERANDI.COM](https://modaoperandi.com)

WWD

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FASHION / FASHION SCOOPS

Moda Operandi Taps Olympia of Greece as a Contributing Editor

She will offer her point of view, curate a dedicated edit of her shopping picks, appear in exclusive editorials, and cohost events with emerging and established designers.

By LISA LOCKWOOD FEBRUARY 26, 2025, 12:01AM



Olympia of Greece in By Malene Birger for Moda Operandi COURTESY OF MODA OPERANDI

Moda Operandi has tapped tastemaker, model and designer Olympia

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Most Popular





Olympia of Greece in Khaite for Moda Operandi's editorial campaign. COURTESY OF MODA OPERANDI

Martina Keenan shot the editorial campaign with styling by Colin Welch.

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HOME / HELLO! FASHION / FASHION

Princess Olympia of Greece steps into major new fashion role

The stylish Greek royal is the new Contributing Editor at Modi Operandi



© Martina Keenan



Lauren Ramsay
FASHION AND LIFESTYLE WRITER
February 26, 2025

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Princess Olympia of Greece has today been announced as the first-ever Contributing Editor for the online luxury fashion retail platform Moda Operandi.

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Princess Olympia of Greece on fashion, family ties and her super serum

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modaoperandi and olympiagreece



Meet Moda's newest contributing editor, @olympiagreece. Shot straight from the runways of NYFW and beyond, Olympia reveals a first look at the Fall / Winter '25 collections available for preorder now. Tap to discover—and shop—her onsite curation of standout pieces, trends, and buzzy new brands in her closet on Moda now.

Photographer: @martinkeenan

Styling: @cjames.w

Hair: @linebille

Makeup: @laramiemakeup

1w



_alittlelady Love a @martinkeenan and @laramiemakeup collab



1w 3 likes Reply

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fingermoney Dream girl 🥰❤️ @olympiagreece



1w 3 likes Reply



laramiemakeup 🌟📱👗



1w 2 likes Reply



emiliawickstead Olympia beautiful ❤️❤️❤️



1w 4 likes Reply



bymalenebinger 🌟👗👗👗



1w 1 like Reply



martinkeenan ❤️❤️❤️❤️❤️❤️❤️



1w 2 likes Reply



martinkeenan 🥰🥰🥰



1w 2 likes Reply



tobefedup Stunning 🔥



1w 2 likes Reply



poppydelevingne 🌟💕💕💕💕



1w 6 likes Reply



cbellious I'm only shopping from Olympia's closet from now on



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Liked by al.bertfg and others

February 26



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**modaoperandi and olympiagreece**...

**modaoperandi** Meet Moda's newest contributing editor, @olympiagreece. Shot straight from the runways of NYFW and beyond, Olympia reveals a first look at the Fall / Winter '25 collections available for preorder now. Tap to discover—and shop—her onsite curation of standout pieces, trends, and buzzy new brands in her closet on Moda now.

Photographer: @martinkeenan
Styling: @cjames.w
Hair: @linebille
Makeup: @laramiemakeup

1w

**_alittlelady** Love a @martinkeenan and @laramiemakeup collab 

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**fingermonkey** Dream girl  @olympiagreece

1w 3 likes Reply

**laramiemakeup** 

1w 2 likes Reply

**emiliawickstead** Olympia beautiful 

1w 4 likes Reply

**bymalenebinger** 

1w 1 like Reply

**martinkeenan** 

1w 2 likes Reply

**martinkeenan** 

1w 2 likes Reply

**tobefedup** Stunning 

1w 2 likes Reply

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1w 6 likes Reply

**cbellious** I'm only shopping from Olympia's closet from now on

1w 10 likes Reply

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1w

**laramiakeup** 



1w Reply ...

**martinkeenan** 



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**itgirlmx**  Divina 🍷



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**courtneygrow**  Gorgeous



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**yupcollections_**  This colour palette 



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**Liked by julianacala and others**
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Photographer: @martinkeenan

Styling: @cjames.w

Hair: @linebille

Makeup: @laramiemakeup

1w



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laurenrossdesign

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nicolehambro Looking fabulous

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nancrown31 Gorgeous, poised, creative, fun and oh so sweet @olympiagreecce !!!!

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February 26

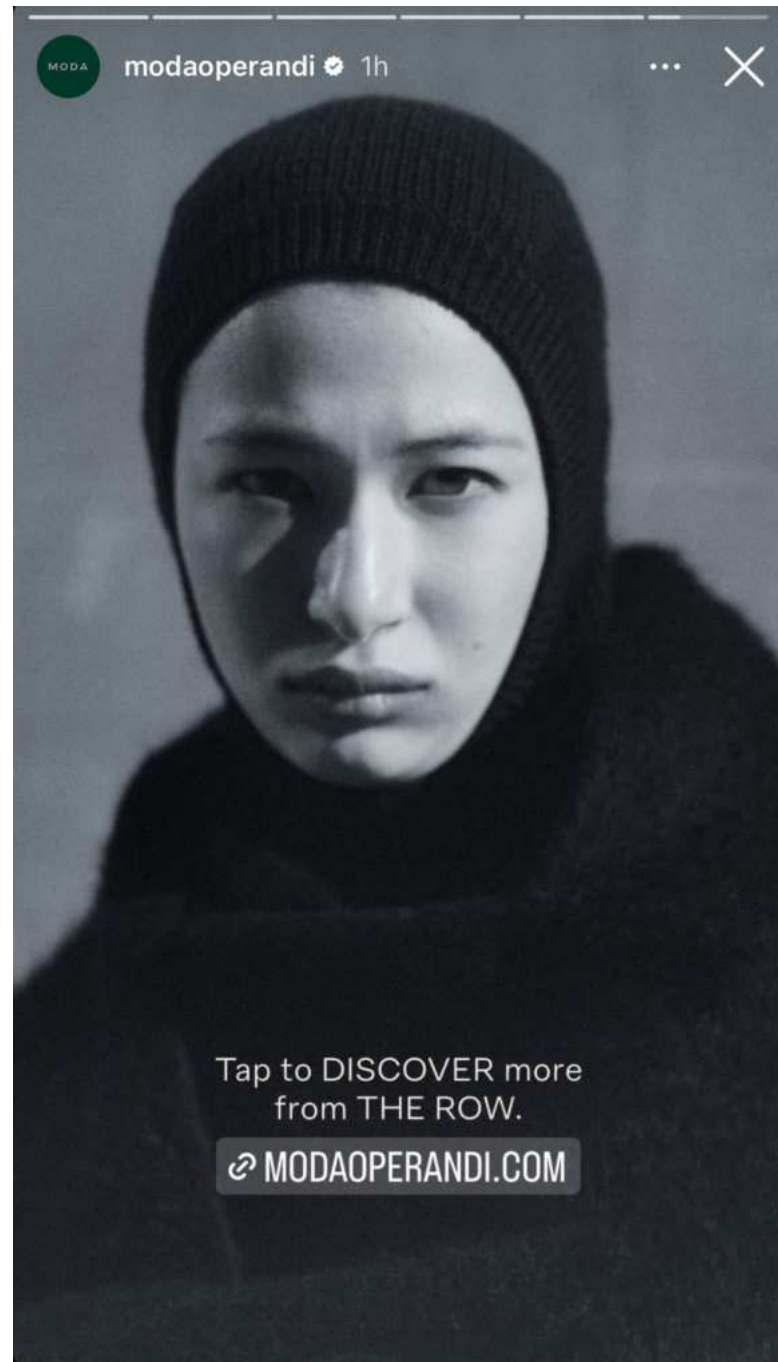


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THE ROW x MODA OPERANDI CAMPAIGN





MODA

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THE ROW

Inside OUT

Worn as a top here, the June trench is tucked into the Patillion midi skirt (just the right length to expose an inch or two at the hemline).

 MODAOPERANDI.COM

MODA

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WRAP Report



THE ROW



Layers, layers, layers. The Orlando coat extends to a protective scarf, while the Cyd boot is actually two pieces: remove the patent sock to reveal a pointed-toe Mary Jane.

 MODAOPERANDI.COM



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The Row

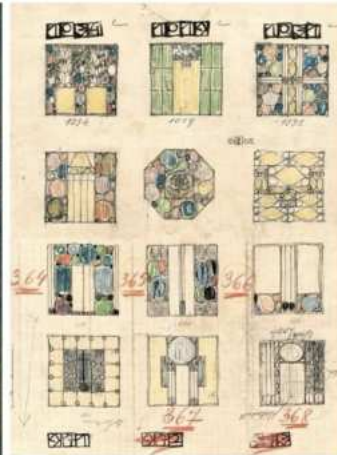
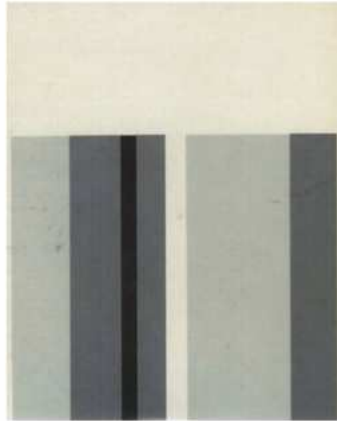
www.therow.com

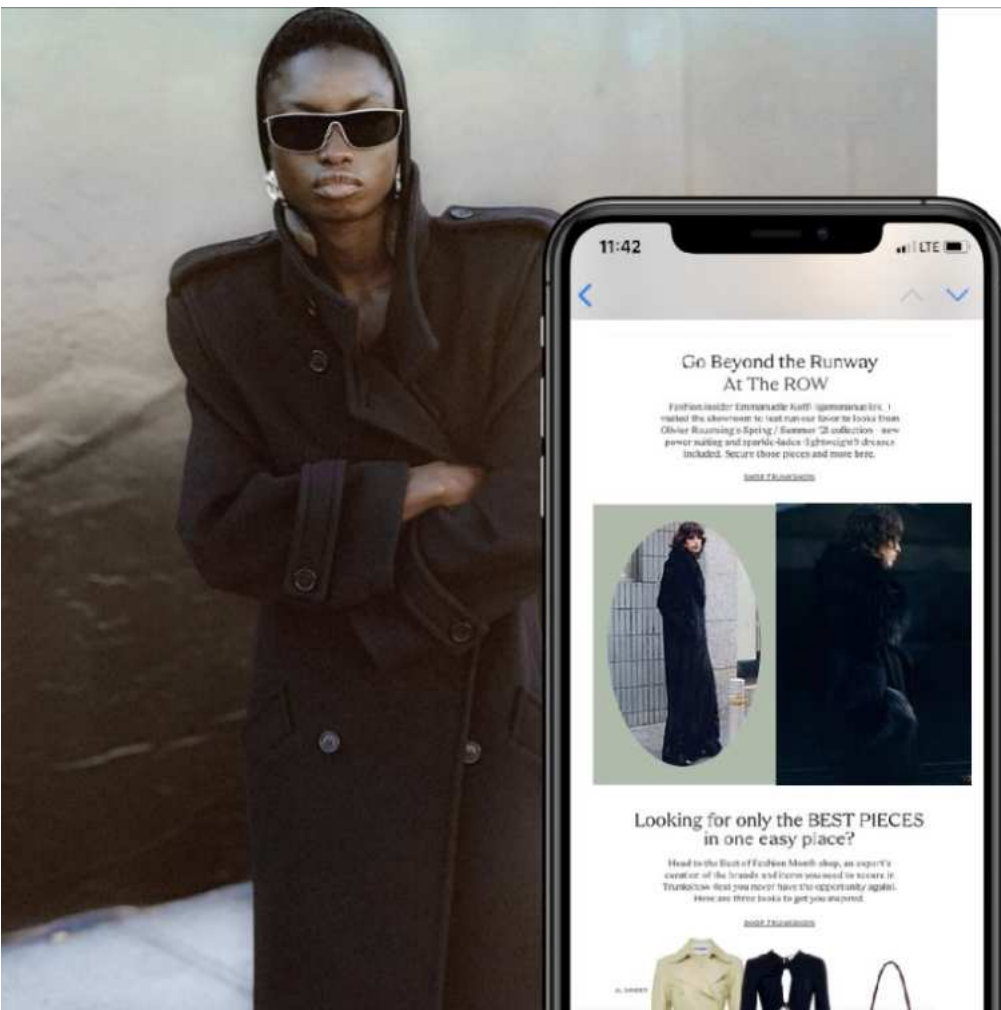
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CREATIVE DIRECTION

EDITORIAL SPOTLIGHT

This content-led activation spotlights the latest collections in a new light. From dynamic behind-the-scenes visuals within the showrooms or editorial street style imagery, this creative shares a unique perspective of the seasons key pieces.

DELIVERABLES:

- Editorial Stories, site curations
- Curated Category Pages

CHANNELS USAGE:

- Email
- Social
- Site (Curations & Placements)
- On-Figure PDP Assets
- Paid Media
- MODA Private
- Contributor Channels

MODA OPERANDI

EDITORIAL SPOTLIGHT

Art Direction

For this FW23 shoot, the idea is to infuse the imagery with an urban edginess. By capturing the essence of an city landscape through a minimalist lens, we intend to juxtapose the elegance of the garments against the raw backdrop of concrete walls adorned with striking geometric shapes. From poised and refined poses to spontaneous and inspired moments, we aspire to create images that exudes both simplicity and elegance.



EDITORIAL SPOTLIGHT

Art Direction

USE OF SCALE



Showcasing full looks

ARTFUL DETAILS



Cropping in to images to capture beautiful details

VARIETY OF MOVEMENT



Mixing movement and poses across the images to add variety

SIMPLE, MONOCHROMATIC BACKDROPS



Shot in an urban location with clean architectural lines, keeping the backgrounds simple and complementing the looks.

NON APPAREL FOCUS



Capturing 1-2 NA priorities

EDITORIAL SPOTLIGHT

Key Looks

We will capture three key looks, with additional detail shots and non apparel focus.

✓



✓



✓



SHOWROOM SPOTLIGHT

Photographer

Martina Keenan



THE ROW FW23 Creative Direction - Confidential

8

MODA OPERANDI

models.

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Moda Operandi

The Row x Moda Operandi

Source: modaoperandi.com

Published: July 2023

View:  

All people in this lookbook/catalog:

[Martina Keenan](#) - Photographer

[Yukiko Tajima](#) - Hair Stylist

[Layla Greiss](#) - Model





martinkeenan • [Follow](#)

Mílos, Kikladhes, Greece



martinkeenan THE ROW @therow
with the best team ever for
@modaoperandi



Muse @leyla.greiss

CD @danielk0ch

Styled by @cjames.w

MUH @yukikotajima

Production @donschon

Thank you @omersela

86w



francoisalexander1 FLawLeSs 🍷🌟

85w Reply



casa.ayllon 🍷🍷🍷🍷



415 likes

July 17, 2023

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GIVENCHY x MODA OPERANDI CAMPAIGN

MODA OPERANDI

SALE NEW TRUNKSHOWS DESIGNERS BESTSELLERS CLOTHING DRESSES TOPS SHOES BAGS BEAUTY JEWELRY HOME ACCESSORIES STYLISTS EDIT

New Arrivals From High Sport, LaPointe, Miu Miu, & More—SHOP THE UPLOAD

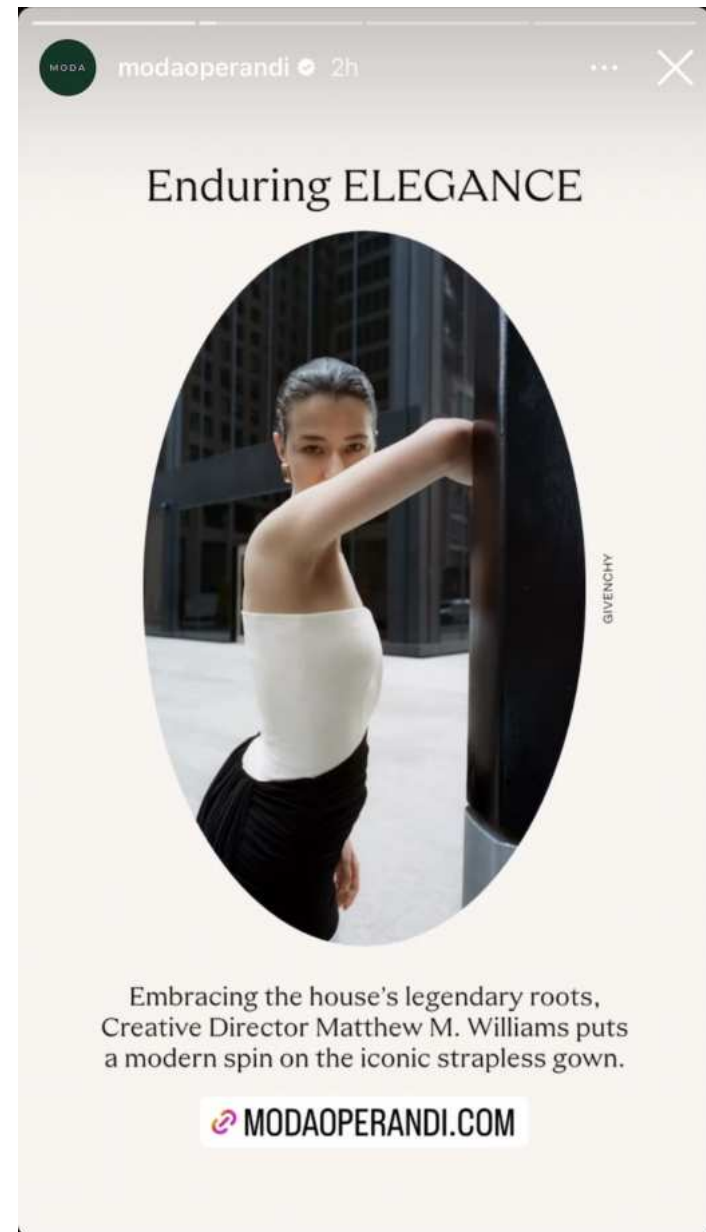
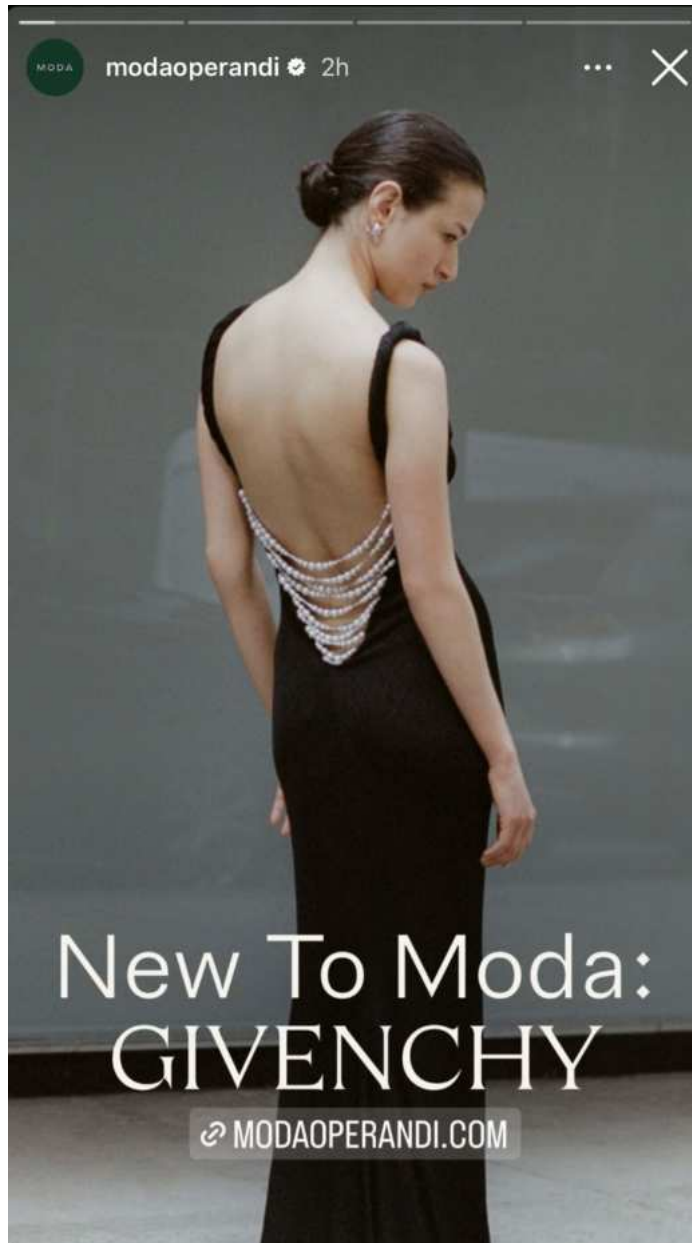
NEW TO MODA

GIVENCHY

From sharply tailored outerwear to sophisticated eveningwear—discover the luxury French house's Fall collection here.

[SHOP NOW](#)





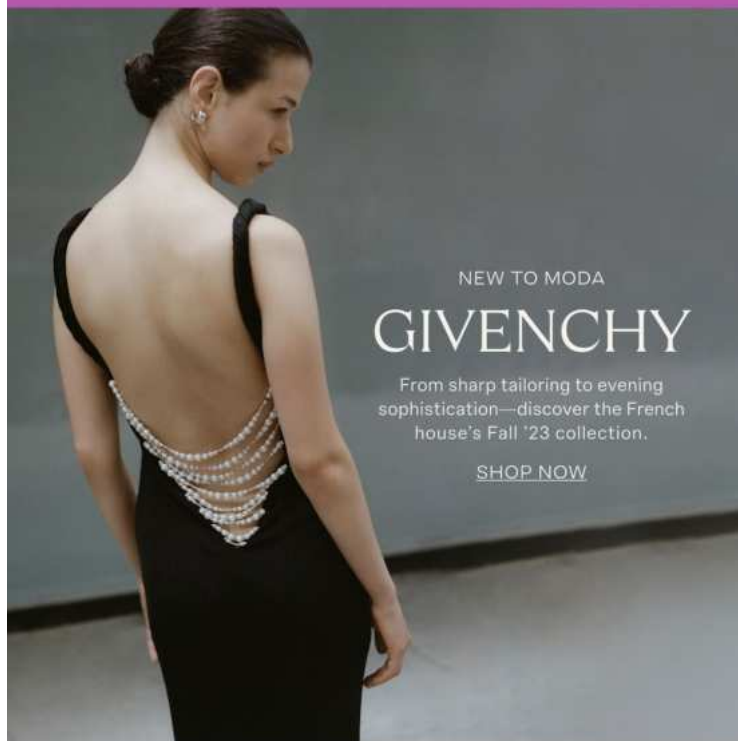




MODA OPERANDI



New Arrivals From High Sport, LaPointe,
Miu Miu, & More—SHOP THE UPLOAD

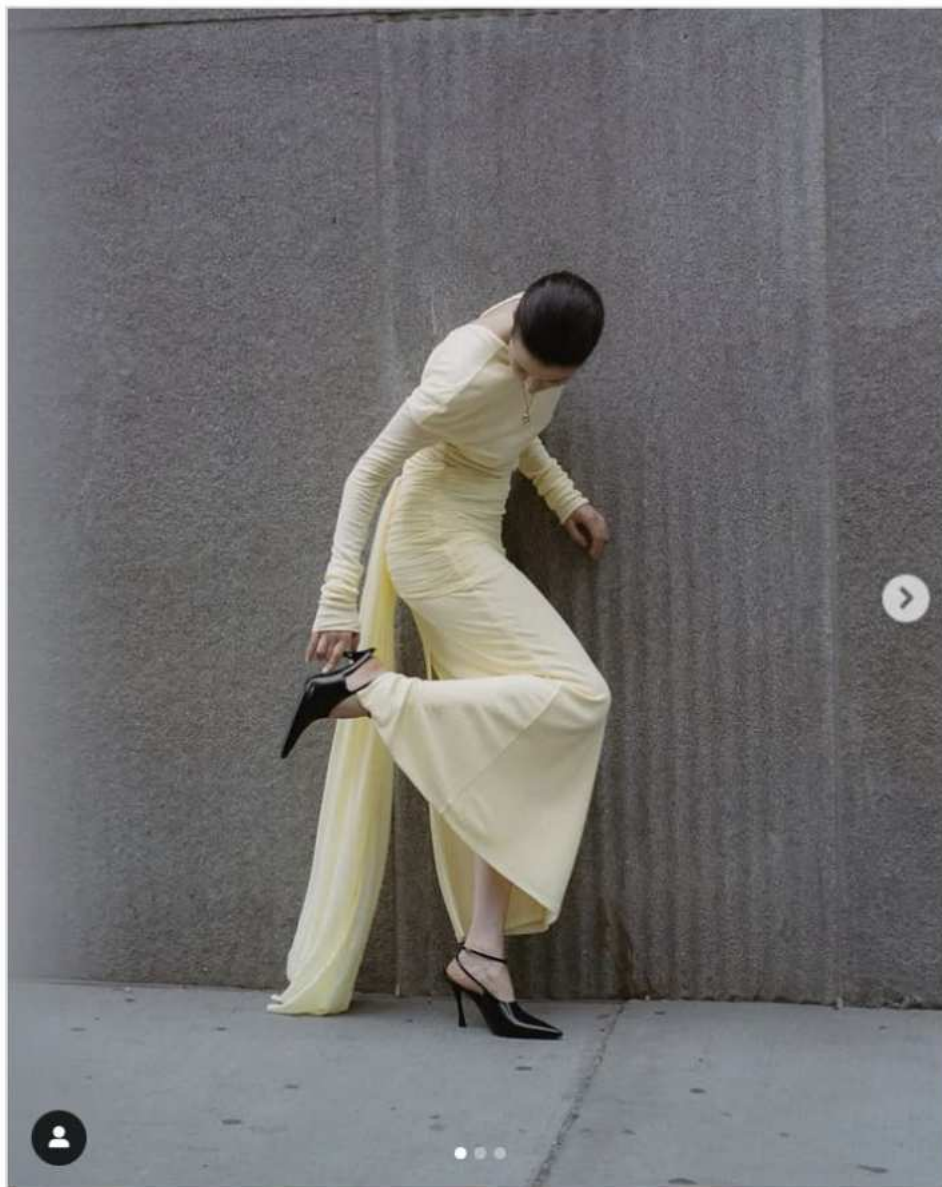


NEW TO MODA
GIVENCHY

From sharp tailoring to evening
sophistication—discover the French
house's Fall '23 collection.

[SHOP NOW](#)





martinkeenan



GIVENCHY 1# LOOK
@givenchy with the best team ever
for @modaoperandi



Muse @leyla.greiss
CD @danielk0ch
Styled by @cjames.w
MUH @yukikotajima
Production @donschon
Thank you @omersela

81w



fabricsofcolours ❤️❤️❤️🔥🔥



81w Reply



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Liked by **macapiombi** and **465 others**

August 17, 2023



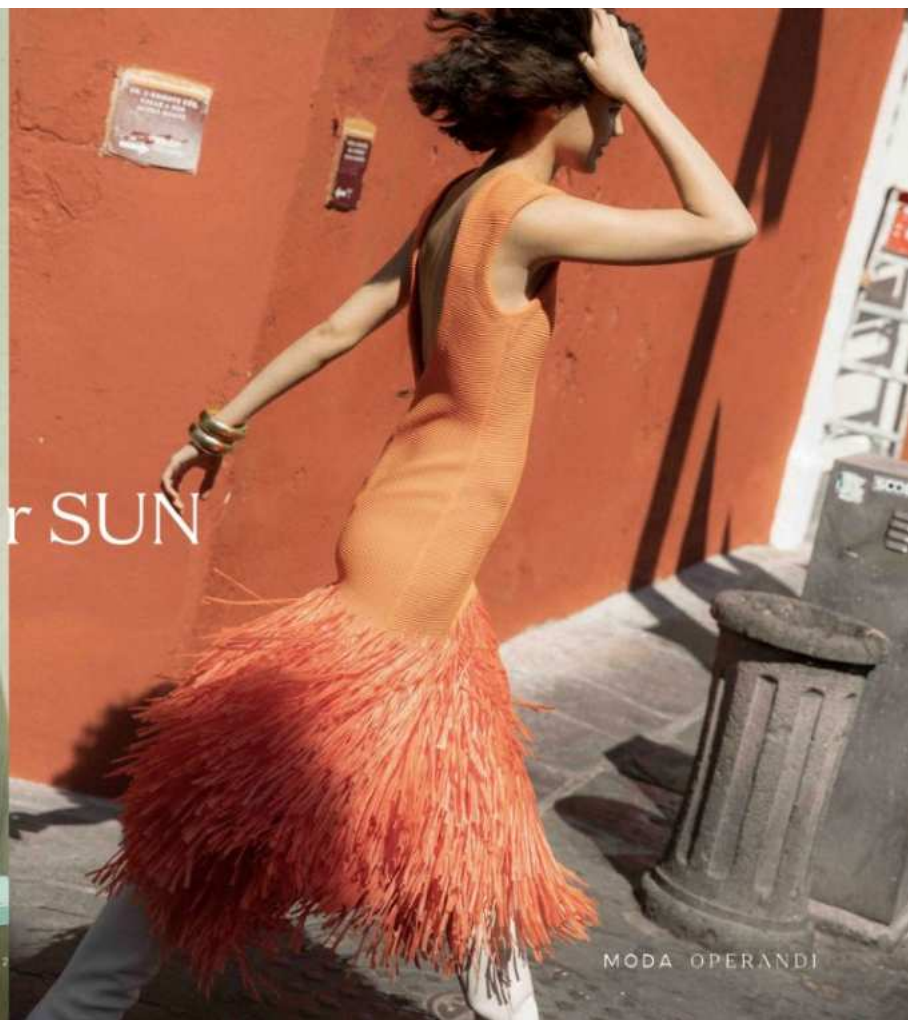
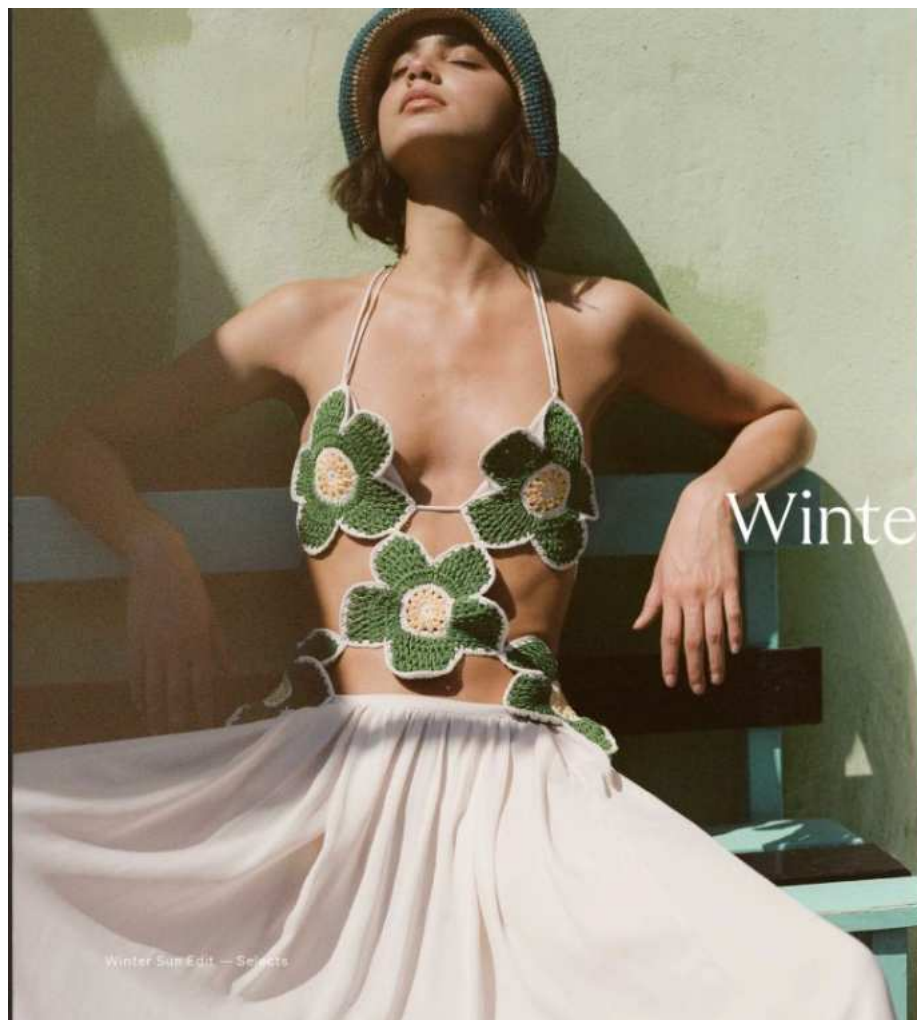
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WINTER SUN x RESOR CAMPAIGN

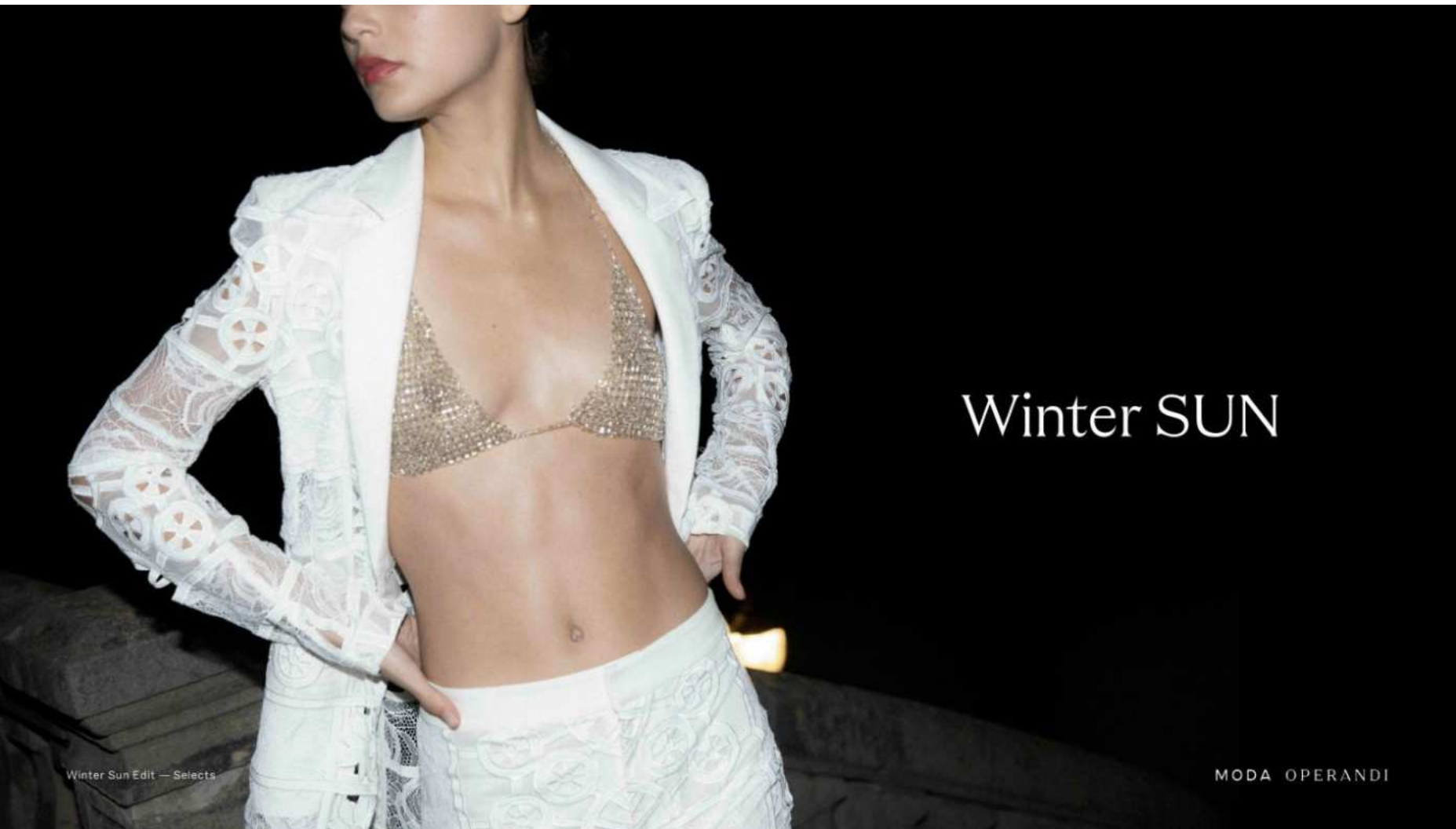
CREATIVE DIRECTION

Moda returns to international travel for its Resort 2023 Winter Sun Campaign. Exploring duality between the themes of celebration and reflection, we'll embark on a journey that re-energizes and reconnects us with the world, while also allowing space to process the shift in our perspective after years of disruption.



WINTER SUN SELECT OVERVIEW: BATCH 1

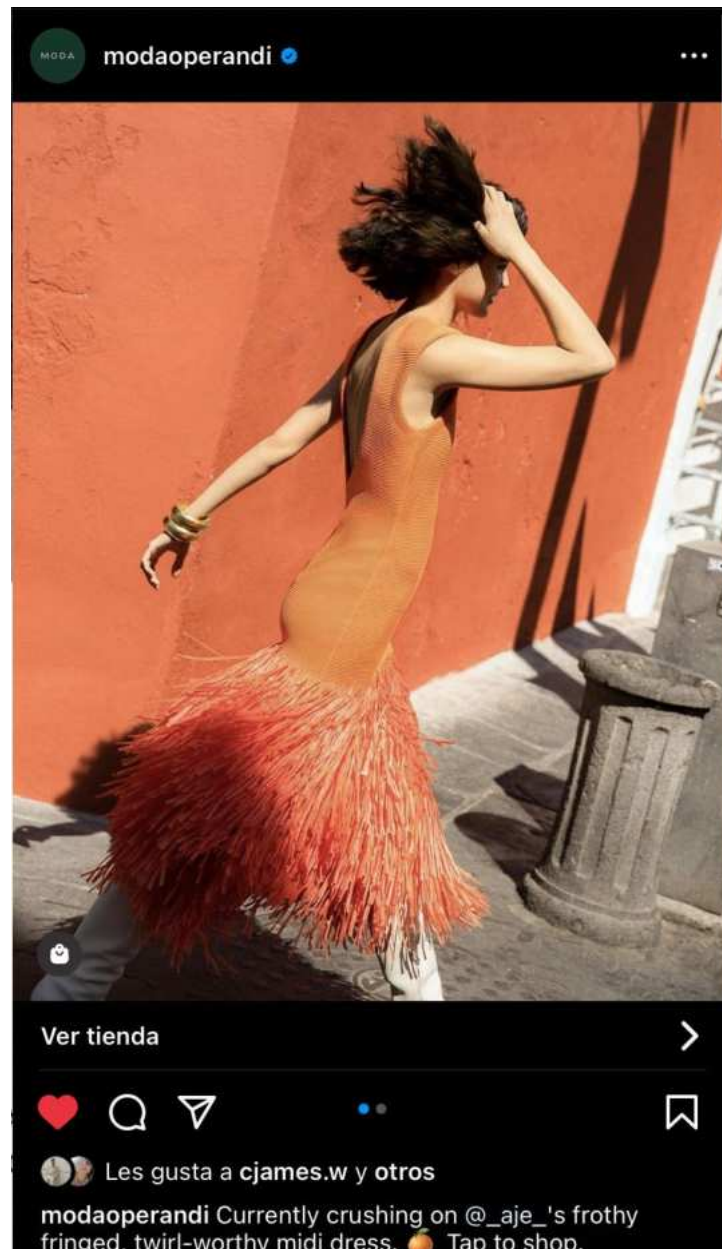
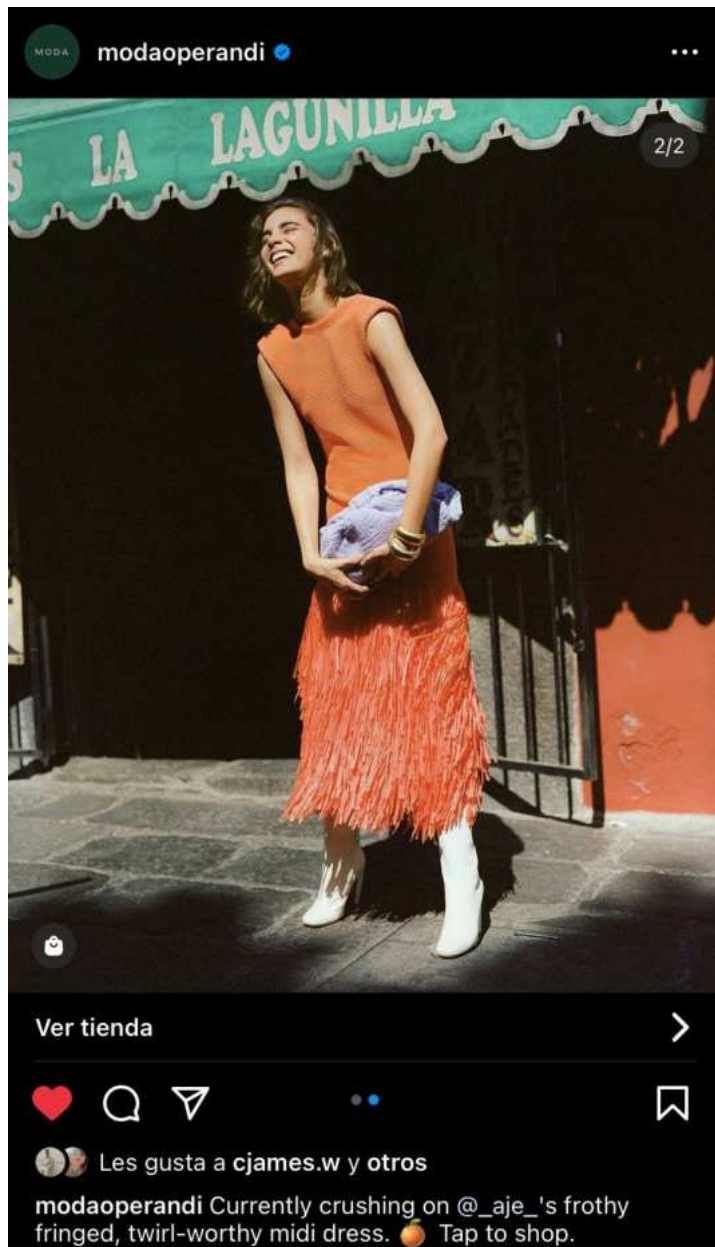


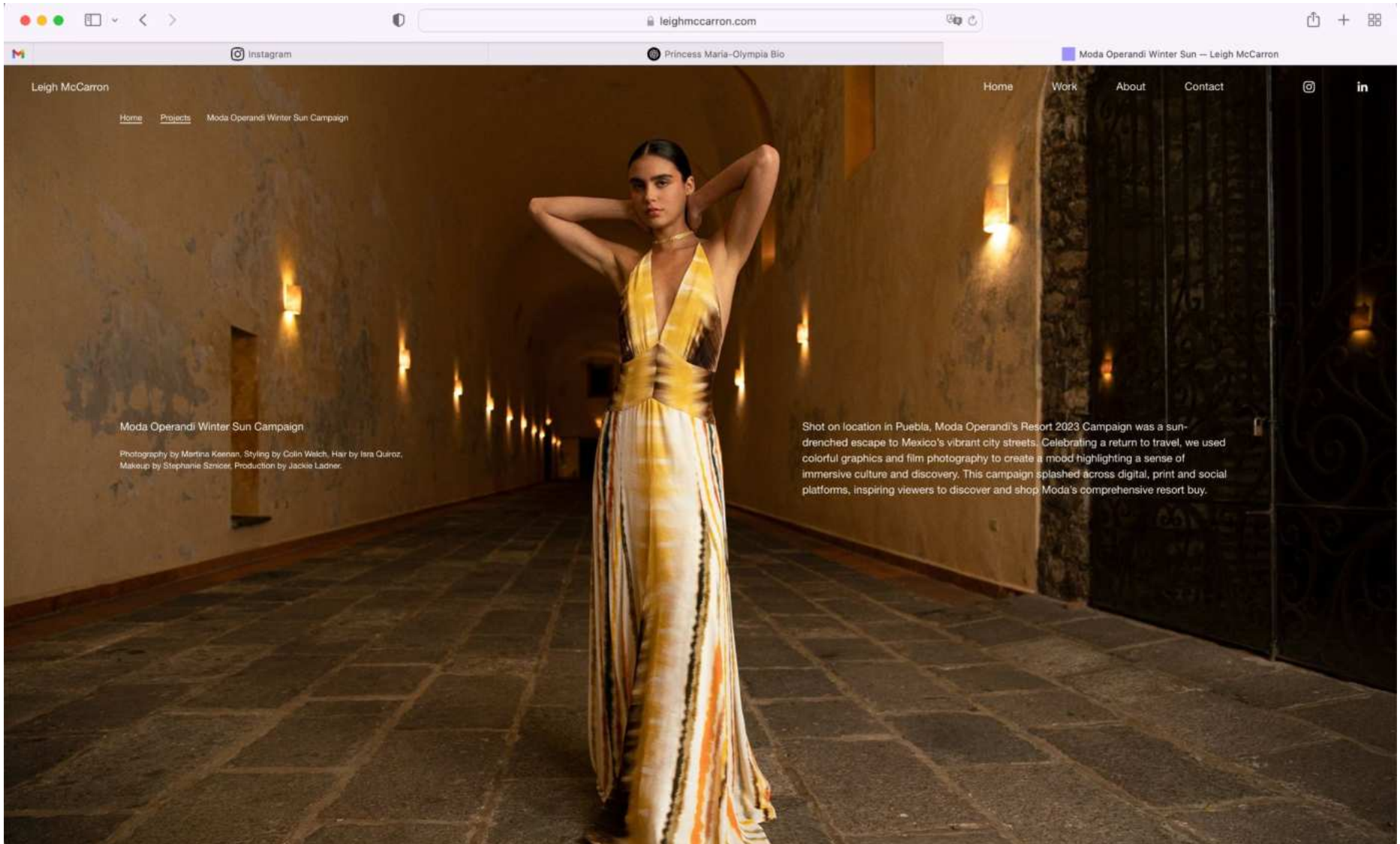


Winter SUN

MODA OPERANDI

Winter Sun Edit — Selects





Leigh McCarron

[Home](#) [Projects](#) [Moda Operandi Winter Sun Campaign](#)

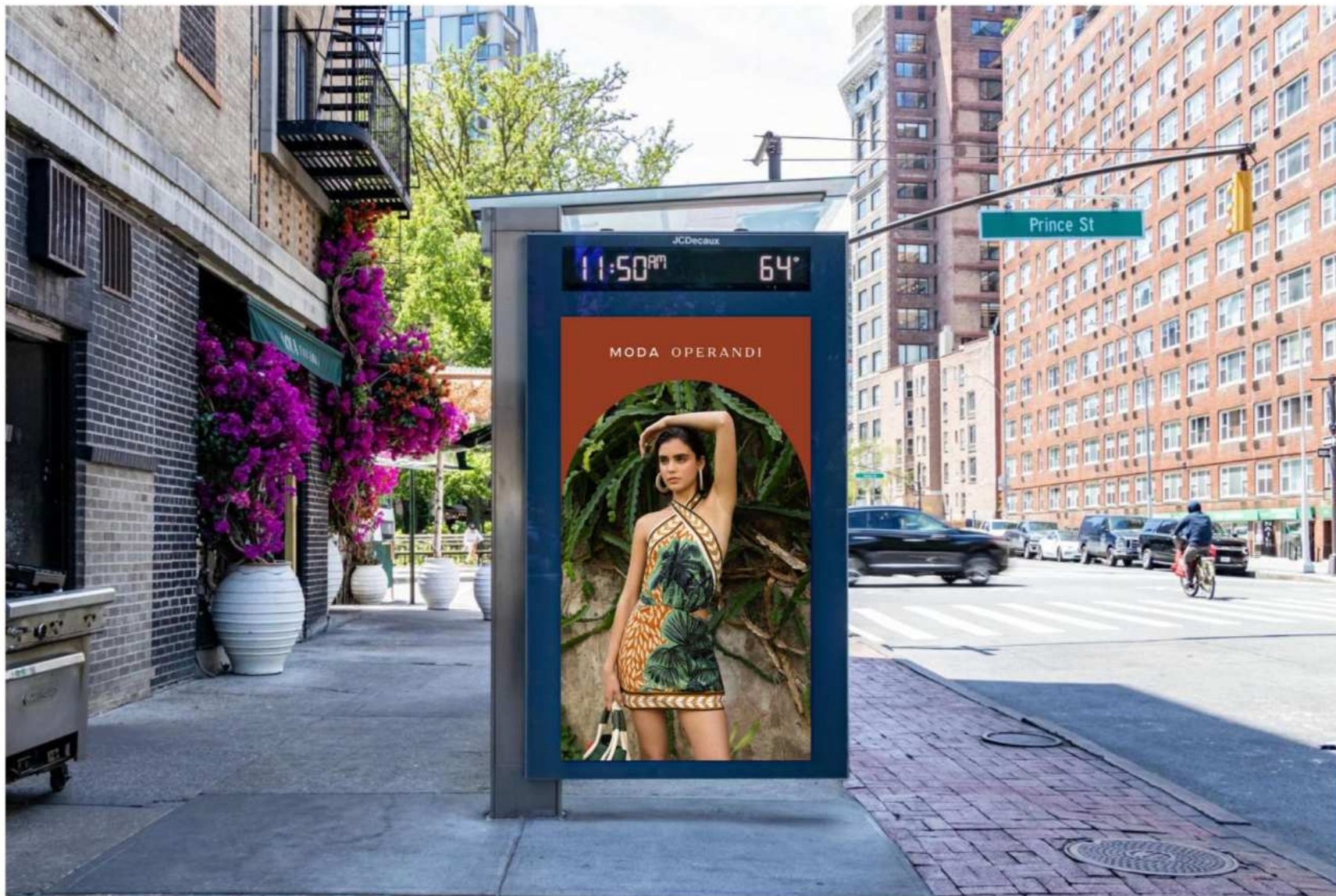
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Moda Operandi Winter Sun Campaign

Photography by Martina Keenen, Styling by Colin Welch, Hair by Iera Quiroz, Makeup by Stephanie Sznobor, Production by Jackie Ladner

Shot on location in Puebla, Moda Operandi's Resort 2023 Campaign was a sun-drenched escape to Mexico's vibrant city streets. Celebrating a return to travel, we used colorful graphics and film photography to create a mood highlighting a sense of immersive culture and discovery. This campaign splashed across digital, print and social platforms, inspiring viewers to discover and shop Moda's comprehensive resort buy.



The Resort Collections are live, only on Moda Shop now.



WINTER SUN

The new Resort Collections are here.

WHAT'S NEW

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WHAT'S NEXT

[SHOP THROUGH](#)

THE LATEST LIST



EXHIBITIONIST EVENING

Shop Standout Pieces From Zimmermann, Dior, And More

[SHOP NOW](#)



FINISHING TOUCHES

Resort Brims With After-Dark Luxuries And Exquisite Jewelry Finds

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TRANSITIONAL TREASURES

Well-Crafted Knits Carry You From Day To Night With Elegance And Ease

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THE VACATION SHOP



Preorder
TAN LUXE
The Gradual Tan Lotion
\$34



ZOHANNA ORTIZ
Take Of Time Leather Sandals
\$88



THREE GRACES LONDON
Katie Linen Mini Dress
\$600 **\$396** Save 40%



ASUA BY ASUA BENDITA
Lima Salomero Dorado Linen Maxi Dress
\$1,000 **\$600** Save 40%



JACQUEMUS
Le Chiquito Linen-Cotton Top Handle Bag
\$590

LAUREN'S CLOSET

LAUREN'S CLOSET

LOCATION

Puebla, Mexico: Hacienda



R23 EDIT — WINTER SUN

15

MODA OPERANDI

Martina Keenan

@martinkeenan



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Moda Operandi by Martina Keenan

Producer: Jackie Ladner

Hair Stylist: Israel Quiroz / Makeup Artist: Stephanie Sznicer / Location: Towns & Cities



PACO RABANNE x MODA OPERANDI _ exclusive campaign





rabanne 

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4,895 posts

1.7M followers

1 following

Rabanne

Brand

Discover the Fall-Winter 25 show

fashion.rabanne.com/pages/runway-fall-winter-2025?autoredirect=true + 4

Followed by renttherunway, laurapariot, keniamtzf + 104 more



#RabanneF...



#RabanneS...



Million Gold



MG For Her



Arts Factory



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Rabanne Lo...

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pacorabanne • 11h



🔗 WINTER WHITES



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🔗 WINTER WHITES







martinkeenan • Folgen

Aeropuerto Internacional Ezeiza



martinkeenan ❤️❤️❤️❤️❤️❤️❤️❤️❤️❤️

❤️❤️❤️ New exclusive campaign for
PACO RABANNE @pacorabanne X
@modaoperandi

❤️❤️❤️❤️❤️❤️❤️❤️❤️❤️

Muse @dablys

Creative direction @danielk0ch

Stylist @cjames.w

Produced by @jen.blaber

Make up and hair @yamozaarlenga

Lighting design by @al.bertfg

Bearbeitet • 117 Wo.



onamafalda 🔵❤️

120 Wo. Antworten



Gefällt 427 Mal

20. November 2022

Melde dich an, um mit „Gefällt mir“ zu markieren
oder zu kommentieren.

SAINT LAURENT SUNGLASSES x MODA OPERANDI _ exclusive campaign



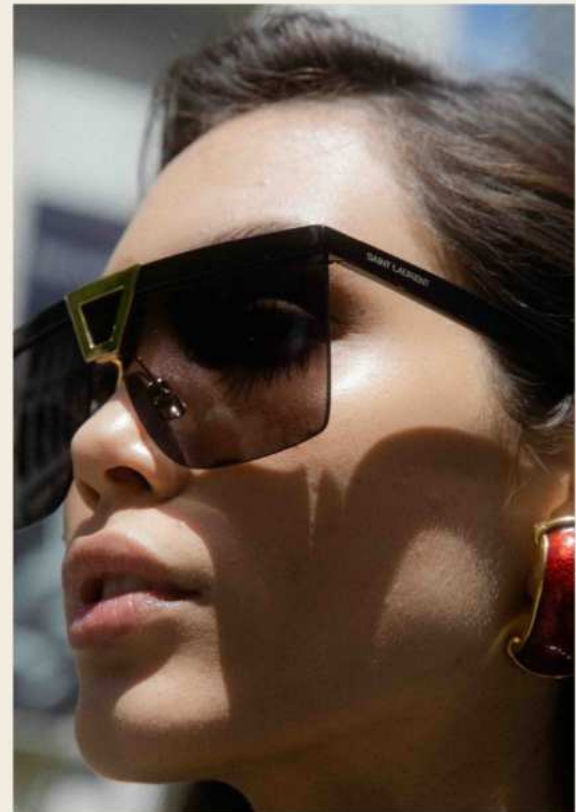
SIGHTSeeing

For this brand partnership with Kering Eyewear and Saint Laurent, we highlight Saint Laurent's latest eyewear collection through the lens of a roving eye in New York City. The images create an edgy, push-pull tension, juxtaposing familiar scenes with bold compositions and "ways of seeing."

All images in this document are un-retouched.

Kering SAINT LAURENT — Selects

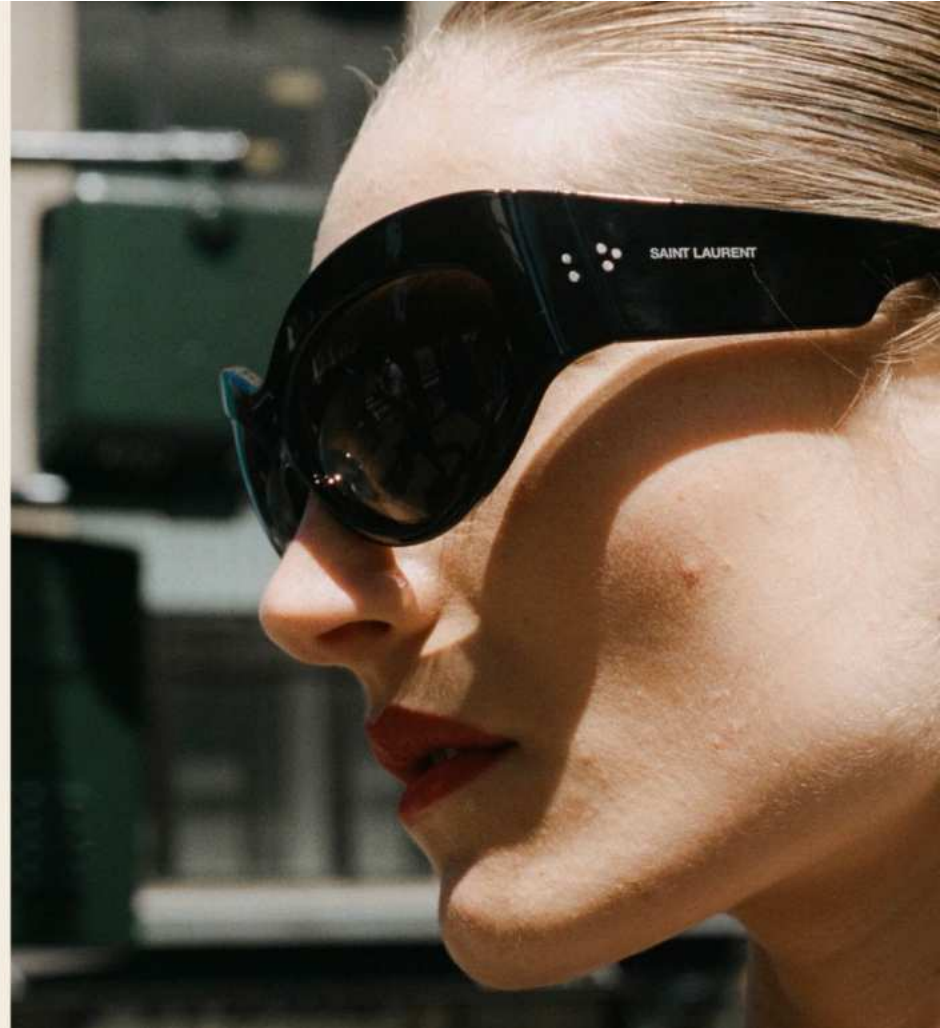
MODA OPERANDI



MODA OPERANDI



Kering SAINT LAURENT — Selects





MODA OPERANDI

RUNWAY To REALITY

From brazen black frames to statement shield styles and striking opticals, sunglasses—teamed with chunky gold jewelry—walked with nearly every look on the Spring / Summer '22 runway, imbuing tailored daywear with polish and attitude.

[SHOP NOW](#)



Smooth MOVE

Featuring upturned sides and curved edges—the brand reinvents the eternally flattering cat-eye silhouette with a sporty, futuristic bent.

[SHOP NOW](#)



SAINT LAURENT Sunglasses



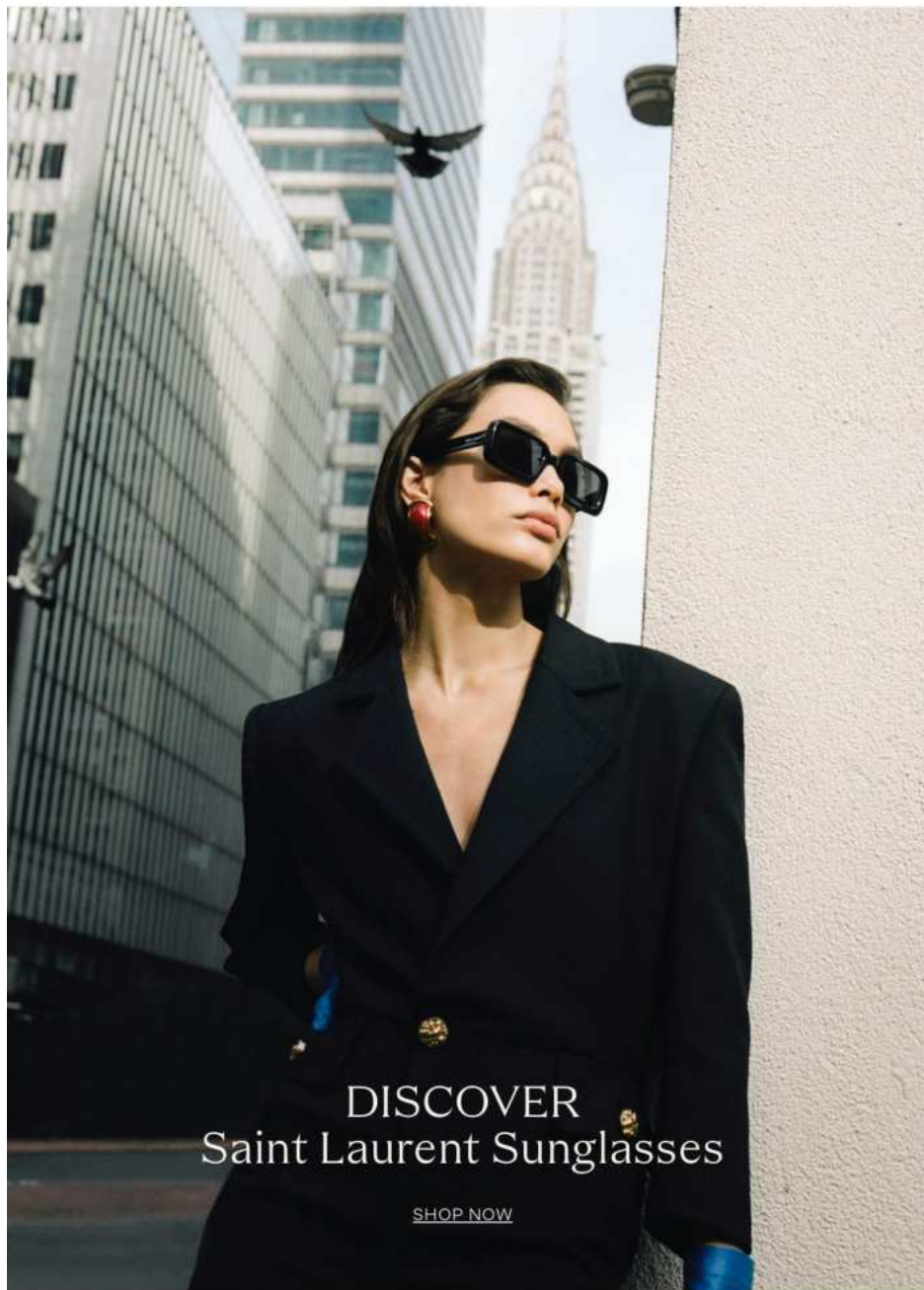
Introducing the latest eyewear collection from the storied French brand. Discover it here.

[SHOP NOW](#)



GRAPHIC details, angular lines & gold hardware carry an IRRESISTIBLE '80s edge.

[SHOP NOW](#)



DISCOVER
Saint Laurent Sunglasses

[SHOP NOW](#)

SAINT LAURENT

SIGHTSeeing

For this brand partnership with Kering Eyewear and Saint Laurent, we highlight Saint Laurent's latest eyewear collection through the lens of a roving eye in New York City. The images create an edgy, push-pull tension, juxtaposing familiar scenes with bold compositions and "ways of seeing."

Inspired by unscripted moments on the streets while also greatly influenced by cinematography & painting. Bold compositions utilize repetition of line and shape to enhance the design and craftsmanship of the eyewear.







martinkeenan

Newark Liberty International Airport



martinkeenan Soooo happy to share our new @ysl sunglasses collection campaign for @modaoperandi

Art direction @julianacala

Stylist @cjamex.w

Make up @isabelyrosado

Hair @yamoazarlenga

Lighting @al.bertfg

137w



dolorestull 🍷🍷🍷🍷🍷🍷

137w Reply



venomous.magazine just emailed (:

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bloomclouds 🍷

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pilgisolcha Yessssssss

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cnavar 🍷

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macapiombi Wowwowowowwww

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jaline_resort 🍷🍷

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isabelyrosado 🍷🍷🍷🍷🍷

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July 20, 2022



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martinkeenane
Brooklyn, New York



martinkeenane Sooooo happy to share our new @ysl sunglasses collection campaign for @modaoperandi

♥♥♥♥♥♥♥♥♥♥
Art direction @julianacala
Stylist @cjames.w
Make up @isabelyrosado
Hair @yamozaelenga
Lighting @al.bertfg

Edited · 137w



julionunophoto @rebeca.bertoldo 🍷
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inrdaniwoodall gorgeous

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July 12, 2022



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julianacala



julianacala 🔥🔥🔥 Saint Laurent Sunglass edit with
@martinkeenan
Styling @cjames.w
Makeup @isabelyrosado
Hair @yamozaarlenga
Lighting @al.bertfg
Production @donschon
Models @siia_chu @rebeka.bertoldo

Edited · 138w



ghazalparis 🔥🔥🔥

90w Reply



phoebeophilofan 🗨️ Omg 🥰🥰🥰

131w Reply



timtobiaszimmermann 🥰🥰

137w Reply ...



liebers_studio 🥰🥰🥰

138w 1 like Reply



madison_terry STUNNINGGGG 🥰🥰

138w 1 like Reply



siia_chu ❤️❤️❤️

138w 1 like Reply



chadmpowell 🔥 big energy 🔥

138w 1 like Reply



ksanyksany 🥰

138w 1 like Reply



julianafrankovich Sooooo GORG 🥰🥰

138w 1 like Reply



anthonybones_ So good!

138w 1 like Reply



venoit 🔥🔥🔥

138w 1 like Reply



matiascorea This is amazing work, I'm so proud of you.
❤️👏

138w 1 like Reply



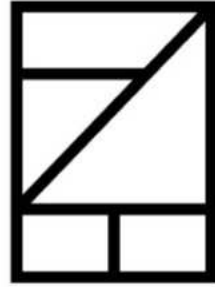
Liked by al.bertfg and others

July 12, 2022



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RENT THE RUNWAY



New Season. New Styles. New Sale. Get up to 40% off your first month with code: **SPRING40**. [Terms Apply.](#)

You Wanted More—So We *Doubled* Your Closet

Rent the Runway is the clothing subscription for every day.

Rent New Arrivals





renttherunway

Following

Message

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6,448 posts

518K followers

1,756 following

Rent the Runway

renttherunway

Bored of your closet? Borrow from ours.

sprout.link/renttherunway

Followed by codyltdtke, dianisaranago, caladelacruz + 15 more

Fall '24

Fall '24

RTR
On the Road

On the Road

Summer '24

Summer '24

Must
Haves

Must Haves

Trend
Report

Trend Report

Designers

Designers

New
Arrivals

New Arrivals

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Rent the Runway is a popular American fashion rental company that allows customers to rent clothing and accessories for a variety of occasions, such as parties, weddings, or daily wear. Founded in 2009 by Jennifer Hyman and Jennifer Fleiss, the company revolutionized the fashion industry by offering a more sustainable and affordable alternative to fast fashion.

Rent the Runway allows users to rent high-end designer items, such as dresses, tops, and accessories, for a fraction of their retail price. Customers can choose from one-time rentals or subscription-based services, where they can access a rotating wardrobe of garments and exchange them as often as they like.

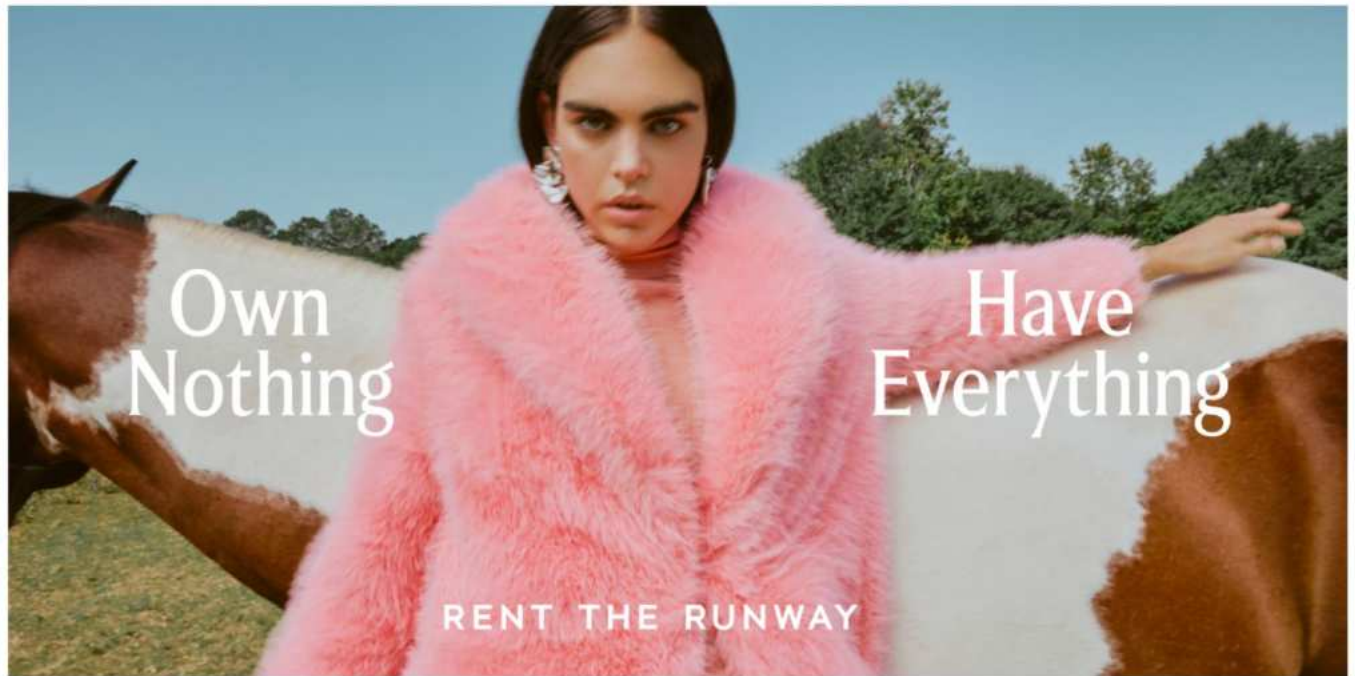
The company's model promotes sustainability by encouraging the reuse of clothing, reducing waste, and helping users experience luxury fashion without the commitment of purchasing expensive items. Rent the Runway also provides services like dry cleaning and delivery, ensuring that garments are returned in pristine condition.

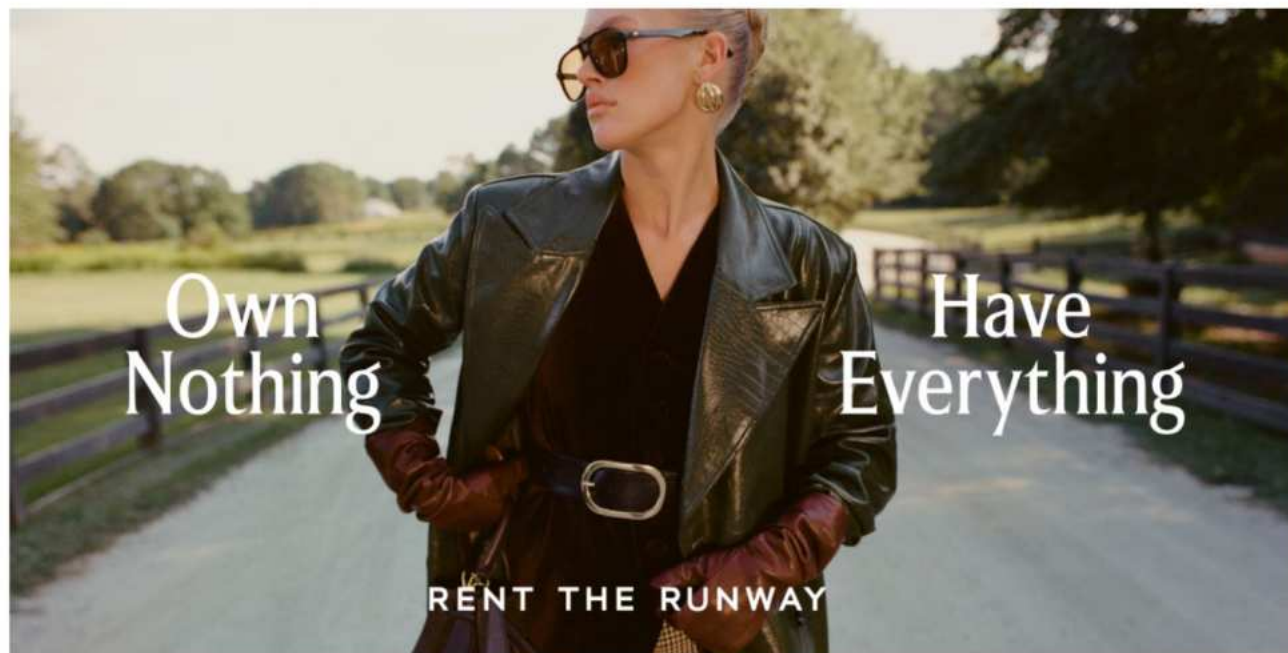
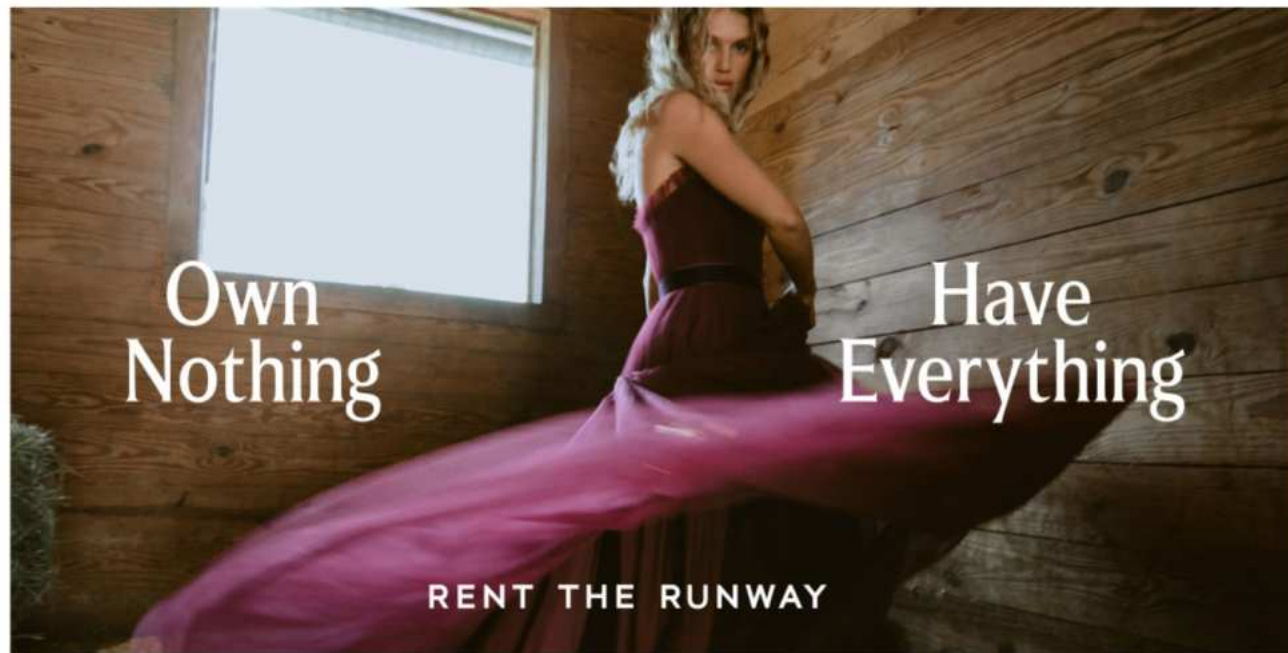
Over the years, Rent the Runway has grown to become a key player in the sharing economy, with millions of customers and partnerships with top designers. It has expanded its offerings to include maternity wear, everyday clothing, and activewear, solidifying its place in the evolving fashion rental space.

As of 2024, Rent the Runway's estimated net worth is around **\$1.1 billion**. The company went public in 2021 through a merger with a special purpose acquisition company (SPAC), and although its valuation fluctuated, it continues to be a prominent player in the fashion rental industry.

15th Anniversary Campaign

15 YEAR
OWN NOTHING HAVE EVERYTHING

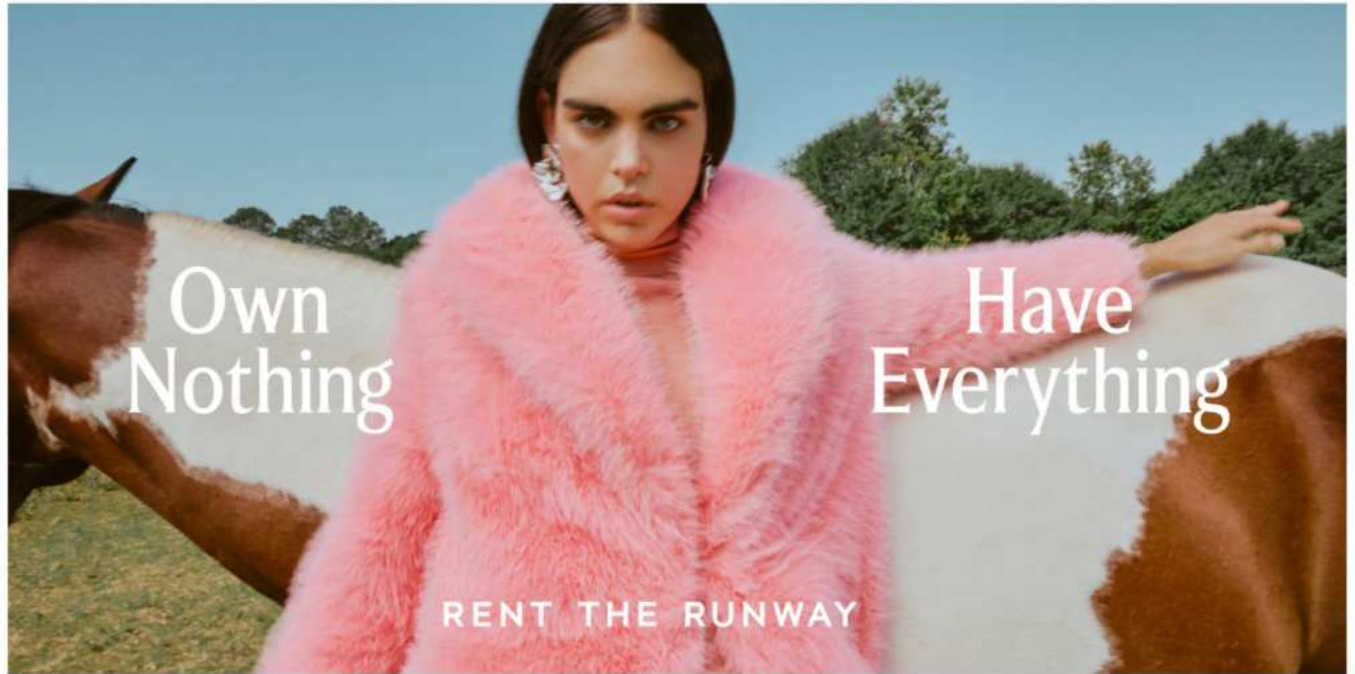








15 YEAR
OWN NOTHING HAVE EVERYTHING





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000543690013.jpg



000543710008.jpg



000543720012.jpg



000543720016.jpg



000543730004.jpg



000543740016.jpg

15 YEAR WILD POSTING & BILLBOARDS

DIRECTION 01



DIRECTION 02



DIRECTION 03



ACTUAL STREET VIEW



rentttherunway
Original audio



rentttherunway Uncanny resemblance 🤯 Spotted in our hometown, NYC - where it all started in 2009 #OwnNothingHaveEverything

17w



sszadovszki Can't wait for this jacket to become available!! 🤩

17w 1 like Reply

View replies (2)



kailaashlynne 🔥

17w 2 likes Reply



_iamsimplyk 🔥🔥🔥

7w Reply



Liked by byronfredericks and others

November 10, 2024



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 renttherunway

 renttherunway

Bookmark under: fall statements 🍂 Rent these pieces with the link in bio

19w

 martinkeenan

👍👍👍👍👍👍👍

18w Reply

 renttherunway

#prabalgurung #ronnykobo #badgleyishka #zacposen #seanewyork #renttherunway #falldresses #fallevents

19w Reply

 solo_happy_tears

I just spent 2 hours scrolling RTR app at tue clothes and I did NOT see these options at all. In fact, I never see the very cool pieces you all post. Are these type of items only available in certain sizes or states?

18w Reply

 laurencaruso_

👍 throwing up this is SO GOOD

19w 2 likes Reply

 nmcgrath83

different levels 🔥🔥 of

18w Reply

 libbylivingcolorfully

👍 love!

18w Reply

 samuraisyd

Need

18w Reply

 mimimiya_

On Point

18w Reply

 freelancer_prantoo

👍👍👍👍👍👍👍

19w Reply

 simplycostaricatravel

19w Reply

 Liked by virginiavera.dev and others

October 29, 2024

 Add a comment...

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renttherunway



renttherunway Bookmark under: fall statements Rent these pieces with the link in bio

19w



martinkeenan

18w Reply



renttherunway #prabalgurung #ronnykobo #badgleyishka #zacposen #seanewyork #renttherunway #falldresses #fallevents

19w Reply



solo_happy_tears I just spent 2 hours scrolling RTR app at tue clothes and I did NOT see these options at all. In fact, I never see the very cool pieces you all post. Are these type of items only available in certain sizes or states?

18w Reply



laurencarusos throwing up this is SO GOOD

19w 2 likes Reply



nmcgrath83 different levels of

18w Reply



libbylivingcolorfully love!

18w Reply



samuraisyd Need

18w Reply



mimimiya_ On Point

18w Reply



freelancer_prantoo

19w Reply



simplycostaricatravel

19w Reply



Liked by virginiavera.dev and others

October 29, 2024



Add a comment...

Post



Zac Posen



renttherunway

...



renttherunway Bookmark under: fall statements Rent these pieces with the link in bio

19w



martinkeenan

18w Reply



renttherunway #prabalgurung #ronnykobo #badgleymishka #zacposen #seanewyork #renttherunway #falldresses #fallevents

19w Reply



solo_happy_tears I just spent 2 hours scrolling RTR app at tue clothes and I did NOT see these options at all. In fact, I never see the very cool pieces you all post. Are these type of items only available in certain sizes or states?

18w Reply



laurencarusos throwing up this is SO GOOD

19w 2 likes Reply



nmcgrath83 different levels of

18w Reply



libbylivingcolorfully love!

18w Reply



samuraisyd Need

18w Reply



mimimiya_ On Point

18w Reply



freelancer_prantoo

19w Reply



simplycostaricatravel

19w Reply



Liked by virginiavera.dev and others

October 29, 2024



Add a comment...

Post



Ronny Kobo

**renttherunway**

**renttherunway** Bookmark under: fall statements 🍂 Rent these pieces with the link in bio
19w

**martinkeenan** ❤️❤️❤️❤️❤️❤️
18w Reply

**renttherunway**

#prabalgurung #ronnykobo #badgleymishka #zacposen #seanewyork #renttherunway #falldresses #fallevents
19w Reply

**solo_happy_tears**

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18w Reply

**laurencarusio_**

throwing up this is SO GOOD
19w 2 likes Reply

**nmcgrath83**

different levels 🔥🔥 of
18w Reply

**libbylivingcolorfully**

love!
18w Reply

**samuraisyd**

Need
18w Reply

**mimimiya_**

On Point
18w Reply

**freelancer_prantoo**

👉👉👉👉👉👉
19w Reply

**simplycostaricatravel**

👉
19w Reply



 Liked by virginiavera.dev and others
October 29, 2024

 Add a comment... Post



miekevisser23
Serenbe Farms



miekevisser23 no pants, no problem ❤️ *see second image*

@renttherunway fall campaign just dropped & I am absolutely in love with these images ! Thank you to the entire team & for showing me Atlanta. I love it there 🙌
19w



martinkeenan 🔥🔥🔥 yay ❤️❤️❤️
19w 1 like Reply



byronfredericks ♥♥♥🔥🔥🔥
19w 1 like Reply



realmelissaj Ate it up 🔥🔥
17w 2 likes Reply



karinmodels_official ❤️❤️❤️❤️
19w 1 like Reply



caballeropictures LOVE THESE 🙌🙌
19w 1 like Reply



kimstrother 🌊 Gorgeous girl!! ❤️🔥
19w 1 like Reply



duanegerouss 🌊 you're a babe
19w 1 like Reply



fashionmagazinenyc 🌊 Lovely ❤️
18w 1 like Reply



rynowagner ❤️❤️❤️
19w 1 like Reply



thatlantabeautynurse Send me the pics pleaseeeeeeee 🙏🙏
18w 1 like Reply



laury.demelemester ❤️❤️❤️
19w 1 like Reply



offline35mm 🔥
19w 1 like Reply



shareemichelle_ Obsessed these made me excited for ...
...



Liked by ellymcgaw and others
October 25, 2024



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Post



byronfredericks
Serenbe

...



byronfredericks FW24 for @renttherunway
Photographed by @martinkeenan
Featuring @miekevisser23 & @emerycastor

Creative Director @byronfredericks
Art Director @adamheisig
Stylist @ellymcgaw
HMU @laramiemakeup
Production @doctormurphy @dersymeriot @_alittlelady
Edited - 17w



martinkeenan Magic ❤️❤️❤️❤️
17w 1 like Reply



adamheisig Round 2 soon??
17w 2 likes Reply



ellymcgaw Big mood 💕
17w 1 like Reply



emerycastor King!!!
17w 1 like Reply



laramiemakeup 🙌🙌🙌
17w 1 like Reply



_alittlelady X gonna give to ya 🍷🍷
17w 1 like Reply



studiopoa @martinkeenan es La bomba
17w 1 like Reply



libbylivingcolorfully 🙌 Bravo 🙌 love that this was in Serenbe
17w 1 like Reply



emma.noel 🍷🍷
17w 1 like Reply



suzannesmallshaw 🍷🍷🍷🍷
17w 1 like Reply



madisonhopkins 💜💜💜
2w Reply



kyalanayhaas 🔥🔥🔥
17w 1 like Reply



Liked by al.bertfg and others
November 8, 2024



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byronfredericks
Serenbe



byronfredericks FW24 for @renttherunway
Photographed by @martinkeenan
Featuring @miekevisser23 & @emerycastor

Creative Director @byronfredericks
Art Director @adamheisig
Stylist @ellymcgaw
HMU @laramiemakeup
Production @doctormurphy @dersymerlot @_alittlelady

Edited · 17w



martinkeenan Magic ❤️❤️❤️❤️
17w 1 like Reply



adamheisig Round 2 soon??
17w 2 likes Reply



ellymcgaw Big mood 💜
17w 1 like Reply



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17w 1 like Reply



laramiemakeup 🧡🧡🧡
17w 1 like Reply



_alittlelady X gonna give to ya 🐼🐼
17w 1 like Reply



studiopoa @martinkeenan es La bomba
17w 1 like Reply



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17w 1 like Reply



emma.noel 🍷🍷
17w 1 like Reply



suzannesmallshaw 🍷🍷🍷🍷
17w 1 like Reply



madisonhopkins 💜💜💜
2w Reply



kyalanayhaas 🔥🔥🔥
17w 1 like Reply



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November 8, 2024



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Serenbe



byronfredericks FW24 for @renttherunway
Photographed by @martinkeenan
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Stylist @ellymcgaw
HMU @laramiemakeup
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Edited - 17w



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ellymcgaw Big mood 💜
17w 1 like Reply



emerycator King!!!
17w 1 like Reply



laramiemakeup 🧡🧡🧡
17w 1 like Reply



_alittlelady X gonna give to ya 🍷🍷
17w 1 like Reply



studiopoa @martinkeenan es La bomba
17w 1 like Reply



libbylivingcolorfully 🌈 Bravo 🍷 love that this was in Serenbe
17w 1 like Reply



emma.noel 🍷🍷
17w 1 like Reply



suzannesmallshaw 🍷🍷🍷🍷
17w 1 like Reply



madisonhopkins 💜💜💜
2w Reply



kyalanayhaas 🔥🔥🔥
17w 1 like Reply



Liked by al.bertfg and others
November 8, 2024



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Post



 **emerycastor** 

 **emerycastor** Annnnnnd Part 2 ❤️ @renttherunway thanks a million to this wonderful team for having me!
19w

 **martinkeenan** My favsssss ❤️❤️❤️❤️❤️ 

19w 1 like Reply

 **evbphoto**  Red 

19w Reply

 **kenziebongiorno** I'm so in love w/ u 

19w 2 likes Reply

 **charlottewhipple** so obsessed with 

19w 1 like Reply

 **maddiebown** unreal 

19w 1 like Reply

 **trevor_joyce** Bloody fine 🤔 

19w 2 likes Reply

— View replies (1)

 **kellyannebarnes** Geeeeezus! ❤️🔥 

19w 1 like Reply

 **rubyjhamilton** So beautiful 

19w 1 like Reply

 **charlottewhipple** The coolest 

19w 1 like Reply

 **arisayoon** Iconicccccc 

6w Reply

 **rafasampsonn** Wow these are incredible 🔥 

19w 1 like Reply

 **alicemarks87** awesome 

19w Reply

 **wearethatagency** 🤔🤔🤔 

19w 1 like Reply

 **eadair** This is everything 

🔖

 Liked by **adamheisig** and others
October 25, 2024

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FALL WINTER 2024 CAMPAIGN

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HOW IT WORKS OCCASIONS CLOTHING DESIGNERS TO BUY

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Feb



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by A G U A B E N D I T A

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AGUA
ESCAPADES

NEW SHOP COLLECTIONS ABOUT AGUA'S EDIT SALE SECONDHAND



AURORA

In the soft hues of dawn, she ventures into the valley, a sense of liberation embraces her with each step she takes. Her spirit dances with the thrill of newfound freedom, reflecting the essence of the evocative resort season. Flowers take center stage in this journey, with wisteria frutescent and orchids found in every glimpse she takes.



aguabyaguabendita

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293K followers

905 following

Agua by Agua Bendita

Clothing (Brand)

Responsible luxury label inspired by our Colombian roots and crafted by local women artisans

linktr.ee/aguabyaguabendita

Followed by latinamericanfashionawards, megovereasy, cutivonniederhausern + 18 more



Suspiro



Aurora



Press



Stores



Horizontes



Veranera



Ciclos

POSTS

REELS

TAGGED



Agua by Agua Bendita is a distinguished Colombian fashion label founded in 2018 by childhood friends Mariana Hinestroza and Catalina Álvarez. The duo's journey began in 2003 with the creation of Agua Bendita, a brand celebrated for its vibrant swimwear. Their shared passion for fashion and design led them to establish Agua by Agua Bendita, focusing on sophisticated, timeless garments that honor their cultural heritage.

The brand's philosophy is deeply rooted in collaboration with local artisans. They employ "ABhearts," Colombian women who handcraft each piece, blending traditional techniques with contemporary designs. This approach empowers artisans to work from home, balancing family life with meaningful work.

Agua by Agua Bendita collections are characterized by enchanting prints and the use of natural fibers, reflecting a commitment to sustainability and cultural appreciation. Their designs have garnered international acclaim, with the brand now present in over fifty countries worldwide. In the United States, Agua Bendita products are available at select retailers, including Nordstrom and Saks Fifth Avenue, Moda Operandi, Net a Porter.

RESORT 2025 CAMPAIGN

RESORT 2025 LOOKBOOK

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SALE

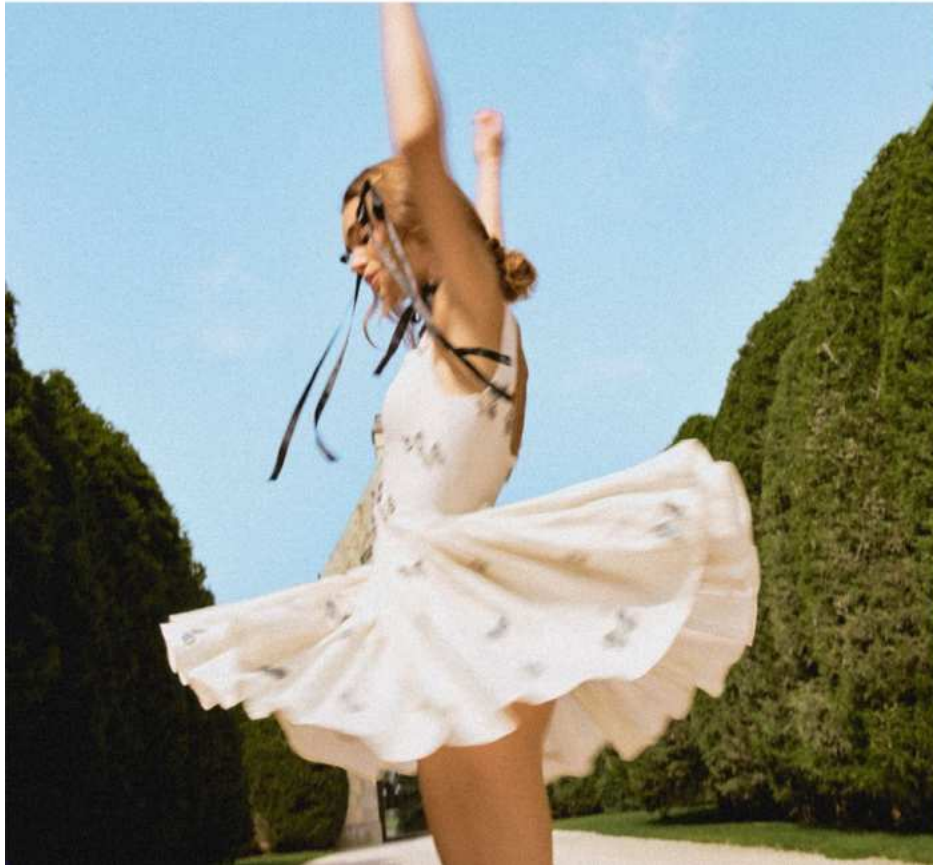
SECONDHAND



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BENDITA

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AGUA
LACERBAHITA

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aguabyaguabendita



aguabyaguabendita • Featuring ultra-feminine balloon sleeves, a lovely floral print, and unique hand-embroidered details, our 'Viviane Soledad' maxi dress is perfect for midday gatherings and moonlit soirées. This garment has concealed zip fastening along the back.

5w



avendanolaverde Precio?



2w 1 like Reply

View replies (1)



official_unicorn



4w 1 like Reply



View hidden comments



Liked by masejaramillo and others

February 4



Add a comment...

Post



 aguabyaguabendita

Beloved and sought-after, meet the Otoño Orquídea Dress – a truly one-of-a-kind piece featuring an exquisite embroidered flower set against a soft, pastel-hued base. Available at @modaoperandi

10w

 schoolofbodyelegance

Me encantan tus diseños! 🥰

9w Reply See translation

 meliss.meetsworld

This design is exquisite 🥰

10w Reply

 avairecollective

Oh my goodness... the embroidered details are so lovely! 💕

10w Reply

 cati_trujillo

Divinooo!

7w Reply

 priscilacquezada

Stunning 🥰

10w Reply

 anymuriel

10w Reply

 auntiecath17

10w 1 like Reply

 luciemilton

@asweetrohmance oh god. I feel another obsession coming on 🥰

10w 1 like Reply

View replies (1)

 Liked by masejaramillo and others

December 30, 2024

 Add a comment...

Post



 aguabyaguabendita

aguabyaguabendita This season we are thrilled to present Aurora, an enthralling collection inspired by the odyssey of a soul in search of an eternal garden through the valleys of Colombia.

Discover our Resort 25 Collection

Photographer: @martinkeenan
Stylist: Barbara Velez

16w

 martinkeenan 🔥🔥🔥

16w Reply

♡

 mariana_hinestrozam 💙💙💙

16w Reply

♡

 beatrizhoyosm 🍷🍷🍷🍷

16w Reply

♡

 pamo98 🍷💙

16w Reply

♡

 linavasquez1 💙💙💙💙

16w 1 like Reply

♡

 cinolifestyle

Lovely dress from the color to the print 💛

15w Reply

♡

 padgettbernard

Grab my little buddy

15w Reply

♡

 Liked by masejaramillo and others

November 17, 2024

 Add a comment...

Post



**aguabyaguabendita** 

**aguabyaguabendita**  For the first time ever, Agua unveils the Agua dress —a silhouette that embodies our essence.
2w

**mateocedronv**    

5d 1 like Reply



**_nicky.e_**

Love!!!!

1w 1 like Reply



**bynanaarraial** Gorgeous    

2w 1 like Reply



 Liked by masejaramillo and others
February 25

 Add a comment...

Post



 aguabyaguabendita

 aguabyaguabendita We are thrilled to announce the launch of our trunkshow for our SS25 collection, Suspiro.
Pre order at @modaoperandi
24w

 martinkeenan 🔥🔥🔥🔥
24w 1 like Reply

 mariana_hinestrozam ❤️❤️❤️❤️😍😍
24w 2 likes Reply

 jiris-vesga_jimenez Amé el 13 y 15 por favor precios y tabla de medidas
21w 1 like Reply See translation

 lauramattosdb De loooooos 😍
24w 1 like Reply
View replies (1)

 alinavelezv Wow 😍
24w 1 like Reply

 lauridearmasm 😍😍 Dicoos 🙌
24w 2 likes Reply

 emiliziem Maravillosos 😍
24w 1 like Reply See translation
View replies (1)

 aurore.aho Tout est vraiment beau, que de belles créations, j'en rêves à chaque fois ❤️ bravo
24w 1 like Reply See translation
View replies (1)

 mapatobonurrea Washhhh 🔥🔥
24w 1 like Reply

 pamo98 🔥💙
24w 3 likes Reply

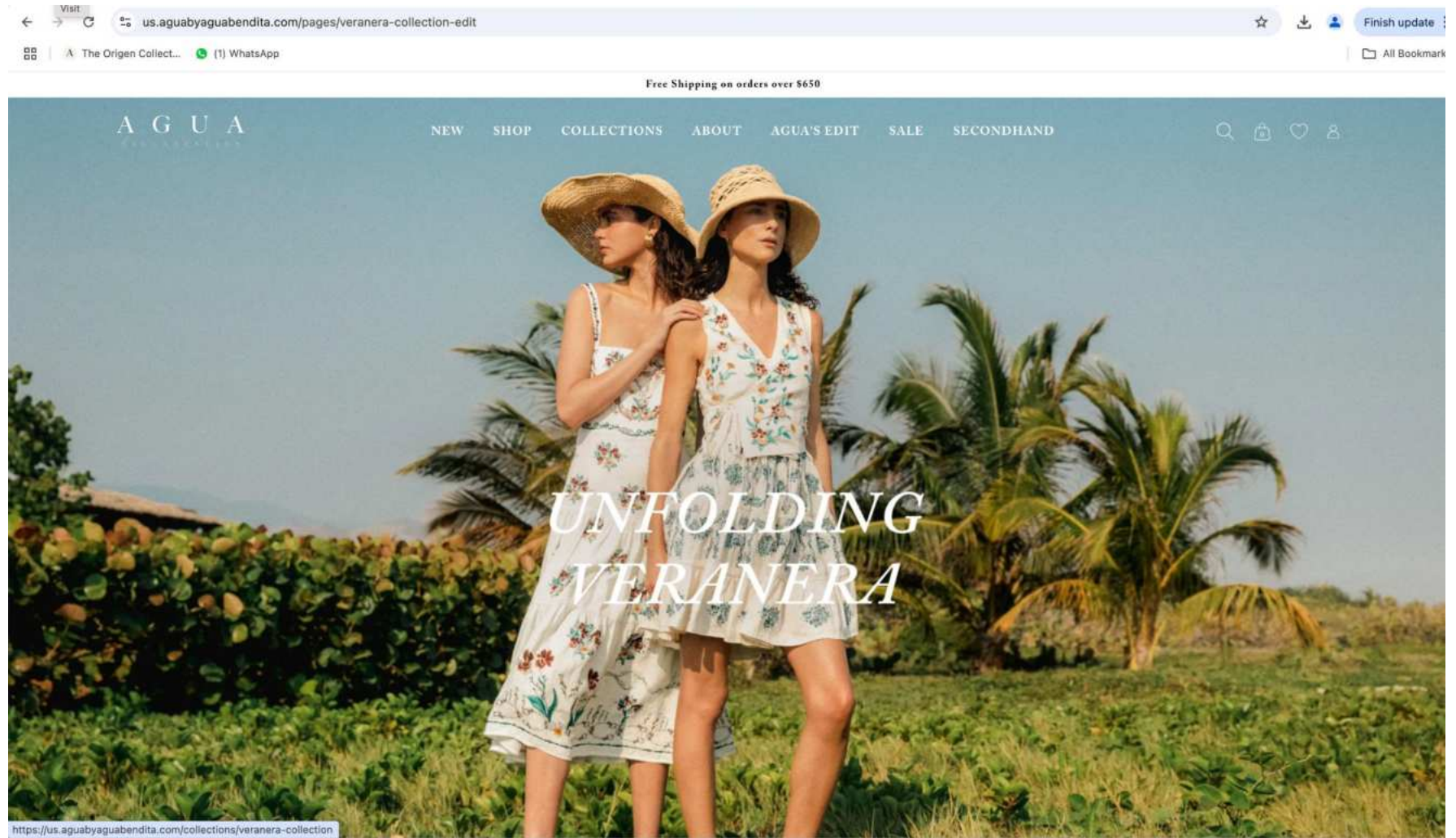
 mafeartistizabalu Wowww 🍌🍌🍌
24w 2 likes Reply
View replies (1)

 Liked by masejaramillo and others
September 18, 2024

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LAGUARDENIFFE

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aguabyaguabendita



aguabyaguabendita Summer's embroidered masterpieces. Our 'Retrato & Luciana Florero' ensemble brings a touch of vibrancy and fun, perfect for breezy walks and sun-soaked escapes.

29w



faitia.official



29w 1 like Reply



Liked by masejaramillo and others

August 17, 2024



Add a comment...

Post



**aguabyaguabendita**  

 **aguabyaguabendita**  Discover Veranera, our High Summer collection that features chic and versatile garments with hand-embroidered details perfect for any summer occasion.

36w

 **iingridfrances** Who's the photographer? 🤔🤔 

34w Reply

 **loreen.hwang**  🤔🤔 

35w Reply



 Liked by masejaramillo and others

June 27, 2024

 Add a comment... 



aguabyaguabendita



aguabyaguabendita Veranera, our High Summer collection that features chic and versatile pieces perfect for summer getaways. Discover new styles available.

Edited · 37w



agatakvonm #365tage365kleider

37w Reply See translation



karis1071

37w Reply



lucreziaworthington Oh this dress is so beautiful

37w Reply



Liked by masejaramillo and others

June 22, 2024



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Post

SPRING SUMMER 24 EDITORIAL

← → ↺ us.aguabyaguabendita.com/pages/alma-in-the-city-edit ☆ ⬇️ 👤 Finish update

🗄️ | 🌐 The Origen Collect... 📱 (1) WhatsApp

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aguabyaguabendita

aguabyaguabendita Spend the summer of your dreams in our 'Esmeralda' set. Adorned with intricate embroidered details and perfectly placed motifs, this piece is a must have of the season.

41w

doseoftravel Need this fit!!

34w Reply

jes.albarran 🤔🔥

41w Reply

liviahengel 🤔🤔🤔🤔

41w Reply

brea_lavelle Does the front happens to button all the way

41w Reply

marianaecheverri

41w Reply

marhappytips 🤔

41w Reply

julia_liebisch Buenos Aires 🤔

41w Reply

sofia_montoyaa 🤔🤔🤔

41w Reply

guaamelie Bellissimo

39w Reply See translation

inessos80 Buenos Aires! Cuando tienda en Argentina?

41w Reply See translation

najilchak Just perfect ❤️

41w Reply

trabajadoraportuaria 🇨🇱🇨🇱🇨🇱

41w Reply

blunckfabiana Maravilhosa!!! 🇨🇱🇨🇱🇨🇱

41w Reply See translation

alexzabethfania @aguabyaguabendita mi Bs As querido!

41w Reply

🤍🗨📌

👤👤👤 Liked by masejaramillo and others

May 24, 2024

😊 Add a comment...

Post



 aguabyaguabendita

aguabyaguabendita A sweet mini version of our best-selling 'Lima' dress, the 'Lima Mini Maíz,' is a season favorite featuring delicate hand-illustrated florals that pay homage to the beauty of Latin America.

43w

 onsecretbyandre.m \$\$
40w Reply

 kazza_flo @hairbycarolinec - these are the dresses you need for your Italy trip whilst sipping on an Aperol!! ❤️
43w 2 likes Reply

View replies (1)

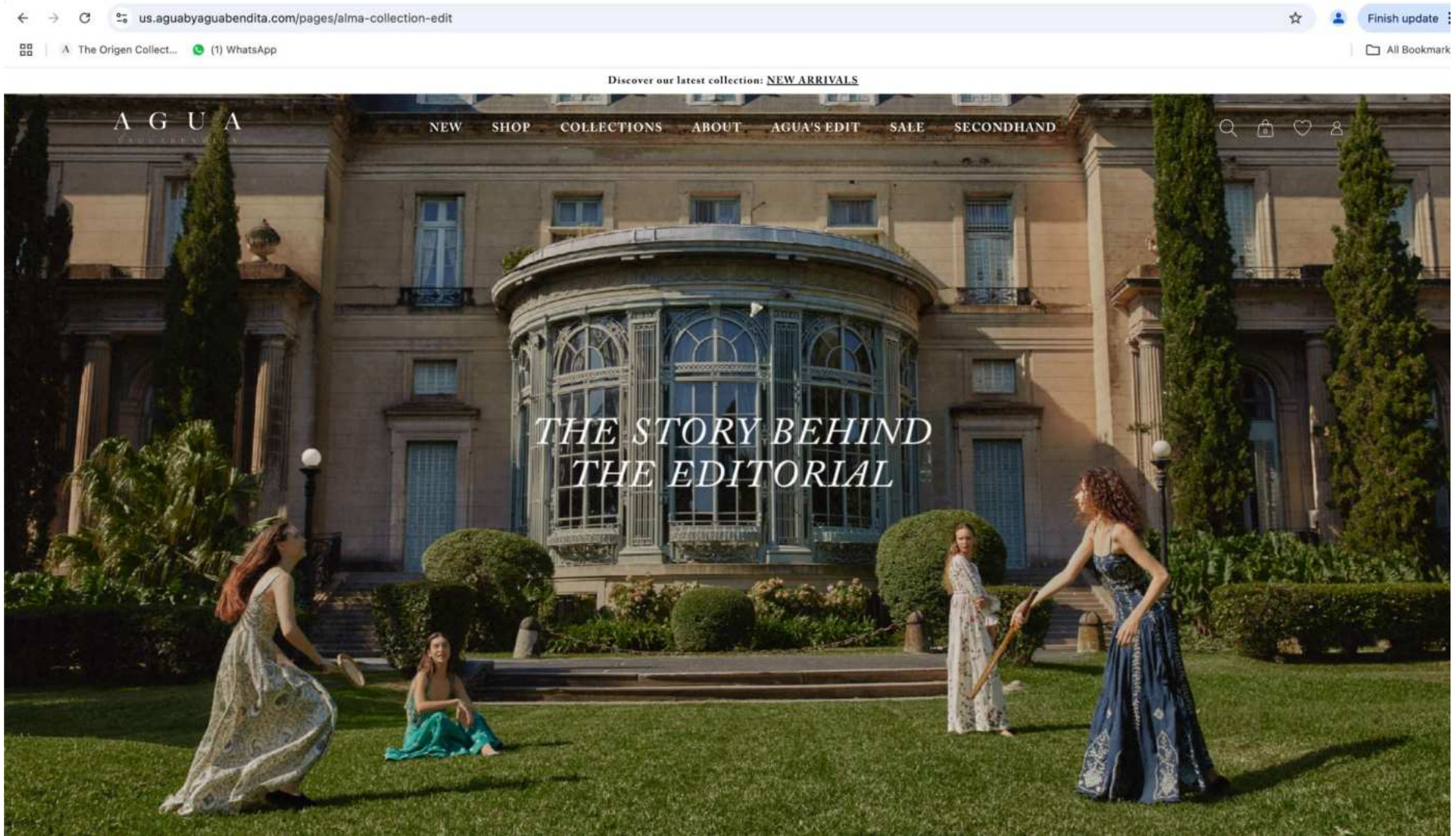
 Liked by virginiavera.dev and others

May 8, 2024

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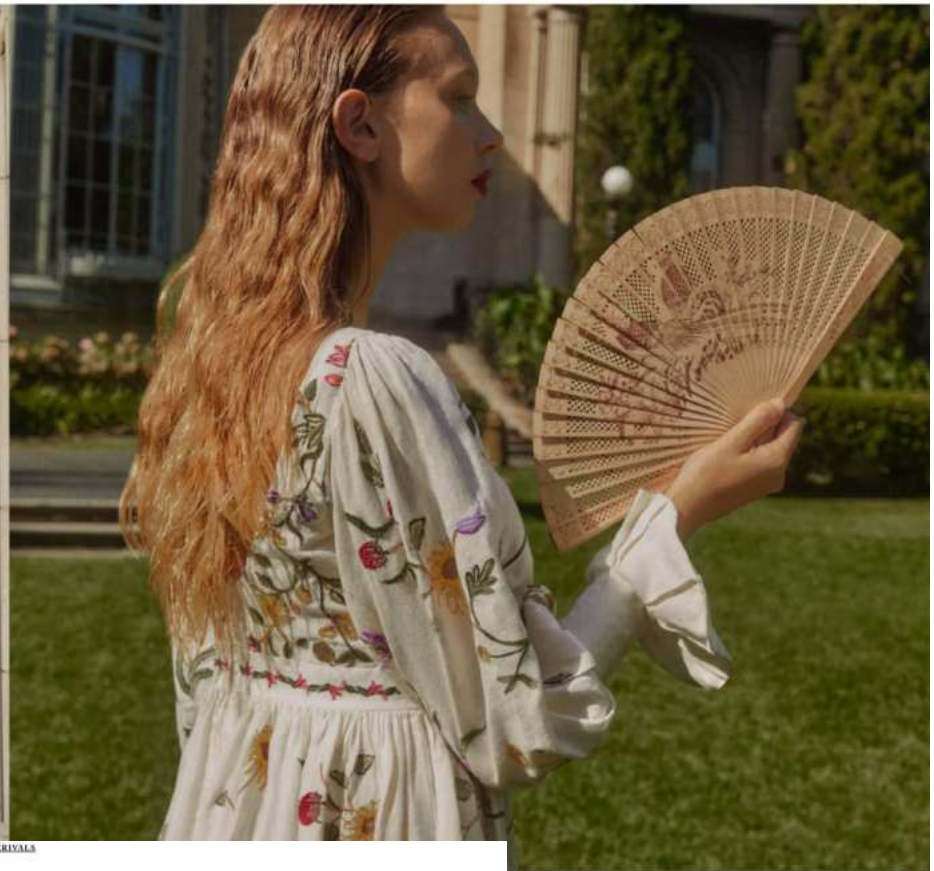
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ALMA

For our SS24 Editorial, we ventured to Buenos Aires, Argentina, where enchanting gardens offered a serene respite from the city's bustle. Amidst the splendor of spring, we revelled in the joy of al fresco living, exploring pathways adorned with vibrant blooms. Our journey led us to a majestic castle, a testament to the city's rich history, where echoes of the past intertwined with the beauty of the present, leaving an indelible mark.

[SHOP THE COLLECTION](#)



aguabyaguabendita



aguabyaguabendita Pair our 'Limón Esmeralda' with our best selling 'Lavanda Esmeralda' to create the perfect summer ensemble.

48w



vanessa072210 Precio

48w Reply See translation



dhanabunel I really like this collection. ♥ Están haciendo cosas muy bellas. Felicitaciones 🌟

48w 1 like Reply See translation



Liked by masejaramillo and others

April 4, 2024



Add a comment...

Post



aguabyaguabendita



aguabyaguabendita Chapter 2: The Concept: The Tale Behind the Editorial

For our SS24 Editorial, we ventured to Buenos Aires, Argentina, where enchanting gardens offered a serene respite from the city's bustle. Amidst the splendor of spring, we reveled in the joy of al fresco living, exploring pathways adorned with vibrant blooms. Our journey led us to a majestic castle, a testament to the city's rich history, where echoes of the past intertwined with the beauty of the present, leaving an indelible mark.

48w



jaclyn_visser Fabulous as always.

47w Reply



nicole_engels Palacio San Souci??

47w Reply See translation



martinkeenan BUENOS AIRES

48w Reply See translation



Liked by masejaramillo and others

April 6, 2024



Add a comment...

Post



aguabyaguabendita



aguabyaguabendita Discover sets in new and ultra-feminine silhouettes that will take center stage alongside our beloved swimsuits and pareos that feature hand-illustrated gems and florals.

45w



casanomadabali Beautiful outfit ❤️❤️

34w Reply



travillissimo 🍷🍷

35w 1 like Reply



mbakoum This is ai generated right?

35w 1 like Reply



kathyhilton I left you a dm. 🤔

42w 3 likes Reply

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marifragata_ Por diossssss 🤔

42w 2 likes Reply



aslisubasi 🤔🤔🤔

43w 2 likes Reply



valeriya_gogunskaya Wow!

43w 1 like Reply



guapayconestilo Que preciosidad 🤔

44w 1 like Reply See translation



sophiessisterfinejewellery So pretty 🤔

45w 1 like Reply



margerallo same built 🤔



margerallo
Jenny



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NEW SHOP COLLECTIONS ABOUT AGUA'S EDIT SALE SECONDHAND





aguabyaguabendita



aguabyaguabendita Indulge in enchantment with our Perla set, a captivating ode to the pearls of the sea. Each piece is a celebration of the wonders found beneath the waves – exquisite gems, overflowing with texture and life.

#aguabyaguabendita

53w



honestylalessandra

53w Reply



atenashernandez Ufff amo

53w Reply See translation



sofia_montoyaa

53w 1 like Reply



marianaacheverri

53w 1 like Reply



Liked by tawfick and others

March 2, 2024



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 **aguabyaguabendita** 

 **aguabyaguabendita**  Adorned with delicate hand-drawn motifs and showcasing 16 hours of intricate hand embroidery by our skilled artisans, our best-selling Lima mini dress is a wearable masterpiece of timeless craftsmanship.

#aguabyaguabendita #craftsmanship
53w

 **catherinevwilson** @lizwilson__ this brand is scute

46w Reply



 **cris.hernandez** Envía a Mexico?

46w Reply See translation



 **dreamawake3** This dress is EVERYTHING! 🙌

50w Reply



 **caroseditorial** 🥰 perfecto!!

52w Reply See translation



 **byvivimazo** Inspiración @dolcegabbana 💙

53w Reply See translation



 **juanita_jllo_90** 🥰🥰

53w 1 like Reply



 **mercouthinho**  Beautiful!

53w 1 like Reply



 **rachlmansfield**  🥰🥰

53w 1 like Reply



 **sofia_montoyaa** 🥰🥰

53w 1 like Reply



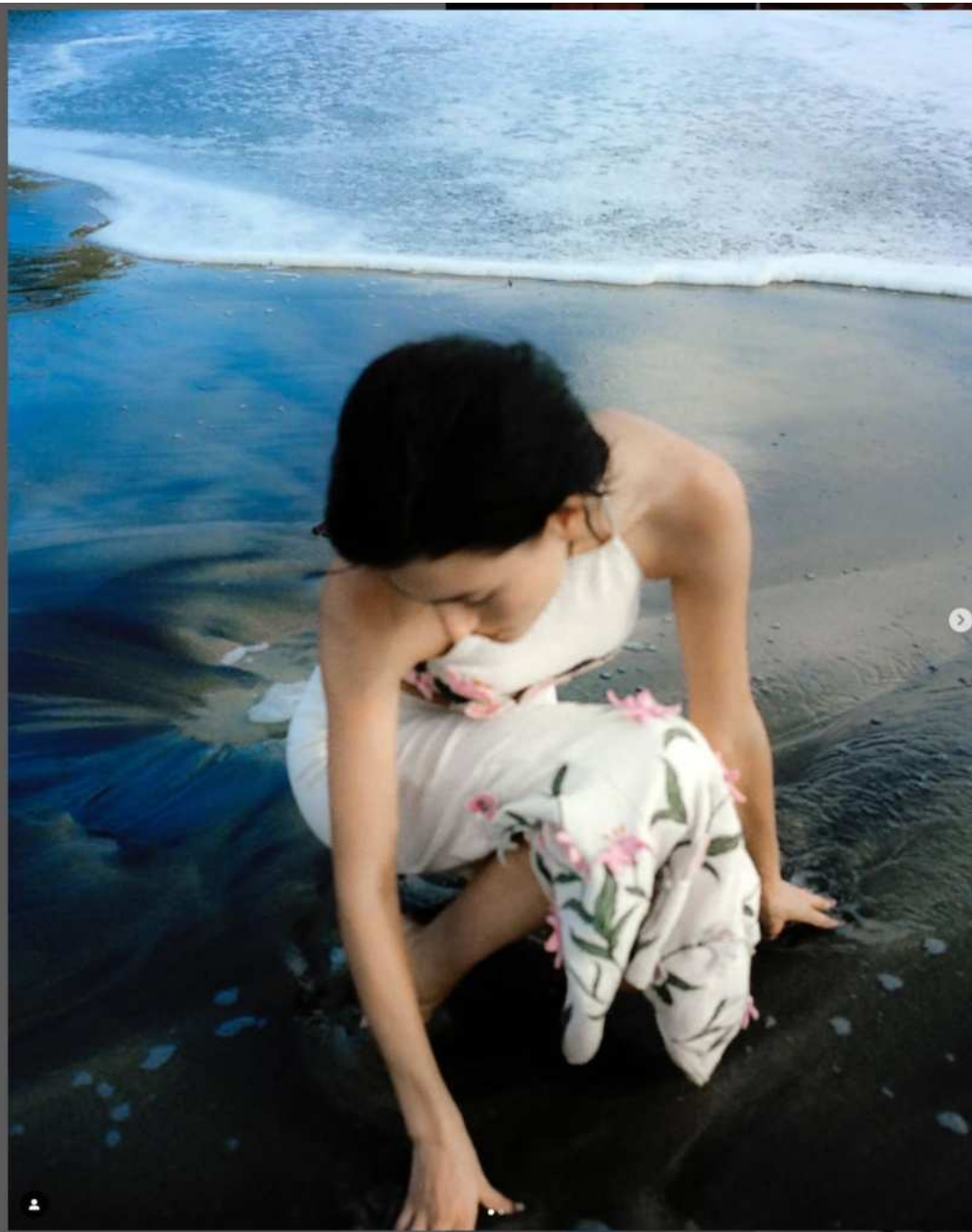
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March 5, 2024

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Post



martinkeenan
Brooklyn, New York



Dreamy moments with the most beautiful
@athenawilson for @aguabyaguabendita shot in Oaxaca

Styled by @barbbvelez
MUH @yamozarlenga

66w



floralazze 🥰
66w Reply



_luaalua 🥰
66w Reply



mariana_hinestrozam 🌟 🥰 🥰
66w 1 like Reply



catalvare1 🌟 🍷 🍷 🍷
66w 1 like Reply



barbbvelez 🍷 🍷 🍷 🍷
66w 1 like Reply



phzanigolzman Ayyyyy 🥰
66w Reply



sunzhique Wow 🍷
66w Reply



masejaramillo 🥰 🥰 🥰
66w 1 like Reply



meryl_valerie 🌟 🥰 🥰 🥰 🥰 🥰 🥰 🥰 🥰 🥰 🥰
66w Reply



_palomaherrera 🥰 🥰
66w Reply



athenawilson 🍷 🍷 🍷
66w 2 likes Reply



serena.marques So beautiful 🥰
66w Reply



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Liked by macapiombi and 229 others

December 1, 2023



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martinkeenan

Original audio



Video we shot for @aguabyaguabendita new resist campaign in one of my favorite places on earth!! Sometimes I'm truly grateful💕
Thank you always @masejaramillo for trusting me on everything! Also @miguelmesaposada @nicolas.giraldob gracias!!!
Shot by my dúo dinámico @al.bertfg
Edited by @fernandascarafia
Muse @athenawilson and @glorianafs
Styled by @barbbvelez
Make up and hair @yamoazarlenga



71w



barbbvelez Una perla💕



71w 2 likes Reply See translation



moialtunaok Amazing Martina



71w Reply



mariana_hinestrozam Demasiado💕💕💕💕



71w Reply See translation ...



meryl_valerie 🤔🤔🤔🤔🤔🤔



71w Reply



al.bertfg 🤔🤔🤔🤔🤔🤔🤔🤔



71w Reply



diegosanto 🔥



71w 2 likes Reply



athenawilson So special💕💕💕 I wanna go back



71w 3 likes Reply



masejaramillo Espectacular siempre💕🥳



71w 3 likes Reply See translation



Ifjewels 🤔💕💕💕 love!!



71w Reply



ffantinati Lindo mazunte!



71w Reply

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Liked by celiagroenlund and 183 others

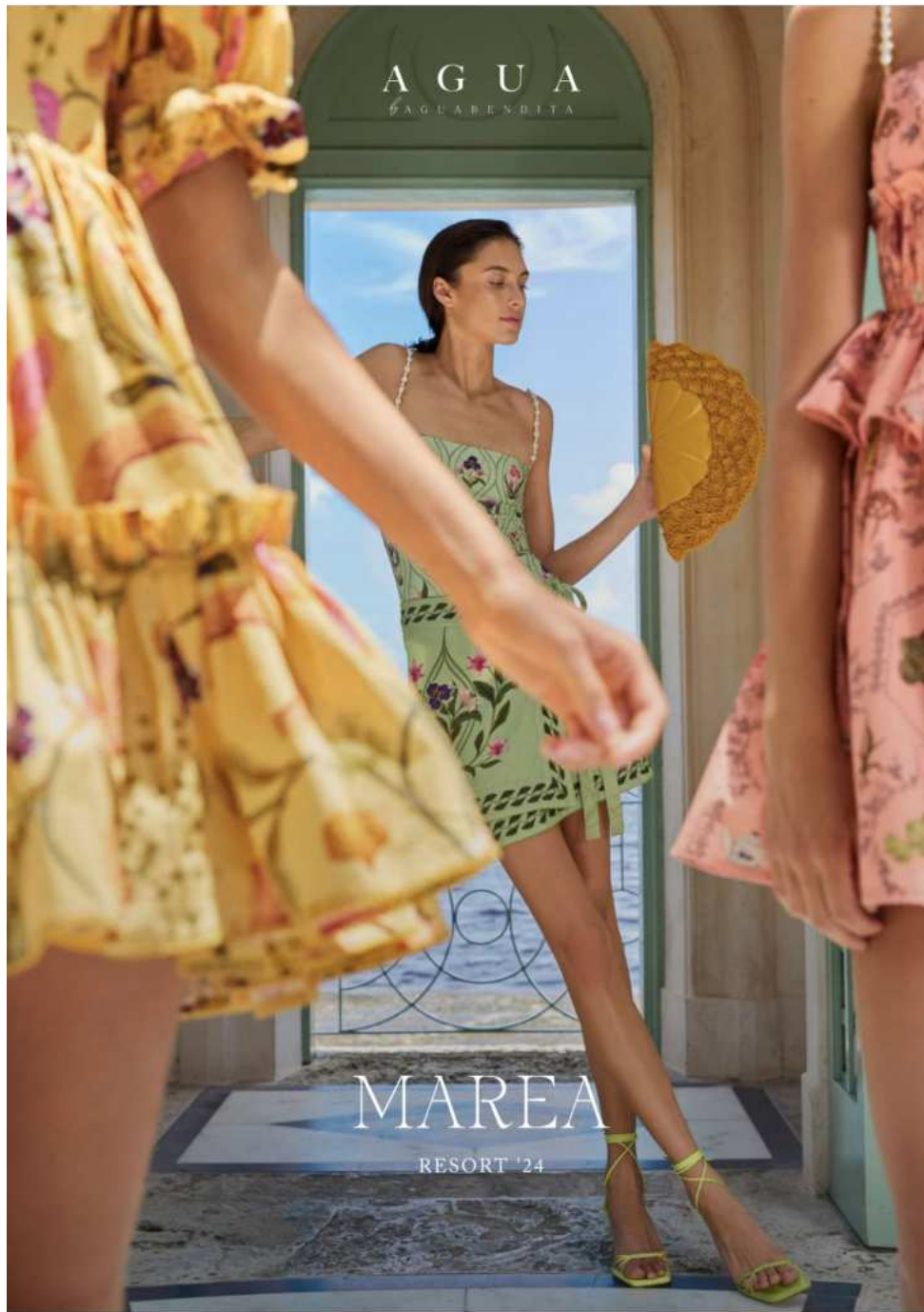
October 26, 2023

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AGUA
BAGNABENDITA

MAREA
RESORT '24







THE WEBSTER

THE WEBSTER

SALE WOMEN MEN DESIGNERS BEAUTY HOME RUNNING WILD





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Shopping & retail

Curated luxury ready-to-wear, beauty, and home. For men's fashion follow:

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ELEVEN EXPERIENTIAL STORES... more

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Laure Hériard Dubreuil opened The Webster's flagship location in 2009 at 1220 Collins Avenue in South Beach, Miami. Originally the Webster Hotel, the 20,000 square-foot Art Deco building was built in 1939 by architect Henry Hohauser. Hériard Dubreuil, who grew up in Paris and worked as a top merchandiser for Balenciaga and Yves Saint Laurent before founding The Webster, kept the name but reimagined the three-story interior as a women's and men's multi-brand luxury retailer designed with vibrant intimacy to resemble a residential space.

"The idea was a place where you can feel very comfortable," says Hériard Dubreuil of The Webster's concept. "It's a place to spend time. You arrive, you take off your shoes, you're at someone's house, or you're in your gigantic closet, and you can try everything." Rather than organize the store according to brand, Hériard Dubreuil merchandised it as if it were a personal wardrobe, mixing big brands with the emerging, arranging everything intuitively by mood, which was revolutionary at the time. Her instinctive, warm touch lured an impressive brand matrix, including Balenciaga, Bottega Veneta, Chanel, Celine, Saint Laurent, and loyal customers.

Since the South Beach flagship opened, The Webster has expanded to ten additional flagship locations in Bal Harbour, Houston, Costa Mesa, New York City, Los Angeles, Montecito at the Rosewood Miramar Beach, Toronto, Palm Springs, New Jersey, and most recently Atlanta. Each store has its own distinctive energy, unified by Hériard Dubreuil's uncompromising vision of good energy, good fashion, good fun, and Miami's sunny spirit. The retailer has become a destination for exclusive collaborations with brands such as Marine Serre, Bottega Veneta, and Canada Goose, and permanent partnerships with David Mallett and Augustinus Bader, who both operate studios out of The Webster's SoHo location.

SUMMER 24 CAMPAIGN

thewebster.com/editorial/the-webster-way/heat-of-the-moment-summer-2024-campaign

The Origen Collect... (1) WhatsApp

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THE WEBSTER

SALE WOMEN MEN DESIGNERS BEAUTY HOME RUNNING WILD



HEAT OF THE MOMENT

Set your sights on summer with shining metallics, sunset hues, and expressive prints.

MODELS AYUOL MANYYOK AND TRYSTIN VALENTINO PHOTOGRAPHED BY MARTINA KEENAN

[SHOP THE EDIT](#)



THE WEBSTER

SALE WOMEN MEN DESIGNERS BEAUTY HOME RUNNING WILD



<https://thewebster.com/shop/heat-of-the-moment.html>

BAG MAGDA BUTRYM DRESS JOHANNA ORTIZ SHOES BOTTEGA VENETA EARRINGS EF COLLECTION

THE WEBSTER

SALE WOMEN MEN DESIGNERS BEAUTY HOME RUNNING WILD



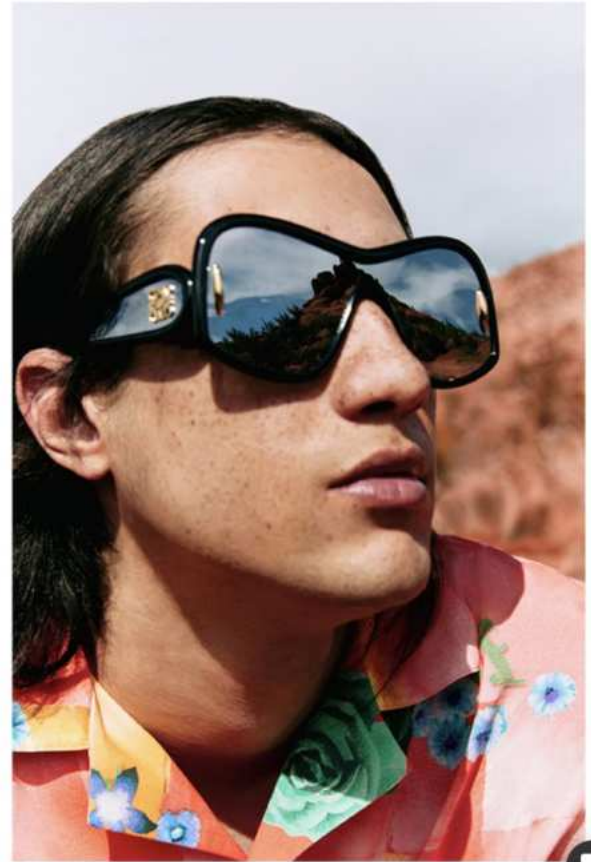
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BLAZER [CELINE](#) SKIRT [RICK OWENS](#) TOP [DRIES VAN NOTEN](#) SUNGLASSES [LOEWE](#) HEADBAND [GUCCI](#) SHOES [MIU MIU](#) BAG [BURBERRY](#)



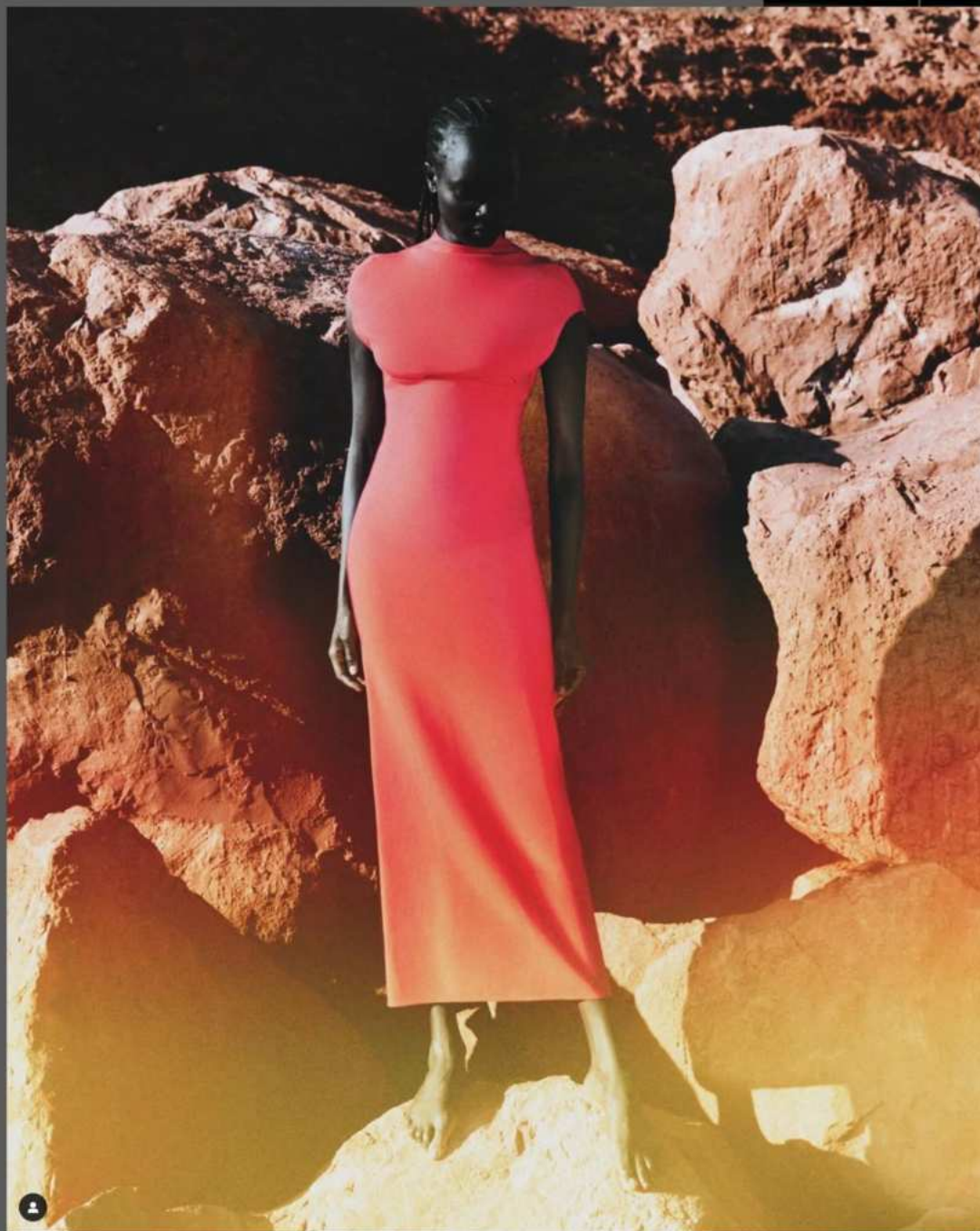


HAT [MARNI](#) SHORTS [RICK OWENS](#) TOP [MARTINE ROSE](#) PANTS [GUCCI](#) SHOES [BODE](#) SUNGLASSES [LOEWE](#)



TOP [GUCCI](#) BAG [DRIES VAN NOTEN](#) PANTS [GALLERY DEPT](#) VEST [CASABLANCA](#) SUNGLASSES [GENTLE MONSTER](#)





- **martinkeenan** ...
- **martinkeenan** @maisonalaia and @thewebster 
28w
- **harmonistudio_gold** 
28w Reply 
- **danya_zelik** 
28w 1 like Reply 
- **cazso** 
28w Reply 
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martinkeenan New FIRE campaign for @thewebster shot in Arizona with some talented girlfriends 🍷💖💖💖💖

Muse @majesticflamingo
CD and stylist @lili_addouane
Fashion assistant @alexandriadelarosa
Production @kendalsteensen x @neighborsbrooklyn
Video @sydgaw

47w



carlocatastrophe Gorged 🍷

40w Reply



marianaosantana So pretty

47w Reply



alexbilbao Muy AMAZING 🍷💖

47w Reply See translation



byleoph 🍷🍷🍷

47w Reply ...



joaquinagarcialaborde libro

47w Reply



jaimedongil Hermoso hermoso hermoso 🍷

47w Reply See translation



erin_pederson amazing ⚡⚡

47w Reply



kavalerchikyana Looove it !

47w Reply



deannamelluso Stunning!

47w Reply



theashleyaustin Beautiful!! Love the Webster 💖💖

47w Reply



ianevanlam Wow

47w Reply



amandhagaio So good 🍷

47w Reply

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🍷🍷🍷

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April 12, 2024

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martinkeenane



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Muse @majesticflamingo
CD and stylist @lili_addouane
Fashion assistant @alexandriadelarosa
Production @kendalsteensen x @neighborsbrooklyn
Video @sydgaw

47w



carlocatastrophe Gorged 💕

40w Reply



marianaosantana So pretty

47w Reply



alexbilbao Muy AMAZING 🤝💕

47w Reply See translation



byleoph 🔥🔥🔥

47w Reply



joaquinagarcialaborde libro

47w Reply



jaimesongil Hermoso hermoso hermoso 🔥

47w Reply See translation



erin_pederson amazing ⚡⚡

47w Reply



kavalerchikyana Looove it !

47w Reply



deannamelluso Stunning!

47w Reply



theashleyaustin Beautiful!! Love the Webster 💕💕

47w Reply



ianevanlam Wow

47w Reply



amandhagaio So good 🔥



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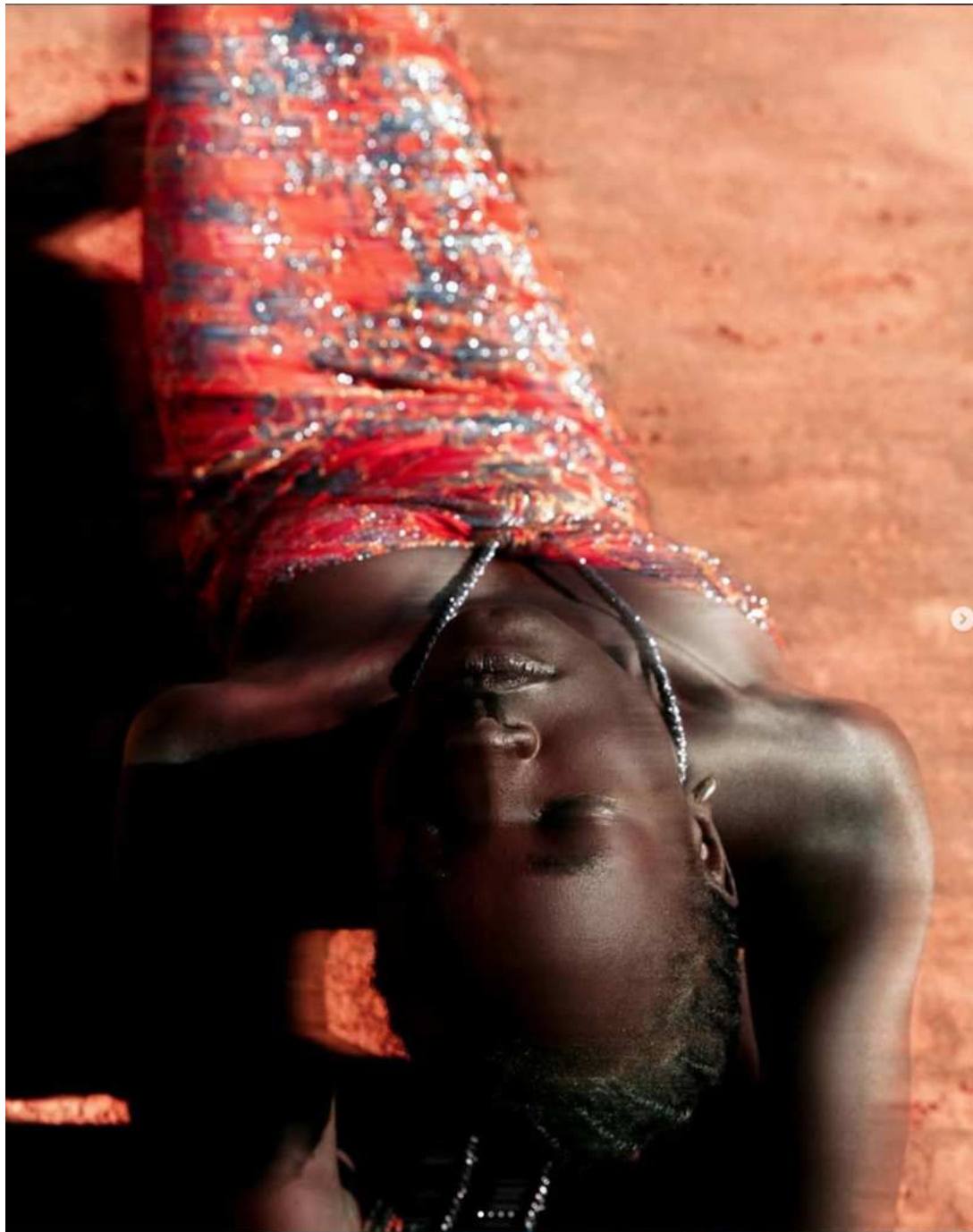
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April 12, 2024



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lili_addouane



lili_addouane @majesticflamingo ❤️



Ph @martinkeenan

👉 @majesticflamingo

Videographer @sydgaw

Wardrobe assistant @alexandriadelarosa

Producer @kendalsteensen

Styling & creative direction @lili_addouane

@thewebster

39w



virginiavera.dev 🔵 ❤️ ❤️ ❤️ ❤️ ❤️

39w 1 like Reply



sydgaw 🔥 🔥 🔥 🔥

39w 1 like Reply



emmienielson 😊 😊

39w 1 like Reply



marsha_photo 🔥 🔥

39w 1 like Reply



lucciaanyomi Last one 😊

35w Reply



paola_amatud 😊 😊 😊

39w 1 like Reply



montserratalmazo 🔥 🔥 🔥

39w 1 like Reply



juancamach 🔥 🔥

39w Reply



cruz.zimmer 🔥 🔥

39w 1 like Reply



Liked by yamozarlenga and others

June 10, 2024



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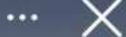
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thewebster 8h



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MIU MIU



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THE WEBSTER

EXPLORE NEW DRESSES

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 SHOP NOW

SUMMER 23 CAMPAIGN

THE WEBSTER

SALE WOMEN MEN DESIGNERS BEAUTY HOME RUNNING WILD



DISRUPT THE TIDES WITH STANDOUT SUMMER STYLING.

MODELS LING BOL AND JORDAN K. BROUSSARD PHOTOGRAPHED BY MARTINA KEENAN

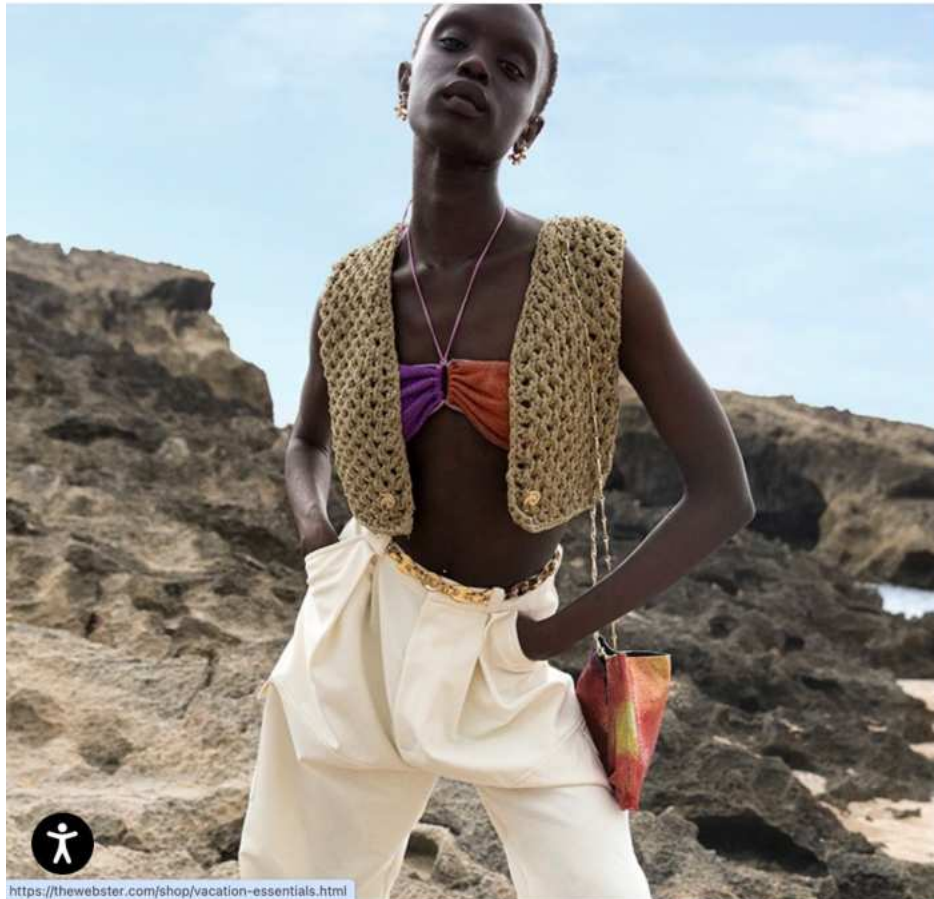






THE WEBSTER

SALE WOMEN MEN DESIGNERS BEAUTY HOME RUNNING WILD



<https://thewebster.com/shop/vacation-essentials.html>

The Summer Checklist

IF YOU ONLY
BUY EIGHT THINGS
THIS SUMMER,
GET THESE





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martinkeen
Brooklyn, New York



martinkeen Outtakes from out shoot in Puerto Rico 🍷💕💕
for @thewebster 📺💕💕

Muse @lingbol
Styled and AD by @lili_addouane
Assisted by @alexandriadelarosa
MUH @yamozairenga
Produced by @katevarzar
Thank you always @al.bertfg and @vovakarlov

78w



agott.ph Love it 🍷

78w Reply



melistasiuk 🍷

78w Reply



indigoneyh Another one for the books

78w Reply



estefi_panizza Fotones amor ❤️

78w Reply See translation



gabriellamclz 🍷🍷🍷

78w Reply



d_i_a_n_n_a_l_u_n_t 🍷🍷🍷

78w Reply



fsvicky ❤️

78w Reply



lingbol Ur so good 🍷🍷

78w Reply



saraesparz 🍷🍷🍷

78w Reply



alexbilbao Que trabajo tan espectacular 🍷

78w Reply See translation



jalazraki Amo amo amo ❤️

78w Reply See translation



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September 6, 2023



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Post



martinkeenan
Brooklyn, New York



martinkeenan Outtakes from out shoot in Puerto Rico ❤️❤️
❤️❤️ for @thewebster 📺💕💕

Muse @lingbol
Styled and AD by @lili_addouane
Assisted by @alexandriadelarosa
MUH @yamoziarlena
Produced by @katevarzar
Thank you always @al.bertfg and @vovakarlov

78w



agott.ph Love it 🔥
78w Reply



melistasiuk 🔥
78w Reply



indigoneyh Another one for the books
78w Reply



estefi_panizza Fotonos amor ❤️
78w Reply See translation



gabriellamclz 🤔🤔🤔
78w Reply



d_i_a_n_n_a_l_u_n_t 🔥🔥🔥
78w Reply



fsvicky ❤️
78w Reply



lingbol Ur so good 😊😊
78w Reply



saraesparz 😊😊😊😊
78w Reply



alexbilbao Que trabajo tan espectacular 🤩
78w Reply See translation



jalazraki Amo amo amo ❤️
78w Reply See translation



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September 6, 2023



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 martinkeen
Original audio

 martinkeen "Holiday" a state of mind 💕💕📺 for @thewebster
81w

 anitanoseda 🥰
81w Reply

 monicatorresa Que genial 🍌🍌🍌🍌💕
81w 1 like Reply See translation

 lingbol 🍌💕💕💕
81w Reply

 jaimedongil 🍌🍌🍌🍌
81w 1 like Reply

 piligsolcha 💕💕💕💕
81w Reply

 juampicasal 💕💕💕
81w Reply

 thisisjla 🍌🍌🍌
81w Reply

 victoriadela_fuente 🍌🍌🍌🍌
81w Reply

 anneliese_aeria Beyond 📺
81w Reply

 michaelmarlons 💕💕💕
81w Reply

 basilfauchier 🍌🍌
81w Reply

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81w Reply

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81w Reply

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August 18, 2023

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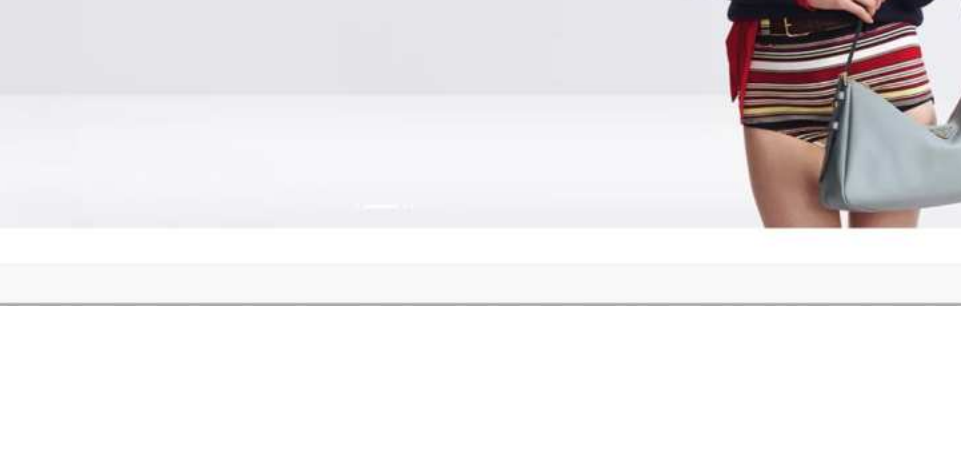
Saks Fifth Avenue

<

Prada

The Spring/Summer 2025 Collection

[SHOP WOMEN'S](#) [SHOP MEN'S](#)



>

https://www.saksfifthavenue.com/c/handbags/handbags/saint-laurent



saks

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PFW FW25



Limitless



MFW FW25



NYFW FW25



S25 EVENTS



MENS FW25

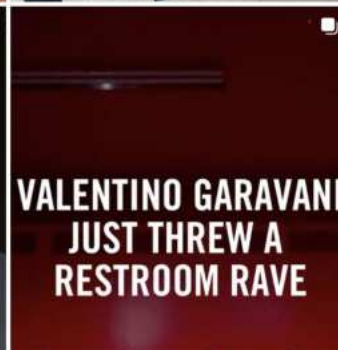
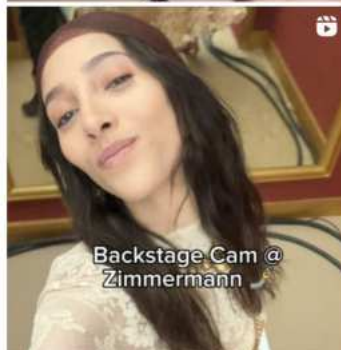


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Saks Fifth Avenue is a luxury department store chain headquartered in New York City, known for its high-end fashion, accessories, beauty products, and home goods. Founded in 1924 by Horace Saks and Bernard Gimbel, it is renowned for offering an exclusive and curated shopping experience. Saks Fifth Avenue operates both brick-and-mortar stores across major U.S. cities and an online shopping platform, serving affluent customers with premium brands.

The company has a history of being at the forefront of fashion retail, providing designer collections, fine jewelry, and luxury handbags. Saks Fifth Avenue is also known for its iconic holiday window displays, which have become a significant attraction in New York City during the holiday season.

The store is part of Hudson's Bay Company, a Canadian retail group, which has further helped extend its brand internationally. Saks Fifth Avenue continues to maintain its position as a leader in the luxury retail market by offering exceptional customer service and a curated shopping experience.

FALL WINTERR 24 CAMPAIGN









 **saks** 

 **saks**  When your afternoon meeting rudely interrupts your lunch break. 🤪 Tap to shop. #Saks
14w

 **lifestylebymarco**  🙌🙌

14w 1 like Reply



 **lyraxastyle** Beautiful

14w 2 likes Reply



 **ro_fifhave** That coat though! I would totally rock it ❤️

14w 3 likes Reply



 **gbendelstein** This entire look

14w 2 likes Reply



 **dexandrauk** 🤪🤪

14w 3 likes Reply



 Liked by **mal_hawes** and others
December 2, 2024

 Add a comment... Post



saks



saks Coats that make your outfit better >>> Tap to shop.
#Saks

15w



hudsonjeans Look 2

15w 1 like Reply



yese.rodriquez84

15w 1 like Reply



stylish333999 Hi bebe

15w 1 like Reply



Liked by alic_ltd and others

November 23, 2024



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**mal_hawes** ...

**mal_hawes** @banasjulia for @saks
Photographer: @martinkeenan
Art Director: @mal_hawes
Producer: @megan9er
Stylist: @laurensprague
Hair: @charlesmchair
Makeup: @yumi_mori
Set Design: @danielleseelig @bradleyjarmstrong
14w

**martinkeenan** ❤️❤️❤️❤️❤️❤️

14w 1 like Reply

♡

**patriciajeannevangessel** Slide 2 is major

14w Reply

♡

**danielleseeligstudio** ❤️❤️❤️

14w 1 like Reply

♡

**chloemalletphoto** 🌊 LOVE 💜💜💜💜💜💜💜

1d Reply

♡

**yumi_mori** ♥♥♥

14w 1 like Reply

♡

❤️ 💬 🗹

🔖

 Liked by **jess__roberts__** and others

December 3, 2024

😊 Add a comment...

Post



mal_hawes

...



mal_hawes @iamkerolyn for @saks
Photographer: @martinkeenan
Art Director: @mal_hawes
Producer: @megan9er
Stylist: @laurensprague
Hair: @charlesmchair
Makeup: @yumi_mori
Set Design: @danielleselig @bradleyjarmstrong
Edited · 15w



martinkeenan 🔥🔥🔥🔥
15w · 1 like · Reply



danielleseligstudio 🍷🍷🍷
15w · 1 like · Reply



yumi_mori ❤️❤️❤️
15w · 1 like · Reply



benedictbenedictbenedictben Love this!
15w · 1 like · Reply



jewishsoundname Gorggg ❤️
15w · 1 like · Reply



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November 21, 2024



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mal_hawes



mal_hawes @iamkerolyn for @saks
Photographer: @martinkeenan
Art Director: @mal_hawes
Producer: @megan9er
Stylist: @laurensprague
Hair: @charlesmchair
Makeup: @yumi_mori
Set Design: @danielleselig @bradleyjarmstrong
Edited · 15w



martinkeenan 🔥🔥🔥🔥
15w 1 like Reply



danielleseligstudio 🍷🍷🍷🍷
15w 1 like Reply



yumi_mori ❤️❤️❤️
15w 1 like Reply



benedictbenedictbenedictben Love this!
15w 1 like Reply



jewishsoundname Gorggg ❤️
15w 1 like Reply



Liked by jess__roberts__ and others
November 21, 2024



Add a comment...

Post



**martinkeenan** ...

**martinkeenan** New @saks fall campaign AD @mal_hawes Thank you to the best team! 🍷

23w

**martiarucci** Amo amo amo

23w Reply

♡

**litvinovdimaa** 🙌🙌

23w Reply

♡

**pierrecrosby** 🔥

23w Reply

♡

**rosiemdc** Love!

23w Reply

♡

**francesca_102** 🔥

23w Reply

♡

**piligsolcha** ❤️❤️❤️❤️

23w Reply

♡

**um_takayuki** 🙌🔥🔥🔥🔥🔥

23w Reply

♡

**universescoutandstreethunting** 🙌

23w Reply

♡

**al.bertfg** Si mega! ❤️🔥

23w Reply

♡

**manulozzia** 🙌🙌🙌

23w Reply

♡

**treatswarstad** LOOOOVE

23w Reply

♡

**estudiogarfunkel** 🔥

23w Reply

♡

**alinabash_** Bravo Martina 🙌💕

23w Reply

♡

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🚩

🔖

 Liked by macapiombi and 855 others

September 27, 2024

😊

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martinkeenan A @prada moment for @saks
22w



dreamlandagency 🤩
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port4l 🍷❤️
22w Reply



piligsolcha ❤️❤️❤️
22w Reply



jaimedongil Fantástico! Que bonita foto ❤️
22w Reply



rachelgilman_ 🤩
22w Reply



raydianttt One of the best in the world ❤️❤️❤️🤩
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nani.loizaga 🍷📺💙💚
22w Reply



martiarcucci So cute
22w Reply



treatswarstad the hat 🍷🍷🍷
22w Reply



macapiombi Ayaaaaa
22w Reply



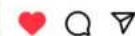
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CFW EDIT



SUMMER 24



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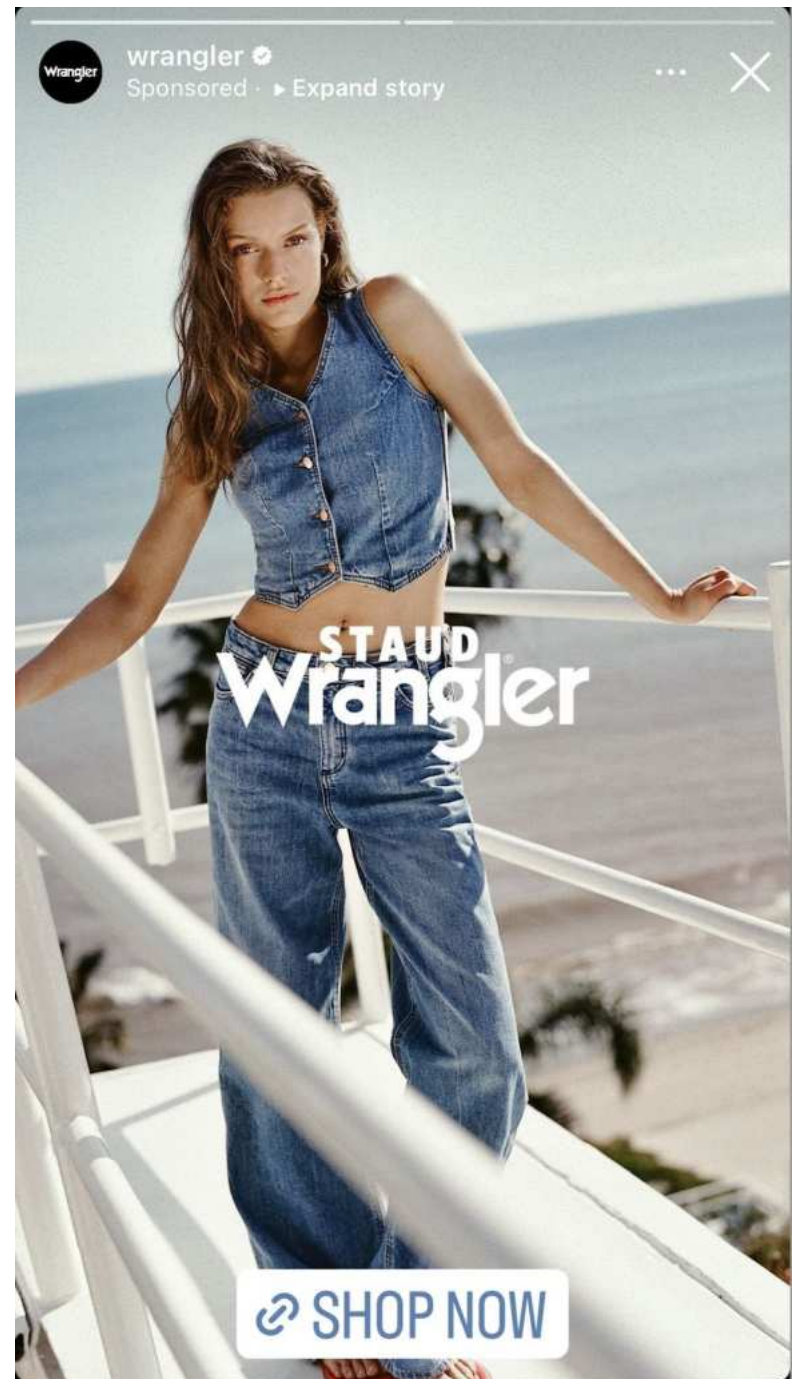
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STAUD x WRANGLER collaboration SUMMER 24







STAUD AND WRANGLER EXPAND THEIR PARTNERSHIP WITH SECOND COLLECTION

BY ANGELA VELASQUEZ 

APRIL 9, 2024 9:00AM



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HOW TO WEAR IT



WRANGLER + STAUD THE OVERALL KNIT TOP

\$89.97 ~~\$144.99~~

☆ No Reviews

COLOR NAME: White [Fabric Details](#)



SIZE: XL



[Size Chart](#)

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PRODUCT INFORMATION

THE OVERALL KNIT TOP

The Overall Knit Top is an easy pull-on sleeveless top in a fitted ribbed fabrication and features adjustable overall-style straps.

- Fit: Slim
- Sleeve Length: Sleeveless
- Front Closure: Overall Buckle Closure

FABRIC DETAILS



staud.clothing and wrangler_eur ...



staud.clothing **STAUD + WRANGLER IS BACK. SECOND DROP NOW LIVE.**

Edited · 48w



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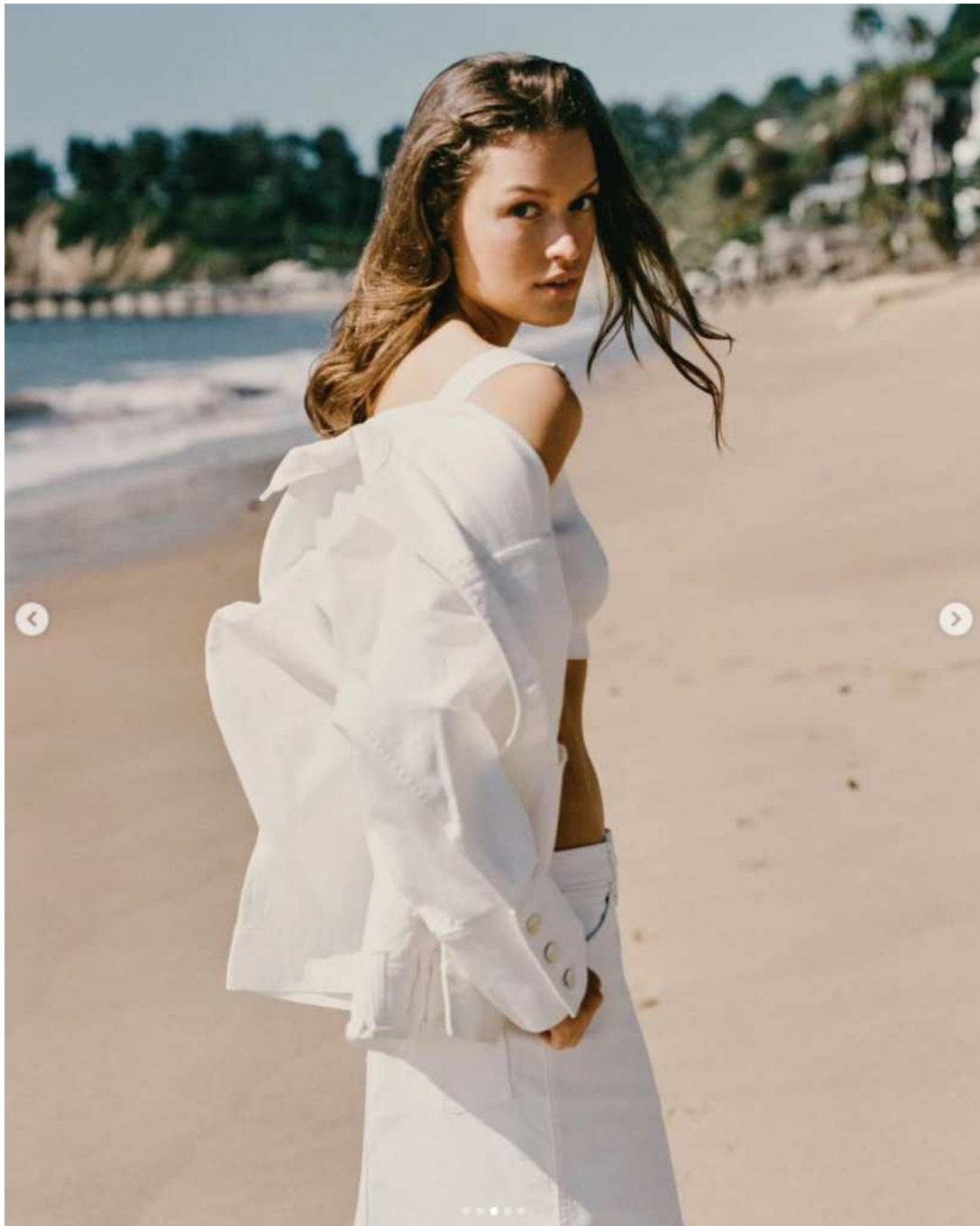
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